

# KENDAL TOWN COUNCIL

Notice of Meeting

## KENDAL IN BLOOM COMMITTEE

**Monday, 8<sup>th</sup> April 2019 at 7.00 p.m.**  
**in the Mayor's Parlour, the Town Hall, Kendal**

### Committee Membership (5 Members)

Andy Blackman (Chair)	Richard Sutton (Vice Chair)	Adam Edwards
Carol Hardy	Chris Rowley	

Co-opted Members:

Caroline Stuart (Horticulture)	Mandy Nicholson	Deborah Clarke (SLDC)
Brian Harrison (BID)	Tony Rothwell (Kendal Civic Society)	

## AGENDA

### 1. APOLOGIES

### 2. PUBLIC PARTICIPATION

Any member of the public who wishes to ask a question, make representations or present a deputation or petition at this meeting should apply to do so before the commencement of the meeting. Information on how to make the application is available on the Council's Website - <http://www.kendaltowncouncil.gov.uk/kendal-town-council/statutory-information/guidance-on-public-participation-at-kendal-town-council-meetings/> or by contacting the Town Clerk on 01539 793490.

### 3. DECLARATIONS OF INTEREST

**To receive declarations by Members and/or co-optees of interests in respect of items on this Agenda**

*[In accordance with the revised Code of Conduct, Members are required to declare any Disclosable Pecuniary Interests (DPIs) or Other Registrable Interests (ORIs) which have not already been declared in the Council's Register of Interests. Members are reminded that it is a criminal offence not to declare a DPI, either in the Register or at the meeting. In the interests of clarity and transparency, Members may wish to declare any DPI which they have already declared in the Register, as well as any ORI.]*

### 4. MINUTES OF MEETING HELD ON 4<sup>TH</sup> FEBRUARY 2019 (SEE ATTACHED) AND MATTERS ARISING (NOT OTHERWISE ON AGENDA)

### 5. KENDAL IN BLOOM AND CUMBRIA IN BLOOM COMPETITIONS 2019 (SEE ATTACHED)

### 6. CUMBRIA IN BLOOM 2019 ENTRY (SEE ATTACHED)

### 7. CROCUSES (SEE ATTACHED)

### 8. KEEPING KENDAL MINT CLEAN

### 9. ITEMS FOR THE NEWSLETTER

- Summer 2019 Edition – deadline 14<sup>th</sup> June 2019, publication 22<sup>nd</sup> July
- Autumn/Winter 2019 Edition – deadline 20<sup>th</sup> September, publication 28<sup>th</sup> October

## KENDAL TOWN COUNCIL

10. REVIEW OF SPEND AGAINST BUDGET 2018/19 (*SEE ATTACHED*)
11. ANY OTHER BUSINESS
12. DATE OF NEXT MEETING – MONDAY 10<sup>TH</sup> JUNE 2019 AT 7PM

***Janine Holt***

*Assistant to the Town Clerk*

By e-mail/post to:      Members of the Committee  
                                    All other Councillors (agenda only, for information)

***Please note that only Committee Members will receive the minutes and attachments, but that other Councillors may request a copy of any agenda papers. Any Councillor who is not a Committee Member may still attend the meeting, as an observer.***

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**Members of the Press and Public are welcome to attend the meeting.**

# KENDAL TOWN COUNCIL

## Kendal in Bloom Committee

**Monday 4<sup>th</sup> February 2019 at 2.15 pm  
in The Mayor's Parlour, Town Hall, Kendal**

- PRESENT** Councillors Andy Blackman (Chair), Adam Edwards and Chris Rowley
- Co-opted: Tony Rothwell (Kendal Civic Society), Caroline Stuart-Smith (Horticare), Mandy Nicholson and Brian Harrison (BID)
- Also in attendance were Terry Parr in respect of item 8 on the Agenda (Community Fern Project) and Councillor Doug Rathbone in respect of item 7 (Oxenholme Residents Association).
- APOLOGIES** Councillors Richard Sutton and Carol Hardy
- OFFICERS** Janine Holt (Assistant to the Town Clerk), Pierre Labat (Townscape Manager) and Nicky King (Council Secretary)
- 831/18/19 PUBLIC PARTICIPATION**
- None.
- 832/18/19 DECLARATIONS OF INTEREST**
- None.
- 833/18/19 ORDER OF BUSINESS**
- The Chair proposed that the order of the Agenda be amended to bring forward items 7 (Community Funding Request from Oxenholme Residents Association) and 8 (Community Fern Project Update). This was agreed.
- 834/18/19 COMMUNITY FUNDING REQUEST – OXENHOLME RESIDENTS ASSOCIATION**
- Councillor Rathbone explained that he was also SLDC Councillor for the Oxenholme area and had helped the Oxenholme Residents Association form themselves approximately one year ago. The Association want to improve a small patch of unkempt land on Helmside Road and had approached KTC for funding for some planters to improve the appearance and give a sense of community involvement, participation and pride.
- There was a general discussion regarding types of planters and watering requirements. It was noted that the request had also been discussed by the Environment & Highways meeting at their last meeting. The Chair commented that there was unlikely to be sufficient monies remaining in the budget for the current financial year and suggested the matter be revisited later in the meeting when the Budgetary Control Statement was considered.

**835/18/19****COMMUNITY FERN PROJECT – UPDATE**

Terry Parr gave a presentation about a scheme which looks at the concept of using ferns in town centre planters. Alternatives for planters has been considered previously and the concept of using ferns has moved on to linking with a Kendal legendary landscape trail. This would look to provide the community with key messages about landscape change and sustainable development and provide a basis for education and learning as well as links with tourist information, parks and gardens, history and heritage. Terry Parr talked about George Whitwell, a Kendal man living in Serpentine Cottage, who, at the end of the reign of Queen Victoria, was responsible for looking after Serpentine Woods. He loved ferns and founded the British Ferns Society. A community project looked to re-create George Whitwell's Victorian Fern Garden in Serpentine Woods.

Members were briefed on 3 trial planters which had been set up in the town centre. Terry Parr explained how these could be used to present scientific facts in an interesting way, connecting plants to a certain period in time and providing an opportunity to link with schools. He explained the relevance of the project to the KIB Action Plan, highlighting horticultural achievement, environmental responsibility and community participation. He also described ways in which planters could be linked to legendary stories of Kendal.

Next steps for the project included deciding what to do over the summer period, completing signage for planters (priority), completing the first year evaluation and evaluation of public response. Medium term plans were for a further 3 trial planters in the autumn, developing a longer 3 year plan and considering sponsorship, using businesses to sponsor centrepieces for the planters or themes.

Councillor Edwards supported the idea and commented that it would encourage people to think differently. He said it was important to remember legends and individuals such as George Whitwell who spent a large part of his life maintaining Serpentine Woods fern garden.

A general discussion then ensued. Members agreed the fern planters needed to form a 'trail'. The project should be a complimentary activity and not be used as an alternative to flowers. It was noted that feedback from Cumbria in Bloom competition organisers included a suggestion about tapping into Kendal's heritage and there was a feeling amongst Members that the project could address this. Councillor Rowley highlighted the storytelling element of the idea and said potentially it could be a good commercial project for the town. Brian Harrison suggested contacting Kendal BID for support and commented that it was a good way to present the story of Kendal. Signage for planters was highlighted as being a priority in order to explain the concept of the project to the public. It was noted that the idea is currently on trial and would need to be assessed again over the summer.

Councillor Blackman proposed that Committee continue to support the community fern project during the trial period and reassess early in the summer. This was seconded by Councillor Rowley and carried unanimously.

**RESOLVED** That Committee continue to support the community fern project during the trial period and reassess early in the summer.

**836/18/19 INTRODUCTION BY ED NELSON, CONTINENTAL LANDSCAPES**

It was noted that Ed Nelson had issued apologies and was unable to attend.

**837/18/19 MINUTES OF THE MEETING HELD ON 2<sup>ND</sup> OCTOBER 2018**

The Chairman presented the minutes of the meeting held on 2<sup>nd</sup> October 2018, which had been approved by full Council on 5<sup>th</sup> November 2018.

Caroline Stuart-Smith pointed out that she had not been present at the last meeting. Her colleague, Jane Todd, had been in attendance.

Councillor Rowley proposed that the minutes be approved as a correct record of the meeting. This was seconded by Councillor Blackman and carried unanimously.

**RESOLVED** That the minutes of the meeting of the Committee held on 2<sup>nd</sup> October 2018 be accepted as a correct record.

**838/18/19 MATTERS ARISING (Not on Agenda)**

It was confirmed that ex Councillors Oldham and Walker are now co-opted members of the Committee. The Assistant to the Town Clerk agreed to contact them to confirm.

**RESOLVED** That the Assistant to the Town Clerk contact ex Councillors Oldham and Walker to confirm their appointment as co-opted members of the Committee.

**839/18/19 KENDAL IN BLOOM AND CUMBRIA IN BLOOM COMPETITIONS 2019**

The Assistant to the Town Clerk sought approval from Committee to enter the Cumbria in Bloom competition for 2019. This was agreed.

Members were advised that the KIB working group had met at the end of last year. It was agreed at that meeting that there would be no allotments category this year. The community element would, however, remain the same. Community initiatives are to be supported and the budget has been increased in this respect. There would be an article in the Spring KTC newsletter.

Councillor Rowley referred to the Pollinator Project. He advised that the manager of the project had submitted a report regarding proposals for the next year. This included finishing the scientific

element, but also developing an understanding of the project in schools, as well as including an art element. Members discussed possible themes to embrace participation by schools and it was agreed this should be '*stories*'.

**RESOLVED**

1. That Committee grant approval to enter the Cumbria in Bloom competition for 2019.
2. That the theme for schools be '*stories*'.

**840/18/19****TREE PLANTERS – JOINT ENVIRONMENT & HIGHWAYS COMMITTEE PROJECT**

This project crosses with the work of the Environment & Highways Committee. The Assistant to the Town Clerk advised that obtaining funding to replace trees along Highgate had been successful. The Project Manager had also requested the Environment & Highways Committee support the project by updating the planters and £4k had been granted for this purpose. There would be sufficient monies to clad the existing planters in wood and there would be collaboration with Kendal College regarding design work by students. Committee were advised that there had been an issue in respect of transporting the existing trees for recycling. It had been agreed that SLDC would use their own transport with no cost to KTC and the trees would be re-used elsewhere. The Assistant to the Town Clerk will be speaking to Graham Nicholson to agree logistics etc. An alternative Hornbeam tree had been suggested to replace the existing Hornbeams and these would have an approximate lifespan of 10 years due to the size of the planters. The members agreed to change the variety of Hornbeam to the newly suggested one.

**841/18/19****ITEMS FOR THE NEWSLETTER**

Suggestions for summer edition:

- Legendary fern trail.
- Tree planters by Kendal College.
- Date of KIB presentation evening (Thurs 19<sup>th</sup> Sept at 7pm - guest speaker Terry Parr).

Suggestions for autumn/winter edition:

- Competition results.

**842/18/19****REVIEW OF SPEND AGAINST BUDGET 2018/19**

Members considered the Financial Statement as at the end of December 2019.

An overspend in the Floral Displays (Winter Planting) heading was highlighted. The reason for this was due to the budget being set based on old contractor prices. In addition there had been an unexpected invoice from Horticare, which had been overlooked from the previous year.

It was noted that there was £1,013 budget remaining for the current financial year. Members considered what this could be spent on and

agreed signage for the fern planters project was a priority. There would be insufficient monies remaining to support the request by the Oxenholme Residents Association, however Committee agreed it was a worthwhile project. The Chair proposed that he respond to the Association advising that, although Committee were supportive, they were currently unable to support the project due to insufficient funds. Committee would revisit the request when they met next meeting and the new budget had been set. If money is left at the end of the current financial year approaches Committee will look to direct this towards the project. It was mentioned that Oxenholme is also part of Natland Ecclesiastical Parish and it may be worth the Residents Association making contact with them.

**RESOLVED**

That remaining budget be spent on signage for fern planters. Any budget left over to be directed towards the Oxenholme Residents Association project. Chair to contact the group to advise Committee are supportive, but currently unable to support them due to insufficient funds and will revisit the request next meeting.

**843/18/19****ANY OTHER BUSINESS**Horticulture – Choice of Plants for Beds

Caroline Stuart-Smith said Horticulture's brief for summer planting was for pollinator friendly planting. She advised that the badge bed would be challenging, this has traditionally be planted with begonias or geranium to give colour. Alternatives were discussed and it was agreed that colour was required for the badge bed. Councillor Rowley suggested a mix of plants to provide both colour and be friendly to bees and butterflies. This was agreed.

It was also mentioned that 3 trees on Aynam Road had been pruned this time last year. Caroline Stuart-Smith asked whether Committee wished this to be repeated this year. The Assistant to the Town Clerk noted that, bearing in mind budget remaining, a cost would be required. Caroline to obtain.

**RESOLVED**

That Caroline Stuart-Smith obtain a quote for tree pruning on Aynam Road.

BID

Brian Harrison advised that Christmas Decorations had plans to place small LED Christmas trees into brackets. If the work went ahead some of the older brackets would be replaced. There would be a facility to hang baskets but at this stage there was no plan for a provision to enable lowering. He commented that now would be the time to make contact if Committee wished to be involved.

Prices for window boxes were requested from Caroline Stuart-Smith as soon as possible as these were need for inclusion in the BID spring newsletter.

Community Christmas tree at Sandylands

Councillor Edwards said the decorations to the community Christmas tree at Sandylands had suffered damaged. The reaction from residents was to take ownership of the tree and consider how to replace the decorations. He suggested the concept could be a good way to encourage community engagement and suggested a competition for the best decorated community tree as an example.

Grass Cutting

The Townscape Manager informed Committee that he would not be cutting grass by the border at Shap Road and the border at Kendal College this year. These areas are SLDC maintained and contracted to Continental.

Agenda Item for Next Meeting

The Chair requested an Agenda item for the next meeting – Councillor nominations for gardens and community spaces.

**RESOLVED**

That an item for the next meeting be added to the Agenda - Councillor nominations for gardens and community spaces.

**844/18/19****DATE OF THE NEXT MEETING**

The next meeting will be held on Monday 8<sup>th</sup> April 2019 at 7.00pm.

The meeting closed at 3.41pm.



**Summary of Information, Resolutions and Recommendations to Council**

<b>Min</b>	<b>Subject</b>	<b>Information/Resolution/Recommendation to Council</b>	
<b>835</b>	Community Fern Project	<b>RES</b>	That Committee continue to support the community fern project during the trial period and reassess early in the summer.
<b>838</b>	Co-opted Members	<b>RES</b>	That the Assistant to the Town Clerk contact ex Councillors Oldham and Walker to confirm their appointment as co-opted members of the Committee.
<b>839</b>	KIB and CIB Competitions 2019	<b>RES</b>	1. That Committee grant approval to enter the Cumbria in Bloom competition for 2019. 2. That the theme for schools be ' <i>stories</i> '.
<b>842</b>	Review of Spend Against Budget 2018/19	<b>RES</b>	That remaining budget be spent on signage for fern planters. Any budget left over to be directed towards the Oxenholme Residents Association project. Chair to contact the group to advise Committee are supportive, but currently unable to support them due to insufficient funds and will revisit the request next meeting.
<b>843</b>	AOB – Pruning of trees on Aynam Road	<b>RES</b>	That Caroline Stuart-Smith obtain a quote for tree pruning on Aynam Road.
	AOB – Agenda Item for Next Meeting	<b>RES</b>	That an item for the next meeting be added to the Agenda - Councillor nominations for gardens and community spaces.

## **Kendal in Bloom Update**

### **Kendal in Bloom Competition**

#### **School's Challenge**

The school's challenge was circulated on 10<sup>th</sup> January. The closing date was 31<sup>st</sup> March 2019. To date, I have received 2 entries:

- Vicarage Park School
- St Thomas's School
- Sandgate School

I will chase up responses w/c 1<sup>st</sup> April 2019.

#### **Community Entries**

The community category was opened on 1<sup>st</sup> March with a closing date of 31<sup>st</sup> May 2019. The information is on the Kendal Town Council website and was circulated in the Kendal Town newsletter. To date I have received 3 entries:

- Summerhill Residential Home
- Age Uk Community Allotment on Sedbergh Road
- Pembroke Court

#### **Sponsorship**

I have written to the previous sponsors and I am awaiting responses.

#### **Awards Ceremony**

The awards ceremony is scheduled to take place on Thursday 19<sup>th</sup> September at 7.00pm.

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#### **Civic Planting**

Pierre is to lead on managing the summer planting.

I have requested that the Town Hall to be planted up first in readiness for Mayor Making on the 16<sup>th</sup> May. The rest of the planting should be undertaken the first week in June.

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Registered Charity No: 1117828

## ENTRY FORM 2019

### CUMBRIA IN BLOOM PRIDE IN YOUR COMMUNITY COMPETITION

**City /Large Town/Town/Small Town/Coastal/BID & Town/City Centres -**

**Entries: £80**

**Urban Community and Village Entries: £40**

**Hamlet Entries: Free of Charge**

Name of Entry Town/Village/Council/Organisation/Voluntary Group:

.....

**Population as stated on Electoral Roll:** .....

**Contact Name** .....

**Contact Address** .....

.....

**Post Code** ..... **E-Mail** .....

**Telephone No** .....

**Signed** ..... **Print Name** .....

**Title/Position:** .....

We wish to enter the **Cumbria in Bloom Pride in Your Community Competition**

Please note there is a separate form to register for Its Your Neighbourhood Awards

<b>Categories:</b>	<b>Electoral Roll:</b>	<b>Please Tick:</b>
Large Town/City	35,001-100,000	.....
Large Town/Small City	12,001-35,000	.....
Town	6,001-12,000	.....
Small Town	2,501 - 6,000	.....
Large Village	1,001 - 2,500	.....
Village	151 - 1,000	.....
Hamlet	Up to 150	.....
Coastal Resort	Up to 12,000	.....
Urban Community		.....
Business Improvement District, Town or City Centre		.....



We enclose a cheque for £..... being our entry contribution for 2019. The entry fee is also the Membership subscription for a year. To help Cumbria in Bloom continue the competition in future years, it would be much appreciated if you could give a voluntary donation in addition to the entry fee. Any donation made by an individual person may be gift aided. Please contact Ali Gordon [treasurer@cumbria-in-bloom.org.uk](mailto:treasurer@cumbria-in-bloom.org.uk) for details.

*If you wish to enter more than one village/community from your Parish please complete separate forms for each one.*

**Entries in the CiB Pride in Your Community competitions can nominate outstanding contributions for the Special Awards – see attached details.**

**In 2019 a special award is open to CiB Pride in Your Community, Schools, Tourism and It's Your Neighbourhood entries – Greening Grey Britain: Grow for People, Grow for Wildlife or Grow for the Planet.** The RHS Britain in Bloom Greening Grey Britain is a three-year campaign started in 2018 so this is your opportunity to add this to your Cumbria in Bloom entry.

**PLEASE INFORM THE ADMINISTRATOR IF YOU WISH TO BE CONSIDERED FOR THIS AWARD EITHER WITH YOUR ENTRY OR BY EMAIL: [admin@cumbria-in-bloom.org.uk](mailto:admin@cumbria-in-bloom.org.uk)**

Groups are also encouraged to enter through Cumbria in Bloom the **RHS It's Your Neighbourhood Awards**. This is a free to register non-competitive assessment scheme.

**Cumbria in Bloom Tourism and Schools Gardening** entry fees are £20.

In 2019 several Cumbria in Bloom Management Committee members and Judges are offering some mentoring to entrants. This would be through your request to the Administrator if a visit or telephone call is desired.

It would help us to coordinate the entries if you could please complete and return this form as soon as possible but not later than **30<sup>th</sup> April 2019** to:

***Mrs Elizabeth Auld, Cumbria in Bloom Administrator***

***Bannerdale, Unthank, Dalston, Carlisle, Cumbria, CA5 7BA***

Tel: 01228 710128 Email: [admin@cumbria-in-bloom.org.uk](mailto:admin@cumbria-in-bloom.org.uk)

Website: [www.cumbria-in-bloom.org.uk](http://www.cumbria-in-bloom.org.uk)

*\*Cumbria in Bloom is a Registered Charity and therefore entry contributions and donations are greatly valued and appreciated.*



CUMBRIA



## General Judging Form 2019

**Cumbria in Bloom Pride in your Community Competition** – named to emphasise that the visual impact should show the care taken by a community with its appearance: tidiness, good maintenance as well as floral, horticultural, environmental and public support.

Entry name	Date
Judges names	Time
Special category nominations	

### **Section A – Gardening, Horticultural Activity – 40 marks**

1. General impression of quality of upkeep – can include signs and seats Contribution made by private gardens visible to the public	
2. Tidiness of roads, paths and other public areas Contribution made by commercial and public organisations. Use of suitable flowers, shrubs and trees to enhance appearance where appropriate	
3. Upkeep of “green” areas: grass, hedges, fences and boundary walls etc Quality of maintenance: e.g. Weed free, healthy plants etc	
4. Tidiness of surroundings to buildings: e.g. church, school, pub, shop, farm or other business as well as private dwellings Taking a year-round approach to encourage a sustainable appearance	
<b>With each above element attracting a possible 10 marks, insert total out of 40</b>	

### **Section B– Consideration of the Environment - 30 marks**

1. Wildlife – Does the community cater for wildlife through naturally occurring features and/or has it created special areas/features?	
2. Use of resources – water, manure/fertiliser, getting rid of waste, composting. To what extent is this approach supported by the community	
3. Is there a sense of place, with appropriate sense of heritage, art in the landscape, signage and interpretation?	
<b>With each above element attracting a possible 10 marks, insert total out of 30</b>	

### **Section C – Community Participation - 30 marks**

1. In planning and deciding what should be done	
2. In supporting planting, mowing, weeding, tidying etc	
3. Making sure enough people and businesses are involved to organise and to provide funds for ongoing promotion of an attractive appearance	
<b>With each above element attracting a possible 10 marks, insert total out of 30</b>	

<b>PTO for Judges' Feedback</b>	<b><u>TOTAL MARKS OUT OF 100</u></b>
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**Overall Impression:**

**Judges Feedback Section A – Horticulture:** *(Please expand space as required to fit judging comments)*

**Judges Feedback Section B – Environment:** *(Please expand space as required to fit judging comments)*

**Judges Feedback Section C – Community:** *(Please expand space as required to fit judging comments)*

## Cumbria in Bloom Privacy Notice

In this notice, whenever you see the words “we”, “us”, “our” it refers to Cumbria in Bloom. The privacy and security of your personal information is extremely important to us. Cumbria in Bloom, collects, processes and use your personal information strictly in accordance with the UK Data Protection Act 2018 and the General Data Protection Regulations (GDPR). This privacy notice explains what personal information we collect about you and how it is used.

### Who we are:

Cumbria in Bloom is a Registered Charity No: 1117828

### What personal information do we collect about you?

The personal information that we collect about you is used to help us manage and run Cumbria in Bloom, Britain in Bloom and It's Your Neighbourhood in our Region.

We will only collect the information about your Cumbria in Bloom, Britain in Bloom or It's Your Neighbourhood group that we need.

Personal information that we collect includes

- full name
- group name
- postal address
- email address
- telephone number

### When and how do we collect personal information about you?

We collect information about you when you register your Cumbria in Bloom, Britain in Bloom or It's Your Neighbourhood group with us using our application form/online registration process.

### How will we use the personal information about you?

We will use the information you provide to manage your entry in to Cumbria in Bloom, Britain in Bloom/It's Your Neighbourhood, organise site visits, judging and or assessments and provide you with information about events and provide you with support and advice.

### Who we share your personal information with:

The information collected will be shared securely with The RHS who will send you communications relating to Britain in Bloom and It's Your Neighbourhood. We will also share your data with our Judges and Assessors for the purposes of the competition. We do not share your information or sell your information to any other organisations.

### How we store your information

We store and process the data we collect on a spreadsheet or database. Any information we collect is stored on password protected computers.

### Right of access

You have the right to request a copy of the personal information that we hold about you at any time. If you would like a copy of some or all your personal information, please email [admin@cumbria-in-bloom.org.uk](mailto:admin@cumbria-in-bloom.org.uk) You also have the right to request the data we receive from you is:

- updated
- deleted if you no longer wish to be part of the competition
- restricted to certain processing.

### **Changes to our Privacy Notice**

We may update this Privacy Notice to ensure that it remains up to date and incorporate any new legal requirements.

### **How to contact us**

If you have any questions about our Privacy Notice or about the information that we hold about you please contact us at Cumbria in Bloom at [admin@cumbria-in-bloom.org.uk](mailto:admin@cumbria-in-bloom.org.uk)

You can find out more information on Data Protection on the Information Commissioner's website- <https://ico.org.uk/>

This Privacy Notice was last updated on 23<sup>rd</sup> January 2019





Registered Charity No: 1117828

## Cumbria in Bloom, Tourism Business Entry Form 2019

Entries are now being taken for the 2019 Cumbria in Bloom Awards. There are six Tourism categories - please mark the box alongside the category you wish to enter and fill in your details.

1) Public House	
2) Bed & Breakfast, Guest Accommodation	
3) Small Hotel (up to 10 bedrooms)	
4) Large Hotel (over 10 bedrooms)	
5) Visitor Attraction (incl. golf course)	
6) Self-Catering Establishment, Holiday Park	

Please provide your entry's full details here including address, telephone and email:

<b>Business Name:</b>	
<b>Address:</b>	
<b>Telephone:</b>	
<b>Email:</b>	

Please provide your name and contact details here, including address, telephone, and email, (if different from above):

<b>Contact Name:</b>	
<b>Address:</b>	
<b>Telephone:</b>	
<b>Email:</b>	

Once complete please return your form no later than 30<sup>th</sup> April 2019 to Elizabeth Auld, Cumbria in Bloom Administrator, Bannerdale, Unthank, Dalston, Carlisle, CA5 7BA or email: [admin@cumbria-in-bloom.org.uk](mailto:admin@cumbria-in-bloom.org.uk) There is an **entry fee of £20** to cover costs (cheques made payable to Cumbria in Bloom or by BACS: Sort Code 20-66-97 A/C 40098841). Visits will take place by the Cumbria in Bloom judges during the first two weeks in July and the winners will be announced at the Awards Ceremony in September 2019 by invitation nearer the time as limited numbers only can be accommodated – date and venue to be confirmed.

**This competition is open to members and non-members of Cumbria Tourism.**



Registered Charity No: 1117828

Administrator;  
Elizabeth Auld  
Bannerdale  
Unthank  
Dalston  
Carlisle  
CA5 7BA

Contacts:  
Tel: 01228 710128  
Email: [admin@cumbria-in-bloom.org.uk](mailto:admin@cumbria-in-bloom.org.uk)  
Website: [www.cumbria-in-bloom.org.uk](http://www.cumbria-in-bloom.org.uk)

For Town, Village or Community Representatives

An entry into the **Cumbria in Bloom Pride in Your Community Competition 2019** really could make a difference for your community. The importance of community involvement is highlighted by our main competition being titled "Pride in Your Community" - named to emphasise that the visual impact should show the care taken by a community with its appearance: tidiness, good maintenance as well as floral, horticultural, environmental and public support.

There are special category awards to enter at the time of judging, which are considered to enhance the main entry – these could be for commerce & industry, retail & hospitality, residential home, sheltered housing & Housing Association development, churchyard, young peoples' award or other special categories. In 2019 a special award is open to CiB Pride in Your Community, Schools, Tourism and It's Your Neighbourhood entries – **Greening Grey Britain: Grow for People** – create a garden to help promote better health & wellbeing, **Grow for Wildlife** – create a space for wildlife & to boost local biodiversity, **or Grow for the Planet** – create a garden that will help to address local environmental issues. **for Wildlife.**

In 2018 our Britain in Bloom Finalists Penrith, Ulverston, Dalston, Bothel and Stanwix (large town, town, large village, village and urban community categories) achieved Silver-Gilt, Silver, Gold, Silver-Gilt and Silver-Gilt respectively, faring well and upholding Cumbria's reputation as a beautiful and caring county. Penrith and Stanwix have been nominated by Cumbria in Bloom as 2019 Britain in Bloom Finalists.

Schools in Cumbria have been invited to enter the **Schools Gardening Competition**. Please communicate, encourage entries and work with any that you know about that are taking part. Groups of three or more people involved in a smaller project in your community are also encouraged to enter through Cumbria in Bloom into the **RHS "It's Your Neighbourhood" Awards** assessment scheme. In addition, there are six separate categories for businesses to enter in the **Cumbria in Bloom Tourism Awards** – 1) Public House 2) Bed & Breakfast, Guest Accommodation, 3) Small Hotel (up to 10 bedrooms), 4) Large Hotel (over 10 bedrooms), 5) Visitor Attraction (incl. golf club), 6) Self Catering Establishment, Holiday Park.

Entry documents are attached. If you would like someone to come and talk to you about any aspects of these competitions and awards, please let me know and I will arrange for one of our team to meet with you. Hopefully this communication has raised your enthusiasm, but if you, or your organisation, feel unable to take part, you may know of someone in your vicinity who you can pass this information on to. Hopefully you will take part this year, either as a community, with smaller group entries or both. The Cumbria in Bloom Awards Ceremony will take place in September – date and venue to be confirmed.

Liz Auld - Administrator

**Patrons: The Lord Cavendish of Furness DL, Mrs Olive Clarke OBE. JP. DL,  
Mrs Eileen Kirby, Mrs Jane Hasell-McCosh DL**



## **Guidance for Judges and Participants**

### **A – HORTICULTURE 40%**

#### **Overall Impression**

Taking account of all relevant factors, how strong is the impact of the entry on creating a memorable impression? Highlight the key aspects of coordinated presentation and overall quality.

#### **Maintenance of Planted Areas**

Are the areas within the entry maintained to an appropriate standard, including cultivation, weeding, feeding, pruning, grass maintenance, tree management and maintenance?

#### **Plant Selection**

Are the plants used in the planting schemes suited to their growing conditions and locations and is there year-round interest (where appropriate)?

#### **Plant Quality**

Are the plants vibrant and grown to their full potential? Are they free of all pests and diseases?

### **B – ENVIRONMENT 30%**

#### **Local Identity**

Is there a sense of place, with appropriate acknowledgement of local heritage and its relevance for the community; art in the landscape, signage and interpretation etc?

#### **Natural Environment and Resources**

Show an understanding of what biodiversity means locally, with reference to the protection and conservation of the natural environment and wildlife habitat – the provision of appropriate wildflower areas, aquatic and if applicable marine conservation sites, bat and bird boxes as well as insect hotels and if possible, an assessment of effectiveness. Explain what is done to minimise

the use of resources that put demands on our world, e.g. water, chemicals etc.

**Hard Surfaces and Open Grass Areas** (Including streets, open spaces and beaches if appropriate).

To address cleanliness, absence of litter, street weeds, graffiti vandalism, fly posting and chewing gum, street furniture maintenance and effective dog fouling control measures.

## **C – COMMUNITY 30%**

### **Year-Round Activity and Future Commitment**

Evidence of forward planning and year-round activity highlighting adding value and any events that make this entry unique and demonstrate the strengths of the entry.

### **Communication and Awareness**

Promotion within the immediate area through regional and local marketing, involving all sections of the community. Communication and media involvement evidenced. Use of suitable interpretation, enabling learning and a greater understanding of purpose.

### **Funding and Support**

Evidence of fundraising and on-going support from a range of businesses and organisations appropriate to the size of the entry making it viable and able to continue moving forward.

## **New Marking Form**

The revised report and marking 40:30:30 reflect the increased significance of Environment and Community with judges encouraged to describe overall impression and importantly feedback on performance in Horticulture, Environment and Community so that entrants see the judging process adding value and recognition. Marking out of 10 has been shown to result in more accuracy and consistency

Should any element, through no fault of the entrant, be absent then judges should use an average mark for that element only.

## **Awarding Marks – Guidance on Levels**

- Gold 10-9 Excellent
- Silver Gilt 8 Very Good
- Silver 7-6 Good
- Bronze 5-0 Satisfactory



Registered Charity No: 1117828

## CUMBRIA IN BLOOM SCHOOLS GARDENING COMPETITION 2019

Categories – please tick the categories being entered

1. Edible gardening – fruit, vegetable and herb production.
2. Decorative features – trees, shrubs, perennials bulbs etc.
3. Wildlife habitats – ponds, wildflower meadows, bug hotels etc.
4. Sensory/quiet garden
5. Container garden


A winner will be declared for each category. The overall winner will be assessed on the sum of their three highest marked categories in Section A plus their marks for Sections B, C & D.

**SECTION A: MEETING THE PURPOSE OF CATEGORIES** MAX 15 POINTS PER CATEGORY

Evidence of involvement and engagement of pupils in choosing appropriate plants and materials, care and maintenance, originality and interest.

**SECTION B:** MAX 25 POINTS

**Rex Marsden Memorial Trophy Special Award**

**ENRICHING THE CURRICULUM**

Evidence of how gardening is being used to aid the teaching and learning of the wider curriculum e.g. Maths, Art, Design, Nutrition, Special Projects etc. With specific evidence from pupils to show how they have responded e.g. Drawings/artwork, calculations, posters, planting plans, menus/recipes etc.

**SECTION C:** MAX 15 POINTS

**MAKING BEST USE OF RESOURCES AVAILABLE & FORGING LINKS TO THE LOCAL COMMUNITY**

Evidence of school using gardening to foster links and increase participation with other neighbourhood groups: parents, businesses, and organizations in the locality, scouts/brownies, social clubs, gardening groups etc.

**SECTION D:** MAX 15 POINTS

**CARE OF THE LOCAL ENVIRONMENT**

Show how the school cares for its local environment through its approach to gardening e.g. Encourage pollinators, natural pest control, use of humus, composting, bug hotel, hedgehog shelter, control and gathering of water, type of container compost.

**ENTRY FORM**

NAME OF SCHOOL -----

ADDRESS -----

CONTACT PERSON -----

TELEPHONE & EMAIL ADDRESS -----

CATEGORIES ENTERED (1-5) -----

Greening Grey Britain for People, Wildlife or the Planet: Special category award ..... Y/N

Please return completed form and £20 entry fee (cheques made payable to Cumbria in Bloom or by BACS: Sort code 20-66-97 A/c 40098841) by 30/04/19. Judging will take place between 17-28<sup>th</sup> June 2019. Post: Mrs E Auld, Bannerdale, Unthank, Dalston, Carlisle, CA5 7BA Email: [admin@cumbria-in-bloom.org.uk](mailto:admin@cumbria-in-bloom.org.uk)

# KENDAL TOWN COUNCIL REPORT

To: Kendal in Bloom Committee	8 <sup>th</sup> April 2019
From: Assistant to the Town Clerk	Agenda Item No. 7

## CROCUSES

We have been pleased with this year's displays of crocuses, and hope that you and your colleagues have as well.

I thought I would let you know the prices for 2019. On the assumption that you want us to plant again, 5,000 gold and 5,000 purple will be £350 plus VAT (which you claim back) and £5 delivery.

We can discuss location later, but I gather prices will be going up during the year, so it would be good to place an order now. If you want an invoice for this financial year, I can probably arrange that.

Look forward to hearing from you

Tim Keegan

## KENDAL TOWN COUNCIL - KENDAL IN BLOOM COMMITTEE

### BUDGETARY CONTROL STATEMENT: EXPENDITURE TO 31 MARCH 2019

2018/19 Approved Budget	Heading	Actual to date	Commitments	Total to date	Budget Remaining
£		£	£	£	£
	<b>Expenses:</b>				
15,790	Staffing	15,790	0	15,790	0
9,350	Floral Displays - summer planting	9,107		9,107	243
5,500	Floral Displays - winter planting	6,913		6,913	(1,413)
3,000	Community Projects	1,197		1,197	1,803
1,500	Installation & Maintenance	1,989		1,989	(489)
800	Vehicle Running Costs	1,828	(137)	1,690	(890)
1,700	Kendal in Bloom Competitions	1,213		1,213	487
37,640	<b>Sub-Total</b>	38,037	(137)	37,900	(260)
	<b>Receipts:</b>				
(500)	Sponsors	(980)		(980)	480
<b>37,140</b>	<b>Total:</b>	<b>37,057</b>	<b>(137)</b>	<b>36,920</b>	<b>220</b>
	<b>Action Plan Projects:</b>				
1,300	SLACC Pollinator Project	1,300		1,300	0
<b>1,300</b>	<b>Total:</b>	<b>1,300</b>	<b>0</b>	<b>1,300</b>	<b>0</b>