

# KENDAL TOWN COUNCIL

## Notice of Meeting

### MANAGEMENT COMMITTEE

**Monday 17<sup>th</sup> June 2019 at 7.30 p.m.  
in The Mayor's Parlour, Kendal Town Hall**

#### **Committee Membership (9 Members)**

Stephen Coleman (Chair)	Geoff Cook (Vice Chair)	Alvin Finch (Mayor)
Douglas Rathbone (Deputy Mayor)	Jonathan Owen	Shirley Evans
Andy Blackman	Susanne Long	Guy Tirvengadam

### AGENDA

**1. APOLOGIES**

**2. PUBLIC PARTICIPATION**

Any member of the public who wishes to ask a question, make representations or present a deputation or petition at this meeting should apply to do so before the commencement of the meeting. Information on how to make the application is available on the Council's Website - <http://www.kendaltowncouncil.gov.uk/kendal-town-council/statutory-information/guidance-on-public-participation-at-kendal-town-council-meetings/> or by contacting the Town Clerk on 01539 793490.

**3. DECLARATIONS OF INTEREST**

**To receive declarations by Members and/or co-optees of interests in respect of items on this Agenda**

*[In accordance with the revised Code of Conduct, Members are required to declare any Disclosable Pecuniary Interests (DPIs) or Other Registrable interests (ORIs) which have not already been declared in the Council's Register of Interests. Members are reminded that it is a criminal offence not to declare a DPI, either in the Register or at the meeting. In the interests of clarity and transparency, Members may wish to declare any DPI which they have already declared in the Register, as well as any ORI.]*

**4. MINUTES OF PREVIOUS MEETING AND MATTERS ARISING** (not otherwise on the agenda). Minutes of meeting held on 20<sup>th</sup> May 2019 (*see attached*)

**5. URGENT ITEMS OF BUSINESS (CONTACT THE CHAIR PRIOR)**

**6. ANNUAL REVIEW OF THE TERMS OF REFERENCE** (*see attached*)

**7. REPORT ON WORK PROGRAMME** (*see attached*)

**8. KENDAL MARKET – RESPONSE FROM SLDC (REF 026/19/20)** (*see attached*)

**9. TOUR OF BRITAIN FUNDING REQUEST** (*see attached*)

**10. REFURBISHMENT OF THE TOWN HALL**

**11. ITEMS FOR THE NEWSLETTER**

- Autumn/Winter 2019 Edition – deadline 20<sup>th</sup> September, publication 28<sup>th</sup> October
- Spring 2020 Edition – deadline 24<sup>th</sup> January, publication 2<sup>nd</sup> March (TBC)

## KENDAL TOWN COUNCIL

### 12. EXCLUSION OF PRESS AND PUBLIC

*To consider whether members of the press and public should be excluded from the next item, which contains exempt information as described in Schedule 12A of the Local Government Act 1972*

#### **Part II (Excluded Items)**

In accordance with Section 100(B)(2) of the Local Government Act 1972, the following report is excluded from inspection by members of the press and public as it contains exempt information as described in Schedule 12A of the Act, as amended by the Local Government (Access to Information) (Variation) Order 2006, as follows:

- *Information relating to any individual [Paragraph 1]*

### 13. PART II STAFFING

- Update on KTC Staffing Structure Project – Cllr Coleman
- Approval of Cycle to Work application from Townscape Manager
- Consideration of training request from Townscape Manager (*see attached – to follow separately*)

### 14. READMISSION OF PRESS AND PUBLIC

### 15. ANY OTHER BUSINESS

**Liz Richardson**  
Town Clerk

By e-mail/post to:      Members of the Committee  
                                 All other Councillors (agenda only, for information)

***Please note that only Committee Members will receive the minutes and attachments, but that other Councillors may request a copy of any agenda papers. Any Councillor who is not a Committee Member may still attend the meeting, as an observer.***

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**Members of the Press and Public are welcome to attend the meeting.**

# KENDAL TOWN COUNCIL

## Management Committee

**Monday 20th May 2019 at 7.30 pm  
in The Mayor's Parlour, Town Hall, Kendal**

**PRESENT** Councillors Stephen Coleman (Chair), Geoff Cook (Vice Chair), Shirley Evans, Douglas Rathbone and Paul Bramham

**APOLOGIES** Councillors Guy Tirvengadam, Susanne Long, Andy Blackman and Jonathan Owen

**OFFICERS** Liz Richardson (Town Clerk), Hazel Belshaw (Temporary Council Secretary)

**023/19/20 PUBLIC PARTICIPATION**

None

**024/19/20 DECLARATIONS OF INTEREST**

None

**025/19/20 MINUTES OF THE MEETING HELD ON 23RD APRIL 2019**

The Chairman presented the minutes of the meeting held on 23rd April which had been approved by full Council on 13th May.

Councillor Bramham proposed that the minutes be accepted as a correct record. This was seconded by Councillor Evans and carried unanimously.

**RESOLVED** That the minutes of the meeting of the Committee held on 23rd April be accepted as a correct record.

**MATTERS ARISING (Not on Agenda)**

**026/19/20 Minute Ref 1082/19/20 - Kendal Outdoor Market**

Councillor Cook asked for an update on Kendal Outdoor Market. The Town Clerk advised that she has written to Sion Thomas at SLDC and followed up by email but has had no response. She will follow this up with another email. Cllr Coleman asked to be copied in.

**027/19/20 Minute Ref 1091/19/20 - Review of Spend Against Budget 2018/19**

Councillor Cook advised that he had raised this at the last full Council Meeting. He felt that Chairs of Committees need to be aware of cost implications when spending budget. Councillor Coleman highlighted that more information on staff time when taking on projects would be useful. The Town Clerk highlighted

that most of the overspend was down to the Parish Poll and staffing issues.

**028/19/20**

**URGENT ITEMS OF BUSINESS**

None

**029/19/20**

**REPORT ON WORK PROGRAMME**

The Town Clerk presented her report on project progress for May 2019 and this was noted by Members. The following matters were highlighted:

- John Bateson has been appointed as the new Town Crier. Richard Mathews last event was at Mayor Making where a presentation was made. The Town Clerk had sent out a media release and the Westmorland Gazette had been in contact.
- Councillor Coleman asked for thanks to be passed to the Admin Assistant for all her help with Mayor Making.
- The infrastructure asset plotting is going well. Councillor Coleman asked that an assessment of the benches be done and repairs undertaken during the Winter so they are ready for Spring.
- The Town Clerk advised that there are some difficulties with the Christmas Lights Switch On event this year due to a lack of sponsors and Abbot Hall undertaking a refurbishment requiring an alternative venue to be sought.
- The Assistant to the Town Clerk ran a weekend open morning at Rinkfield allotments, which proved very useful, and a large fencing project is likely to result.
- The civic town planting is due to start soon with the eyeful towers, outside the Town Hall, already planted.
- The Green Wall project has been paused for the moment whilst Environment and Highways Committee do some more research.
- Woolpack Yard work is ongoing and the Project Manager has made a start on the Castle signage with an initial audit.
- It was noted that Nobles Rest park is now looking really good. Although there are still some issues with flooding during heavy rain.

**030/19/20****REFURBISHMENT OF THE TOWN HALL**

The Town Clerk advised Members that she had recently met with Sion Thomas and the contractor employed by SLDC to discuss KTC's office space. Sion is coming to June Council to update Members.

At this stage Councillor Coleman declared an interest.

The Town Clerk had discussed with the contractor the requirements for KTC staff and the space they currently had earmarked was not going to be large enough, so other options were being sought.

Councillor Bramham raised issues with disabled access to the main Council Chamber and men's toilets in the Town Hall. The Town Clerk confirmed that she had raised these already.

Councillor Evans highlighted that there had been a letter in the Westmorland Gazette last week about the loss of the Bindloss Room for Coffee Mornings at the Town Hall.

There was then a discussion by Members around the old KTC Council Chamber furniture that is currently stored in the South Lakes House. A lot of the furniture is no longer used and some of it is in poor condition. It was being stored until a lease was agreed between KTC and SLDC for use of the main Council Chamber. This had been ongoing for a long time and was probably now overtaken by the refurbishment plans. Councillor Cook proposed that we had no further use for this furniture and it should be sold. This was seconded by Councillor Coleman and carried unanimously.

There was then some discussion around keeping some of the pieces including the Mayor's chair. It was agreed that an overall recommendation be made to full Council and it could then be decided how much furniture was to be sold and by what means.

**RECOMMENDATION**

That the old KTC Council Chamber furniture be taken out of storage and sold.

**031/19/20****KENDAL CCTV**

The Town Clerk advised that she had been approached by Cumbria Constabulary to see if there was any interest from KTC to install more CCTV in the town. The town was already well covered but a couple of additional locations had been suggested. It had been mentioned that there would be discounts for bulk ordering although she now advised that this was not the case. Members felt this was an issue for SLDC and not KTC. Therefore, Councillor Cook proposed that KTC do not get involved in purchasing further CCTV for Kendal. This was seconded by Councillor Coleman and carried unanimously.

**RESOLVED** That KTC would not be involved in purchasing further CCTV for the town.

**032/19/20 UPDATE ON KENDAL MUSEUM LEASE**

The Town Clerk advised that as Trustees of the Kendal Museum she had been speaking with SLDC and Kendal College regarding a lease for the building. She has seen the final draft from the College's solicitor which has been sent to the KTC solicitor. There was a discussion by Members as to how much of the Town Clerk's time this uses up and the amount of solicitor costs involved. The Town Clerk advised that once the lease had been hopefully been approved by our solicitor, she would call a Trustee meeting for approval.

**033/19/20 OXENHOLME STATION CAR PARKING - DRAFT LETTER TO VIRGIN TRAINS**

Councillor Coleman presented a draft letter to Virgin Trains as owners of Oxenholme Station regarding the car parking issues there which had been raised at a meeting of the Lakes Line Rail User Group (LLRUG) which he had attended as Council rep.

At this stage Councillor Rathbone declared an interest.

Councillor Cook suggested that other Councillors be copied into the letter and suggested SLDC and CCC Councillors C Hogg, Rathbone, Brook and Gray. Councillor Rathbone also suggested a copy goes to Tim Farron MP.

Councillor Coleman proposed the letter be sent to Virgin Trains. This was seconded by Councillor Cook and carried unanimously.

**RESOLVED** That the letter on parking issues at Oxenholme station be sent to Virgin Trains.

**034/19/20 ITEMS FOR THE NEWSLETTER**

The Town Clerk reported that there were enough items for the next newsletter. They included articles on the new Mayor, retiring Town Crier, Carbon Neutrality, allotments and a composting feature, grants beneficiaries and the Wainwright Award winner.

**035/19/20 EXCLUSION OF PRESS AND PUBLIC**

It was proposed by Councillor Evans and seconded by Councillor Cook to move to Part II, this was carried unanimously.

**RESOLVED** That the press and public be excluded for the following items of business.

**Part II**

In accordance with Section 100(B)(2) of the Local Government Act 1972, the following reports were excluded from inspection by members of the public as they contain exempt information as

described in Schedule 12A of the Act, as amended by the Local Government (Access to Information) (Variation) Order 2006, as follows:-

Information relating to any individual [*Paragraph 1*]

**STAFFING MATTERS** [Paragraph 1]

**036/19/20**

**Council Secretary's Annual Appraisal**

The Town Clerk reported that the annual review for the Council Secretary had been undertaken and was satisfactory. She informed Members that she was at the top of her pay scale.

**037/19/20**

**Update on KTC Staffing Structure Project**

Councillor Coleman advised that the group had been in discussion with CALC, who were helping with ideas, and the next stage would be to meet with staff. The work had been on hold recently due to the illness of Councillor Rachael Hogg.

**038/19/20**

**READMISSION OF PRESS AND PUBLIC**

It was proposed by Councillor Cook to re-admit the press and public. This was seconded by Councillor Rathbone and carried unanimously.

**RESOLVED**

that the press and public be re-admitted for the remainder of the meeting (none were present).

**039/19/20**

**ANY OTHER BUSINESS**

None.

The meeting closed at 8.31pm.

**Summary of Information, Resolutions and Recommendations to Council**

<b>Min</b>	<b>Subject</b>	<b>Information/Resolution/Recommendation to Council</b>	
<b>030</b>	Refurbishment of the Town Hall	<b>REC</b>	That the old KTC Council Chamber furniture be taken out of storage and sold.
<b>031</b>	Kendal CCTV	<b>RES</b>	That KTC would not be involved in purchasing further CCTV for the town.
<b>033</b>	Oxenholme Train Station Car Parking - Draft letter to Virgin Trains	<b>RES</b>	That the letter on parking issues at Oxenholme station be sent to Virgin Trains.



## Terms of Reference for the Management Committee

### The Committee

It is the Management Committee's remit to discuss matters of import and make recommendations to the full Town Council. It will offer the Town Council a degree of guidance, leadership and direction. It does not have delegated powers except to manage the Human Resources and performance management of the Town Council staff. The Committee will provide justification and comments regarding its decisions on each matter discussed.

The Management Committee will be held monthly on the 3<sup>rd</sup> Monday of the Month, with the exception of August, unless special circumstances arise. Further meetings may be called if necessary.

The Management Committee shall comprise the Chairs of all of the Council's Committees (save the Chair of Audit, Grants & Charities Committee) and, if not already present, the Mayor, the Deputy Mayor and the Kendal Futures Board Council representative. In addition, three representatives from Council elected by Council shall also attend. The Management Committee shall have an independent chair of its own.

If a Chair of a Council Committee is unable to attend a meeting s/he may nominate the Vice-Chair of that Committee to attend in his/her place.

### The Chairman

The role of the Chairman of Management Committee is to provide direction and ensure Committee members work together. The Chairman's duty is to ensure this end is achieved with consensus.

The Chairman will need to ensure:

- all points of view are given a fair hearing,
- all relevant information is available at the meeting,
- that Councillors are clear about the reasons for a decision,
- that irrelevant matters are not brought to Committee,
- the Council is protected from outside interference,
- that a friendly atmosphere is created and
- that business is conducted with reasonable speed.

The Chairman will liaise with the Clerk in drawing up agendas, approve draft Minutes and supporting the Clerk, as appropriate, in the implementation of Management Committee decisions.

# KENDAL TOWN COUNCIL WORK PROGRAMME – JUNE 2019

COMMITTEE	PROJECT TITLE	PROGRESS	PARTNERS	EST DATE OF COMPLETION	COMPLETED
MANAGEMENT Liz Richardson	Staffing Issues	New Town Crier John Bateson uniform alterations done and first engagements w/b 10 <sup>th</sup> June.			
	Consultations	None			
	CIL governance	Latest payment received was modest. £12k already received now allocated to Dev Fund Projects on signage and tree planter cladding.			
	Dec 2015 Floods	Procedural resubmission of EA's Flood Risk Management Scheme to SLDC Planning Cmttee.			
	Miscellaneous	Time spent on Mayor's Sunday, Town Hall refurbishment, parking at Oxenholme station and Schools of Science & Art grant.			
E&H Stacy Hurley	Infrastructure Projects	<p><b>Asset plotting</b> – Still ongoing with a view to completion end of June and confirmation of security levels.</p> <p><b>Tree Tub Enhancements</b> – Awaiting prototype this month. Planning to work on Highgate planter outside Iceland as an example.</p> <p><b>BT Assets Investigation</b> –Openreach contacted for wiring boxes and has given options for removal or enhancement of two phone boxes in bad state of repair (Stramongate Bridge and Lound Road). They need SLDC approval. Awaiting more info from Cllr Evans regarding the exact location of the Openreach boxes raised as an issue.</p>		<p>July 2019</p> <p>July 2019</p>	

		<p><b>106 Project, Longpool</b> – Awaiting cost options from Owen David, CCC.</p> <p><b>New Handrails, Low Fell Side</b> – Still seeking permissions and permits to carry out the work for two installations. One owned by CCC Highways, one by South Lakes Housing. All details requested have been sent via Chaplows.</p>			
MAYORALTY & ARTS Liz Richardson	Offices & Council Meeting	Council decision to remove and sell redundant Council furniture to now be implemented. Involved in refurbishment planning with SLDC.	SLDC	TBC	
	Heritage	Heritage condition survey actions being progressed. Currently arranging date for a silversmith to undertake asset valuations on silver ware and with a conservator for repair of the Katherine Parr Prayer Book.		TBC	
	Mayor	The Mayor of Kendal's Fund for the Aged & Infirm are undertaking the name change – progress has been made and final approval now sought from the Charities Commission.		TBC	
CHRISTMAS LIGHTS & FESTIVALS Janine Holt	Christmas Lights	Permission to be sought for the installation of brackets from a number of business premises on Wildman Street. The approach to the Wildman Street enhancements will be discussed at the next Cmttee meeting on 24 <sup>th</sup> June. The Christmas lights contract is due to end in July. Recommendation to the Committee will be to extend the contract for another 2 years.		November 2019	
	Switch-On Event	Abbot Hall Park can be used as a start venue. Cath Dutton is happy to continue coordinating the food stalls in Market Place. There have been a number of challenges with organizing the Switch on Event this year and a		November 2019	

		paper will go to the Committee to consider at the next meeting. In previous years, the officer time spent on the event has been minimal but more and more time is now being spent, impacting on other work areas.			
	Banners	3 draft policy papers and application forms will be considered by the Committee. Bookings have been received and a calendar set up. This calendar can only be used in the interim period and a long-term solution will have to be sought as the calendar cannot be shared. Only our contractor can now be used to install the banners on Kirkland, Finkle Street and Stramongate.	SLDC	April 2019	June 2019
ALLOTMENTS Janine Holt	Letting Plots Mapping Exercise	The open morning at Rinkfield Allotment site was very positive. It was useful and may become a regular feature on sites. Officers undertook site visits on 22 <sup>nd</sup> May and on the whole most plots have improved with only 2 notices to quit issued. Collating information on possible site improvements and a draft paper will go to the next Cmttee meeting.		Ongoing	
KiB Janine Holt	KiB	Delivery of the fern planter signage has been delayed but it is expected imminently. There will be a meeting with the lead on the fern planter project to review the project. Due to the weather, the civic planting has been delayed slightly but it is scheduled to be planted from the 6 <sup>th</sup> June. So far, a positive response to the competition with 8 community entries.	Continental SLDC	Ongoing	
	CiB/BiB	A draft judging route has been developed and is		July 2019	

		to be discussed at the next KIB meeting. The Chair of KIB and the Mayor will meet the CIB judges. We await the judging date.			
	Bee Projects	Pollinator project – work is progressing and the findings will be reported in September 2019.	SLACC, SLDC	3 year project	
ACTION PLAN FOR KENDAL Stacy Hurley	Green Space Enhancement	<p><b>Green Wall</b> – Awaiting decision from SLDC LIP as to whether funding agreed can be used for other green space enhancement projects with better perceived air pollution results.</p> <p><b>Woolpack Yard Signage</b> – Instructed Design Attic to produce first draft visuals for purposes of confirming landlord permission, advertising consent and business engagement. Liaising with builders working on Holland and Barratt to update deadlines. Met with Steve Jeffries, CCC Highways regarding the damaged/uneven/loose blockwork on the yard, sunken drainage channels and lack of bollard to keep vehicles from using it as a through road. The new bollards and enhanced paving have been requested for July when building work is completed (schedules dependent).</p> <p><b>Castle signage</b> – Phase one of audit shared with SLDC Econ Dev and Kendal Futures. SLDC Open Spaces invited to take a look, but no response as yet. Companies approached for price of production and installation. Once costings collated, we can ascertain if all desired options can be actioned or whether it needs to be done in phases or more funding sourced.</p> <p><b>Castle Walkway</b> – The Castle signage audit identified some problem areas on the access walkways to the Castle, in particular behind the Ski Club and alongside Fletcher Park. As our</p>	SLDC	<p>June 2019</p> <p>Aug 2019</p> <p>September 2019</p>	

		<p>signage will route people along both of these routes, we need to look at enhancing. Liaised with SLDC Open Spaces and there is a plan to develop Castle Walkways – Fletcher Park pathway is currently included but Ski Club not. After seeing the images, they agreed to see if the plan could be extended to Ski Club - awaiting decision and info on timescale.</p> <p><b>Nobles Rest</b> – Civic Society’s pre-planning application submitted to SLDC for the new entranceway. Central planting is now complete. Spiking planned for Autumn.</p> <p><b>Trim Trail</b> – Still on hold as land ownership issues. Currently with SLDC legal team.</p>			
	Misc	<p><b>GDPR</b> – SLDC have raised broadband issue with supplier and are awaiting a report. Team reminded of GDPR responsibilities and policy to be circulated this week for each to review and sign.</p> <p><b>Newsletter</b> - Collating articles to proof and send to the designer.</p> <p><b>KTC Website</b> – New calendar due to be populated, working on new Mayor and Town Crier pages and updating grants page. New homepage will then go live.</p>		June 2019	
				June/July 2019	
				June 2019	

# KENDAL TOWN COUNCIL REPORT

To: Management Committee	17 <sup>th</sup> June 2019
From: The Town Clerk	Agenda Item No. 8

## KENDAL MARKET – RESPONSE FROM SLDC

The following response was received from SLDC following my letter re free stall for local producers at Kendal Market:

*“I understand that Desmond Holmes has been in touch with you regarding his request to sell his produce at Kendal Market Hall.*

*As you may be aware, Mr Holmes has been in correspondence with us previously regarding this issue and we have advised him of our view.*

*The relevant legislation is the Kendal Market Act 1978. The specific section of interest is section 4(2) which states that:*

*4(2) This section applies to traders who **in the opinion of the Council traditionally use the market and** fulfil the following requirements:-*

- (a) are resident in the District;*
- (b) offer for sale only their own home-produced goods, foodstuffs or garden produce and;*
- (c) occupy not more than three square metres of space in the Market Hall.*

*I understand that Mr Holmes considers that he meets the criteria in 4(2)(a) to (c) above and therefore is requesting a free stall in the Market Hall.*

*It is our view, however, that section 4(2) presents a two part test:*

- 1) Firstly, it is necessary that, in the opinion of the Council, the trader traditionally uses the market and that this decision is entirely in the discretion of the Council;*
- 2) Only once point 1 has been determined, is it necessary to move to part two (the wording blue above) regarding criteria (a) (b) and (c). I understand that Mr Holmes considers that he meets these criteria.*

*It's our view that the first point (whether or not a trader traditionally uses the market) is entirely within the discretion of the Council and it is only if, and when, the Council is satisfied on that point that we would move on to consider points (a) to (c) above.*

*I understand that Mr Holmes may consider that he is a traditional user of the market. Based on the information that we have received in this case, we do not consider that Mr Holmes does traditionally use the market. As section 4(2) confirms, this is a decision which is entirely within the discretion of SLDC.*

*We therefore do not support his application for a free space which does nothing for a struggling market and offers no revenue to help support in any regeneration of the market.*

*Hope this information helps”.*

**Sion Thomas** | Property Services Contract Manager  
**South Lakeland District Council**

**Note:**

I sought clarification as to SLDC's definition of a ***"traditional user of the market"*** as this seems to be the key point. The reply received was ***"someone who is there on a regular basis on set days, not on an ad hoc basis"***.

## KENDAL TOWN COUNCIL REPORT

To: Management Committee	17 <sup>th</sup> June 2019
From: The Town Clerk	Agenda Item No. 9

### **TOUR OF BRITAIN FUNDING REQUEST**

The following email was received from Angela Jones, Acting Executive Director, Economy and Infrastructure, Cumbria County Council on 6<sup>th</sup> June 2019:

*“You will be aware that Kendal will host the finish of stage 4 of the 2019 on Tuesday 10th September. The stage will start in Gateshead, passing through the North Pennines AONB, entering Cumbria to pass through Kirkby Stephen, the Western Yorkshire Dales, Sedbergh, and Kirkby Lonsdale before finishing on Beast Banks. Cumbria County Council has agreed to be the lead body for the event.*

*The most recent stages, in September 2016 drew 10,000 spectators to the town roadsides, provided a £1.3m boost to the local economy in South Lakeland alone and raised the profile of the district in the aftermath of the devastating flooding of the previous year.*

*We are really keen for Kendal Town Council to be one of the key partners in this event and as such we are seeking your support and a financial contribution/sponsorship. The key benefit for partners/sponsors comes from the platform the event gives to get out key messages to audiences at a regional, national and international level. In addition to the media exposure before the event, as a partner, you will be able to insert key messages into the TV commentator’s script on the day and event programme. The 2018 live ITV4 coverage had 1.2 million viewers, while coverage in syndicated to over 120 countries. Other opportunities to get out key messages come from the Tour of Britain’s print media partner, the Daily and Sunday Telegraph, which ran a number of cycling in Cumbria articles in their lifestyle supplements in the run up to the race in 2018. The local media campaign is being managed by the Council’s communication team, who would work in partnership with the Kendal Town Council to ensure your key messages reach the appropriate audiences.*

*The 2018 edition of the race was supported by the Barrow BID and Ulverston Town Council who used the opportunity to showcase their businesses and communities.*

*We are really keen to ensure all sponsor logos are added to the marketing material and we also need to confirm the numbers for the hospitality/VIP tickets for the finish at Kendal.*

*Please can you confirm if you are able to make a sponsorship/funding commitment by midday on Friday 7th June 2019 and also provide approval for your logo to be added to the marketing material. I apologise this is very short notice but any commitment you can make would be appreciated.*

*I am hoping that you are as excited by this opportunity as the County Council and will provide your support to make the event in Kendal a success. Please contact Alicia Stordy-Allison on 01228 226015 if you have any questions or Mark Brierley on 07825 833997 who can tell you more about the benefits of being a key partner.*

*I look forward to hearing from you.*

*Kind regards,*

*Angela Jones  
Acting Executive Director – Economy and Infrastructure  
Cumbria County Council”*