

# KENDAL TOWN COUNCIL

**Minutes of the proceedings at a meeting of  
Kendal Town Council  
held on Monday, 2<sup>nd</sup> July 2018 at 7.30 p.m.  
in the SLDC Council Chamber, the Town Hall, Kendal**

**PRESENT** The Mayor (Councillor G Tirvengadam) in the Chair;  
Councillors G Vincent, G Cook, P Bramham, G Archibald, S Evans, A  
Finch (Deputy Mayor), A Blackman, C Hardy, R Hogg, R Sutton, J  
Cornthwaite, A Edwards, E Hennessy, H Ladhams, S Long, D Miles, M  
Miles and C Rowley

**APOLOGIES** Councillors J Brook, S Coleman, C Hogg, J Owen, D Rathbone, J Dunlop  
and P Gibson

**OFFICERS** Liz Richardson (Town Clerk) and Nicky King (Council Secretary)

**119/18/19 PUBLIC PARTICIPATION**

None.

**120/18/19 DECLARATIONS OF INTEREST**

There were no declarations of interest made at this point.

**121/18/19 ORDER OF BUSINESS**

It was proposed by The Mayor and seconded by Councillor Blackman that item 4 on the Agenda (Presentation by Kendal Futures Board) be brought forward. This was agreed.

**122/18/19 PRESENTATION - KENDAL FUTURES: PAST, PRESENT AND FUTURE**

The Mayor welcomed Martyn Nicholson (Chair of Kendal Futures) and Paula Scott (Project Manager) to the meeting.

Martyn Nicholson talked about Kendal Futures Board and its members. He took up the position of Chair 18 months ago. The board contains fifteen representatives from both the public and private sectors. The three Local Authority tiers are involved with the board and KTC Councillors Susanne Long, Graham Vincent and Geoff Cook are board members (representing KTC, SLDC and CCC). Other Members include Mark Cropper, Julie Chapman (Director of Castle Green Hotel) and Spencer Hannah (Herdy). Martyn Nicholson said that Kendal Futures was passionate about its team and works with public sector partners to deliver and make possible a range of economic regeneration projects. It is responsible for co-ordinating and implementing projects to improve the economic vitality of Kendal. He added that the KTC Action Plan was well aligned with the Kendal Futures Action Plan.

Paula Scott presented the Kendal Economic Growth Action Plan which addresses Kendal's main economic challenges. The Plan was first published in 2008 when Kendal Futures came on board. By 2014 the economic climate had changed, the Project Manager post was reduced

to part time hours, priorities were being stretched and there was less funding available. The Action Plan was redeveloped and addressed the need for demographic change, the need to secure higher waged jobs, encourage people to bring their businesses to Kendal and make sure its infrastructure was fit for purpose. The key aim of Kendal Futures and the Action Plan is to try and get everyone to work together to boost Kendal's economy.

Martyn Nicholson explained that the Action Plan identifies four priority themes:

1. Business specialisation and diversification.
2. Attract and retain working age talent.
3. Establish a brand/USP for the wider Kendal economy.
4. Deliver economic infrastructure and place making investment.

He gave an overview of the role of Kendal Futures which included (1) lobbying and influencing (2) support and facilitation, (3) championing Kendal and (4) project delivery. Paula Scott mentioned that Kendal Futures also deliver smaller, more tangible projects often with the Town Council. These are practical projects which make a real difference to the look and feel of the town. Examples projects included:

- The recent branding project
- Leading the work to secure the successful Business Improvement District (BID).
- Kendal Courtesy Toilet Scheme
- Signage projects.
- Establishing the Visit-Kendal.co.uk website and leaflets.
- Evening economy research.
- Footfall counts.

The Visit-Kendal.co.uk website had 6,700 users in June (91% of which were new, first time users) and ranked 2<sup>nd</sup> or 3<sup>rd</sup> in Google search for "Kendal". It includes an events calendar feature. Paula Scott worked closely with KTC Project Manager on the leaflets which have proved to be a great selling point for the town, with in excess of 60,000 being published per year.

A footfall counter is positioned outside WHSmith and captures very useful data for the town. The footfall is currently around 40,000 people per week, a large increase from 25,000 last year.

Kendal has less than half the cafes/restaurants/pubs than similar sized towns. There are only 18 buses/trains available after 6pm. Paula Scott reported that Kendal Futures have been undertaking evening economy research and are starting to see a positive change. She remarked that a partnership approach is key to improving the evening economy.

Paula Scott talked about projects for 2018/19. The desire was to consolidate work already commenced and concentrate on taking those projects forward. This included website development and promotion, footfall counts to continue into year three, photography work portraying seasonal changes within the town, evening economy projects and a lighting project for New Shambles.

Looking forward, Martyn Nicholson highlighted projects that Kendal Futures would be working on including the Local Plan for 2021, the Northern Development Road and a new project "Great Places Lakes and Dales". The aspiration was to advance Kendal's future economic development and vitality. He thanked KTC for their support.

The Mayor thanked Martyn Nicholson and Paula Scott for an informative presentation and asked Councillors whether they had any questions.

Councillor Archibald commented that KTC were grateful for the service provided by Kendal Futures. He mentioned that one concern he had was sustainability. There is increasing concern regarding climate change and said it would be useful if Kendal Futures could consider what could be done collectively.

Councillor Vincent referred to the footfall data. He felt this needed to be developed in order to look at how the dynamic of the town could be changed and the footfall levelled out throughout the day.

Councillor Cook commented that there was a key role for Kendal Futures and KTC to represent Kendal and give a single voice.

The Mayor said that the footfall data could be useful information for festivals and he would be interested in data for the day of the Unity Festival. Paula Scott replied that she could provide footfall figures.

Councillor Evans referred to work in the Market Place and passed on a comment she had received which was that "a space had been created". She asked how that space would be filled and commented that there needed to be continuous development. Paula Scott replied that there had been infrastructure improvements carried out as well as creating a space. She added that it would be good to see a large screen installed for sports events/performances etc. Funding would be needed to make it happen, however the infrastructure would now be there for such ideas.

#### **123/18/19 MINUTES OF COUNCIL MEETING HELD ON 4<sup>TH</sup> JUNE 2018**

Members considered the minutes of the meeting of full Council held on 4<sup>th</sup> June 2018.

Councillor Bramham proposed that the minutes be approved as a correct record and signed by the Chair. This was seconded by Councillor Finch and carried unanimously.

**RESOLVED** that the minutes of the Council meeting held on 4<sup>th</sup> June 2018 be approved as a correct record and signed by the Chairman.

#### **124/18/19 MAYOR'S COMMUNICATIONS AND ANNOUNCEMENTS**

The Mayor presented his engagements that had been previously circulated.

The first Kendal Unity Festival had been held on 23<sup>rd</sup> June. It had been a great success with good footfall. Feedback received was positive with people saying it was a good idea and keen to repeat next year. A provisional date had been set for June 2019.

Mayor's Sunday had also taken place on 1<sup>st</sup> July. It had been an excellent parade and service, although it was noted spectator numbers seem to be reducing each year.

**125/18/19 MANAGEMENT COMMITTEE**

The minutes of the Management Committee meeting held on 18<sup>th</sup> June 2018 were presented by Councillor Cook who proposed that they be approved as a correct record. This was seconded by Councillor Evans and carried unanimously.

**RESOLVED** That the minutes of the Management Committee meeting held on 18<sup>th</sup> June 2018 be approved as a correct record of the meeting.

**126/18/19 PLANNING COMMITTEE**

The minutes of the Planning Committee meetings held on 4<sup>th</sup> June and 18<sup>th</sup> June 2018 were presented by Councillor Vincent who asked Council to receive these minutes.

**RESOLVED** That the minutes of the Planning Committee meeting held on 4<sup>th</sup> June and 18<sup>th</sup> June 2018 be received.

**127/18/19 ALLOTMENTS COMMITTEE**

The minutes of the Allotments Committee meeting held on 11<sup>th</sup> June 2018 were presented by Councillor Finch who proposed that they be approved as a correct record. This was seconded by Councillor Hardy and carried unanimously.

Councillor Evans referred to Minute 052/18/19. The Assistant to the Town Clerk had informed the meeting that she generally visits all sites every 6 weeks with the Townscape Manager. She had invited anybody interested in having a look around to let her know. Councillor Evans advised that she wished to go round the Sandylands site.

Councillor Cook provided some background information relating to allotment earmarked funds. His recollection was that land had been sold for redevelopment for housing and money returned to KTC. The Council at the time decided that it should be earmarked for allotment use.

**RESOLVED** That the minutes of the Allotments Committee meeting held on 11<sup>th</sup> June 2018 be approved as a correct record of the meeting.

**128/18/19 OUTSIDE BODIES – REPORTS FROM COUNCILLORS**

Councillor Sutton presented reports in respect of CALC and the Kendal Brewery Arts Centre Trust.

He informed Members that there had been an interesting presentation by SLDC at the CALC meeting about how they can help Parish Councils.

At the Brewery Arts Centre Trust meeting it had been noted that the Brewery were looking at ways to do more outdoor events using other local venues.

Councillor Blackman applauded Councillor Sutton for his reports and work to Outside Bodies.

**129/18/19 APPOINTMENTS TO OUTSIDE BODIES – VACANCIES FOR CUMBRIA ASSOCIATION OF LOCAL COUNCILS (CALC) AND LANCASTER CANAL REGENERATION PARTNERSHIP (LCRP)**

The Town Clerk reminded Members of the following vacancies to Outside Bodies.

- CALC – 1 vacancy (2 reps allowed, currently only 1).
- LCRP – 1 vacancy (2 reps allowed, currently only 1).

Councillors Ladhams and Hennessy volunteered to become representatives of LCRP. It was suggested that the 3 representatives to LCRP co-ordinate attendance so that all 3 did not go to a meeting.

**RESOLVED** That Councillors Ladhams and Hennessy also be appointed representatives of LCRP.

**130/18/19 FINANCIAL MATTERS**

**131/18/19 (a) Bank Payments Schedule: May 2018**

The Town Clerk presented the Bank Payments Schedule for May 2018. It was proposed by Councillor Cook that the Bank Payments Schedule for May 2018 be approved. This was seconded by Councillor Finch and carried unanimously.

Councillor Cooked noted that water charges at Windermere Road allotments was much higher than other allotment sites and commented that this indicated something was amiss. He suggested that the Townscape Manager remind allotment users to exercise care with water usage during the current hot weather.

**RESOLVED** That the Bank Payments Schedule for May 2018 be approved.

**132/18/19 (b) Invoices over £3,000**

The Town Clerk reported that there were two invoices over £3,000 which required approval as follows:

- CCC - contribution towards 2018 highways and transport study - £10,000.
- Continental Landscapes – supply and plant summer planting – £9,107.40 plus VAT of £1,821, totalling £10,928.88. This was as per the contract.

Councillor Evans proposed payment of the two invoices over £3,000. This was seconded by Councillor Adams and carried unanimously.

**RESOLVED** That payment of the two invoices over £3,000 be approved.

**133/18/19 EXCLUSION OF PRESS AND PUBLIC**

It was proposed by Councillor Vincent and seconded by Councillor Blackman to move into Part II, this was carried unanimously.

RESOLVED That the press and public be excluded for the following items of business.

**Part II**

In accordance with Section 100(B)(2) of the Local Government Act 1972, the following reports were excluded from inspection by members of the public as they contain exempt information as described in Schedule 12A of the Act, as amended by the Local Government (Access to Information) (Variation) Order 2006, as follows:-

- Information relating to any individual [*Paragraph 1*]

**134/18/19 STAFFING MATTERS [Paragraph 1]**

The Town Clerk provided an update on recruitment as follows:

- Treasurer - Jack Jones has now resigned. A replacement has been appointed on a temporary contract from a recruitment agency. Jack Jones will assist with handover.
- Admin Assistant – interviews have been held. There is a preferred candidate and the Town Clerk is now working through the recruitment process.

**135/18/19 READMISSION OF PRESS & PUBLIC**

It was proposed by Councillor Evans to move out of Part II and re-admit the press and public. This was seconded by Councillor Edwards and agreed unanimously.

RESOLVED that the press and public be re-admitted for the remainder of the meeting.

The meeting ended at 8.37 p.m.

Signature .....

Date .....