

# Kendal Town Council

Town Hall, Highgate, Kendal LA9 4ED  
www.kendaltowncouncil.gov.uk



20 June 2022

To Members of the Christmas Lights and Festivals Committee

Cllr M Helme (Vice-Chair)	Cllr H Ladhams (Chair)
Cllr C Russell	Cllr K Simpson
Cllr P Thornton	

You are summoned to attend a meeting of Kendal Town Council Christmas Lights and Festivals Committee on Monday, 27 June 2022, at 7.00 p.m., in the Town Hall, Highgate, Kendal.

**Distributed to other members of the Council for information only.**

Yours faithfully

Chris Bagshaw  
Town Clerk

## AGENDA

### Public Participation

Any member of the public who wishes to ask a question, make representations or present a deputation or petition at this meeting should apply to do so before the commencement of the meeting. Information on how to make the application is available on the Council's Website - <http://www.kendaltowncouncil.gov.uk/kendal-town-council/statutory-information/guidance-on-public-participation-at-kendal-town-council-meetings/> or by contacting the Town Clerk on 01539 793490.

#### 1. Apologies

To receive and accept any apologies. If accepted, apologies will be considered to be for reasons approved by the council under the terms of local government act 1972, s85.

#### 2. Declarations of Interest

To receive declarations by members and/or co-optees of interests in respect of items on this agenda.

#### 3. Exclusion of Press and Public (Public Bodies Admission to Meetings Act 1960)

To consider whether there are any agenda items during consideration of which the press and public should be excluded.

#### 4. Minutes from the Last Meeting

To receive the minutes of the meeting on 31 March 2022 and to authorise the Chairman to sign them as a true record.

## **5. Queen's Platinum Jubilee**

### **a) Event Funding**

To confirm a grant of £250 to the Fellside Forum for a Jubilee Street Party. Note this application was omitted from the previous meeting due to timing, but the event has taken place.

### **b) To review the Queen's Platinum Jubilee events and consider making any recommendations for future events.**

## **6. Kendal Torchlight**

To consider how the Council supports Torchlight and to make any recommendations about the municipal element of the festival. A discussion paper from Torchlight will be circulated to Members under separate cover.

### **Background**

Torchlight is promoting its role in the local community and its significance for 'outdoor art'. It would like to be seen as 'a sustainable asset within the economic and cultural life of Westmorland and Furness'. Presently the Town Council funds the festival (through a grant from this Committee's budget) but also organises a Civic reception, alongside South Lakeland District Council, which is an integral part of the programme. This element is currently budgeted under a Mayoralty and Arts heading.

### **Decision Required**

The Committee should consider endorsing Torchlight's community role and make a recommendation about how the Council supports the Festival in future, including the role of the Civic Reception.

## **7. Christmas 2022 and Future Years**

To consider the plans for the Christmas Lights display and switch-on event for 2022, and make any necessary recommendations for the Display and event for 2023 and anything subsequent.

### **Background**

The Town Council has set its budget for the current year and has an agreement with Christmas Plus which includes the display in 2023. The Town Council currently owns its Christmas lighting stock and the agreement with Christmas Plus is for its storage, maintenance and installation. The Switch-On event was traditionally managed by third parties, but reverted to the Town Council in 2018. The small budget of £3,500, which was set for 2022 reflected the relatively modest capacity of the Council to deliver events directly.

## **8. Festival Grant Applications**

To consider new festival grant applications, the current Grants budget and make any necessary decisions or recommendations. (*See attached*)

### **a) Cumbria Opera Festival**

£3,000 - To contribute towards the delivery of the Cumbria Opera Festival 2023, a week-long series of operas, education workshops and recitals across Cumbria.

### **b) Kendal Community Fireworks**

£5,000 – To contribute towards the delivery of an annual firework display for the Town.

### **c) Kendal Micro-Fest**

£2,250 – To contribute towards the delivery of a one-day mini music festival.

### **d) Kendal Wool Gathering**

£3,185 – To contribute towards the delivery of the event, to be held this year at Kendal Town Hall.

**9. Active Kendal**

To consider a proposal to deliver a programme supporting inclusive sport and activities among young people in Kendal.

**10. Budget Monitoring 2022-23**

To consider the current year budget and make any necessary recommendations (see attached).

**11. The Role of the Christmas Lights and Festivals Committee**

To consider the future role and aspirations of the Committee.

**Background**

The roles of the Council's committees are evolving, and the Committee has an opportunity to make recommendations about its future role and aspirations, including its potential to merge with other committees and develop the Council's role in the cultural life of the town. Any recommendations will be received and evaluated initially by the Management Committee, whose task it is to lead the Council's development and future plan.

# Kendal Town Council

Town Hall, Highgate, Kendal LA9 4ED  
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## Minutes of the meeting of the Christmas Lights and Festivals held on Monday, 31 March 2022 at 7.00pm at the Town Hall

Cllr A Edwards	Present		Cllr T Perkins	Apologies
Cllr S Evans (chair)	Present		Cllr K Simpson	Apologies
Cllr H Ladhams	Present		Cllr R Sutton	Present

**In attendance:** Council Services Officer (Janine Holt).

### **C44/21/22 Apologies**

Councillors Perkins and Simpson apologies were submitted and accepted.

### **C45/21/22 Declarations of Interest**

Councillor Sutton drew the Committee's attention to his existing registered interest in item 7, relating to the Kendal Community Theatre grant application.

### **C46/21/22 Exclusion of Press and Public (Public Bodies Admission to Meetings Act 1960)**

None

### **C47/21/22 Minutes of the Previous Meeting**

The Council received the minutes of the meeting held on 14<sup>th</sup> February 2022

**Resolved:** To accept them as a true record.

### **C48/21/22 Christmas 2022**

The Council Services Officer provided an update on the 2022 season and reported that there are some repairs needed at a cost of £1,100 (ex vat). The Committee agreed to undertake the repairs to the display.

The Council Services Officer reported on feedback received from lighting contractor. The display is in need of a complete overhaul and update. A brief discussion followed relating to future management of the lights. The Committee noted the discussion but no budget has been allocated to cover the cost of any major change such as moving from owning to hiring the lights. Also, the committee felt uncomfortable making a decision that a new council has to take forward.

The Council Services Officer has produced a film brief which has been circulated to the Chairman and Town Clerk. The Committee asked that the Council Services Officer seek clarification on the allocation of a budget for the film.

**Resolved:** To note the update and approve the repairs.

**Resolved:** To discuss the future management of the Christmas lights display next meeting.

**Resolved:** To identify a budget for the proposed end of year film.

### **C49/21/22 Queens Platinum Jubilee**

The Council Services Officer provided an update report:

- The beacon lighting event can be registered once we have the confirmed names of the Bugler and Piper.
- The co-ordinator of the midday concert has agreed to provide a choir/s for the event
- The beacon will be lit on the castle by Townscape Officer and we will have a uniformed fireman present.
- For health and safety reasons, it is suggested that the participants of the event are not present during the lighting of the beacon but at an alternative location where the beacon can be easily viewed. New Road and the Nether Field football ground have been suggested as possible venues.
- Committee members agreed that the proclamation should be undertaken on the stone outside the Town Hall and not at the Market Place.
- The Committee didn't feel it was appropriate for Drum Nation to perform after the proclamation.
- The Committee requested that representation from the NHS and foodbank were included in those invited to the afternoon tea in the Town Hall.
- The Committee agreed that using a media company to professionally record the event would be beneficial and costs would be circulated to members for a final decision.
- The Committee identified 7 locations to be used as part of the Jubilee trail
- The Committee agreed in principle with purchasing a generic projector image for use on the Town Hall. This will be subject to image approval by members.
- The Committee agreed to purchase multi-purpose bunting in the colours of red, white and blue.
- The Committee agreed to part funding the development of a commemorative bed on Aynam Road.
- The Chairman has forwarded the request to director level at the County Council for the change of name of the new bridge. The Chairman is awaiting a response.

**Resolved:** To note the update report.

**Resolved:** To agree to professionally record the event, subject to approval of costs.

**Resolved:** To purchase an appropriate projector image for use on the Town Hall, subject to image approval by members.

**Resolved:** To purchase bunting in the colours of red, white and blue.

**Resolved:** To provide funding in partnership with Kendal in Bloom for the development of a commemorative bed on Aynam Road.

### **C50/21/22 Grant Applications**

The Committee considered four grant applications. The Committee requested that Lakes International Comic Art Festival provides data on the number of primary schools participating and feedback on the bus service. It was also suggested that independent feedback was sought from participating schools on the event.

**Resolved:** To make a grant of £2,500 for the Lakes International Comic Art Festival.

**Resolved:** To make a grant of £1,700 for the Unity Festival.

**Resolved:** To make a grant of £3,700 for the Kendal Poetry Festival.

**Resolved:** To make a grant of £1,000 for the Kendal Community Theatre.

**C51/21/22      Budget Monitor**

The Committee received the Christmas Lights & Festivals Budget report.

**Resolved:** To note the report.

The meeting closed at 8.10pm

# KENDAL TOWN COUNCIL





## Platinum Jubilee

### Small Grant Application Form

The maximum grant funding available per organisation is £250.00

If you have any queries then please contact us on: 01539 793493 or e-mail: flo@kendaltowncouncil.gov.uk.

Name of your organisation/community group: <b>FELLSIDE &amp; GREENSIDE FORUM</b>	
Is your event based in Kendal:	Yes/ <del>No</del> <b>GREENSIDE GREEN</b>
Date of your event: <b>Friday 3rd June 2pm till late</b>	
Contact Name: <b>SUSAN MEYES (CHAIRMAN)</b>	
Address: <b>[REDACTED]</b> <b>[REDACTED]</b> <b>[REDACTED]</b>	
Daytime Telephone: <b>01539 725687</b>	Email: <b>FellsideForum@outlook.com</b>
Please tell us about your organisation/community group: <b>A local neighbourhood group who meet monthly. Aim to improve all that affects those living in Fellside &amp; Greenside, enhancing physical &amp; natural environment including Fell and Serpentine woods. Also promote social &amp; educational activities. Well supported by local councillors. Long tradition of celebrating jubilees etc on the Green. New links this year with Ghyllside School.</b>	
Please briefly describe the jubilee event you require funding for: <b>Jubilee Jolly on the Greenside Green, 3rd June 2pm - late. Road Closure 2 - 36 Greenside applied for. Music from local musicians, community sing song, home made crown competition, children's races <sup>games</sup>, community stalls (Manna House), Citizens Jury, Clean River Kent, St John's Hospice, Fair Oak Housing.)</b>	
Total cost of the event: <del>£1000</del> <b>£200</b>	Funding Requested: <del>£1000</del> <b>£150</b>
Have any other sources of funding or support already been raised or promised: <b>£32-50 in private donations</b> <b>Couldnt find any other sources</b> <b>Was planning to have a collection bin on the day for voluntary donations</b>	

Please provide any other information in support of your application: See our Facebook page for posters etc. The event will go ahead without additional funding but extra funding means we could provide more prizes for the home made crown competition and medals for the races.	
Signed: 	Date: 
Grants are paid, net of VAT, directly to organisations' bank accounts, so we will need the following details from you:	
Organisation's Account Name: Fellside Forum	
Sort Code: 	Account Number: 
Completed applications should be sent to <a href="mailto:flo@kendaltowncouncil.gov.uk">flo@kendaltowncouncil.gov.uk</a>	

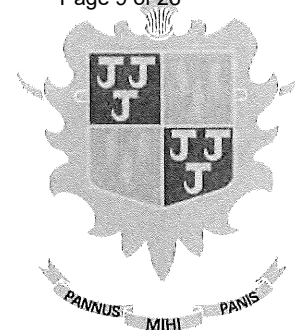
No child protection policy.

No equal opportunities policy.



# Kendal Town Council

## Festival Funding Proposal 2022-2023



Please use this form to make a Festival Funding Proposal for your organisation from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

<b>Name of Festival</b>	<b>Principal Contact</b>
Cumbria Opera Festival 2023	Joe Davies
<b>Address of organiser</b>	<b>Address of contact</b>
[REDACTED]	<i>Please use organiser address</i>
<b>Date of application</b>	June 2022
<b>Telephone</b>	[REDACTED]
<b>E-mail</b>	[REDACTED]
<b>Organisation website</b>	www.cumbriaoperagroup.com
<b>Description of proposal</b>	
<p>The Cumbria Opera Festival 2023, only the second event of its kind, will be a week-long series of operas, education workshops, and recitals across Cumbria. Through accessible and affordable events, we will bring professional opera to an area that lacks a purpose-built opera theatre or concert hall.</p> <p>The inaugural Cumbria Opera Festival from 4th-11th September 2021 demonstrated Cumbrians' passion for opera and their desire to experience more. Building on the success of 2021, we are producing another, bigger Festival. We are expanding our education project to reach all parts of this large county. In the 2023 Opera Festival, we hope to reach those who feel rurally isolated, bring opera to those who feel it is unaffordable, and provide free opportunities to young Cumbrians from a variety of backgrounds. We are commissioning a new opera for the Festival, which will involve young people both in its composition and in its performance.</p> <p>During the Opera Festival, there will be Education Workshops throughout the Kendal area, while the final day of the Festival will feature a unique event at Kendal Town Hall: <i>Don Juan in Song</i>.</p>	
<b>How much funding do you require in total?</b>	£81,070.68
<b>How much funding are you requesting from the Town Council (maximum £5,000)</b>	£3,000

<p><b>Have you approached other funding sources? If so, please list them and the amount you have applied for.</b></p>	<p>Hadfield Trust: £5,000 (confirmed)  Westmorland Arts' Trust: £3,000 (confirmed)  Cumbria County Council: £2,000 (confirmed)  Eden District Council: £2,000 (confirmed)  Clark Foundation: £1,000 (confirmed)  MacBeth Accountants: £500 (confirmed)</p> <p>Arts Council England: £20,000 (pending)  Cumbria County Council: £5,000 (pending)  Sir John Fisher Foundation: £2,000 (pending)  Kendal Town Council: £2,000 (pending)  Carlisle City Council: £1,000 (pending)  Rainbow Dickinson Trust: £1,000 (pending)</p> <p><i>'Confirmed' denotes funding has been awarded;  'pending' denotes application has been submitted.</i></p>
<p><b>Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.</b></p>	
<p>The <b>£3,000 grant</b> we are asking for from Kendal Town Council will be used for three purposes:</p> <ul style="list-style-type: none"> <li>• To support two Education Workshops in Kendal: £1,000</li> <li>• To support our <i>Young Composers' Competition</i>, with the winning entry gaining a performance and a professional recording at our Kendal event: £1,200</li> <li>• To support our Cumbria Opera Festival event in Kendal on the 2nd September 2023, a unique exploration of the operatic figure that is Don Juan: £800</li> </ul> <p><u>Education Workshops</u></p> <p><i>Cost of one Education Workshop</i>  Payment for Two Workshop Leaders (Musicians' Union Rates is £208/person): £408  Travel Expenses Budget for Workshop Leaders (£36/Workshop Leader): £72  Total Cost of one Education Workshop: £500  <u>Total Cost of two Education Workshops: £1,000</u></p> <p><u>Young Composers' Competition</u></p> <p>Judges' Fee (Three Judges, 30 hours work at £10/hour): £900.00  Cost of Recording Winning Composition (1Five Events &amp; Film): £300.00  <u>Total Cost of <i>Young Composers' Competition</i>: £1,200</u></p> <p><u>Don Juan in Song (2nd September 2023, Kendal Town Hall)</u></p> <p>Venue Hire (Kendal Town Hall) £200.00  Piano Tuning: £100.00  Singer: £250.00  Pianist: £250.00  <u>Total Cost of <i>Don Juan in Song</i>: £800</u></p>	
<p><b>How will your proposal benefit the people of Kendal?</b></p>	

### Education Workshops

With this funding, we will hold two Education Workshops in Kendal schools. These workshops will provide an opportunity for pupils in Kendal to learn more about music, theatre, and opera, and will provide a platform for young Cumbrians to excel in the performing arts. Moreover, our workshops will use opera as a tool to teach related subjects: languages, European history, and the interaction of music and art.

The extensive series of education workshops that partnered the 2021 Cumbria Opera Festival will be the bedrock for our 2023 Education Project. We will build on the links that we have forged with schools and youth centres across Cumbria, through which we have identified numerous young Cumbrians with a gift for the performing arts.

To ensure our education project is open and accessible, all our education workshops will be free to participate in and free for schools to book. Our workshop leaders have experience working with young people across the autistic spectrum and with learning difficulties; they would bring this experience to our new set of education workshops.

There is only one weekly youth orchestra in Cumbria, and no youth opera companies in the county - the lack of creative opportunities for young Cumbrians puts them at a disadvantage compared to young people elsewhere, and our ongoing work is changing this. Last year, feedback from our Education Workshops included praise from Claire - aged 16 - who said 'I hugely enjoyed attending the Cumbria Opera Group's Open Festival Workshop. The cast and crew were so friendly and welcoming, you wouldn't have guessed they're as talented as they are! I hope to study music at University in future, and this Workshop has really inspired me to study at a place which has lots of Opera going on!'.

### Young Composers' Competition

Our 2023 Education Project will also feature a *Young Composer's Competition*, allowing school-age composers in the area to have their composition performed at a Cumbria Opera Festival event. There are very limited opportunities for young composers in the area to have their works performed by professional musicians, so this could act as a unique stepping-stone for aspiring composers. The work will be professionally-recorded by *1Five Events*, allowing the winning composer to keep this recording as a tool with which to further their fledgling career.

### Don Juan Recital (2nd September 2023, Kendal Town Hall)

In 2021, our Kendal Town Hall event - a *Jazz Opera Double Bill* - welcomed a sell-out crowd and acclaim from those who attended. The staff at the Town Hall were among those who asked us to return, so we are looking forward to holding an unique and exciting event there in 2023. The *Don Juan in Song* event will be an exploration of the mythological 'Don Juan' character, pulling together music from Mozart, Strauss, Mahler, Coleridge-Taylor, Rufus Elliot, Judith Weir, Helen Grime, and the winner of our *Young Composers' Competition*. This event promises to be an exciting celebration of opera and song, and will no doubt provide audiences in Kendal with more operatic memories to treasure.

**How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?**

While planning the 2023 Festival we will hold consultations with local environmental experts to inform our planning. We will also conduct ecological surveys of the historic buildings in which we will perform, particularly to assess any possible impact on bat populations which may be roosting in churches, and will commission an ecologist to calculate our projected and actual carbon footprint for the festival. We will use this number to offset our carbon production. For all our events a noise pollution assessment will be conducted before the performance, and we will use the results of these assessments to work to minimise our noise pollution.

We will minimise the number of vehicles used in the project, mostly by hiring coaches for when cast members travel to different venues. We will take note of all the Festival-related trips that have taken place and measure how much petrol and/or diesel we use in the running of the project. Reusable and disposable materials will be used throughout the project. We will measure how much waste was produced during the Festival, and aim for at least 90% of waste to be recyclable or placed into food waste centres.

We are keenly aware of our responsibility to preserve this historic and diverse environment, and are continuing environmental responsibility measures from the 2021 Festival while adding new practices as we learn more about the environmental impact of opera.

We will work closely with environmental leaders in Cumbria to ensure our work is environmentally responsible. This includes a Green Councillor for the Eden Valley, who is an environmental advisor for the Cumbria Opera Group, as well as key figures from Cumbria Action for Sustainability. Their experience of working with Cumbria's environment will help develop our environmental skills and knowledge.

We will also speak to other opera companies - such as Northern Opera and Opera North - to establish how they make their work environmentally responsible. We will look to emulate their environmental ideas and seek to improve on areas where they could do better.

#### **How does your proposal address the needs for diversity and equality?**

Diversity and accessibility are two core principles that drive the Cumbria Opera Group. Our Board of Trustees has an equal representation of men and women, is BAME represented, and has people from different age groups and backgrounds. Many of our productions celebrate diversity in the arts: in the 2023 Cumbria Opera Festival, the 'Opera Gala Evening' and the *Don Juan in Song* event will feature works by BAME composers such as Samuel Coleridge-Taylor, as well as works by non-binary and LGBTQ composers such as Rufus Elliot.

Our audition panel will include people of different genders and ethnicities, to reflect the lived experiences of those auditioning. To support participants from all backgrounds we will support all our artists with union rates and will pay all travel and accommodation expenses.

In the Cumbria Opera Festival 2023, our newly-commissioned opera 'Zerlina and Massetto' will be a feminist take on Mozart's 'Don Giovanni'. It will address the misogyny inherent in 'Don Giovanni', and how the characters can be viewed today.

#### **How will you evaluate the success of your proposal?**

**Overall Festival Evaluation:** We will monitor the progress of our project through attendance and feedback, both from people involved in our events and from our audience. At key stages before, during and after the 2023 Festival we will conduct systematic evaluations. These will be done by sending questionnaires out to our performers, asking for audience feedback through our website and social media platforms, inviting reviewers to our performances, and recording our performances. We will collate the findings of these enquiries in documents which will be distributed among the trustees and the Cumbria Opera Group team.

The central aim of the Cumbria Opera Group is to bring high-quality opera and music education into Cumbria. We therefore regard a successful project as something that provides well-received and well-attended education workshops throughout Cumbria, produces fully-staged operas to full attendances and to critical and public praise, and palpably adds to Cumbria's cultural vibrancy.

We will establish if the project is being successful in meeting these aims by making note of objective figures like attendances at education workshops and opera performance. Just as we achieved with the 2021 Cumbria Opera Festival, we will aim to sell out all our fully-staged operas and have full attendances at all our education workshops.

**Education Project:** We will encourage our workshop participants to answer a short questionnaire at the end of each session. We will ask what they learnt from the workshop and what they learnt about opera, theatre, and singing. We will also ask wider questions such as whether they could become engaged in opera and/or classical music for the foreseeable future.

We will also ask the full-time teachers at the school whether they saw palpable differences in the children's mentality because of the workshops; these changes may not just be improvements in the children's musical or theatrical ability, but also a more confident social behaviour, a greater awareness of how to work in a team, or a deeper appreciation for the performing arts.

At our 2021 Opera Festival, we undertook similar amounts of evaluation. Please find examples of these responses in the attached '**Reception of the Cumbria Opera Festival 2021**' document.










**Bank Details – How does the name of your organisation appear on your bank account?**  
This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.



**Please include the following documents with your application**

- Constitution of your organisation
- Last accounts and most recent bank statements
- Please also find attached a Budget for the Cumbria Opera Festival 2023, and a 'Reception of the Cumbria Opera Festival 2021' document

**Declaration**

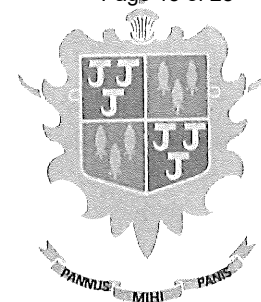
<ul style="list-style-type: none"> <li>• I/we understand that grant money from Kendal Town Council must be used for the agreed purpose.</li> <li>• I/we will abide by the conditions of funding.</li> </ul>					
<i>Please note that we require three signatures in order to present your application to Committee.</i>					
Signature		Name		Position	
Signature		Name		Position	
Signature		Name		Position	

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: [office@kendaltowncouncil.gov.uk](mailto:office@kendaltowncouncil.gov.uk)

**Form ref KTC FFP1 2022**

# Kendal Town Council

## Community Funding Proposal 2022-2023



Please use this form to make a Community Funding Proposal for your organisation from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

<b>Name of Project</b>	<b>Principal Contact</b>
KENDAL COMMUNITY FIREWORKS	STACEY SELBY
<b>Address of organiser</b>	<b>Address of contact</b>
KENDAL RUGBY UNION FOOTBALL CLUB MINT BRIDGE KENDAL CUMBRIA LA9 6NY	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
<b>Date of application</b>	16 <sup>TH</sup> JUNE 2022
<b>Telephone</b>	[REDACTED]
<b>E-mail</b>	[REDACTED]
<b>Organisation website</b>	Kendal Rugby.co.uk

### Description of proposal

We would like to reinstate the annual firework display for the town. We did this before lockdown and it proved to be a successful event.

We have not done it recently because of covid and we were inundated with telephone calls last year asking why. So, with this in mind we are looking for some funding to help us reinstate the display.

**How will your proposal benefit the people of Kendal?**

We would hope that it would bring the community together for a fun evening after the two years that we have been unable to present such gathering due to covid and lockdown.

**How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?**



I have to be honest in this situation it wont be of benefit to either climate change or reduce carbon footprint. 😞	
How much funding do you require in total?	The cost of the fireworks start at £7000.00 so we are asking for the full amount of £5000.00 if possible.
How much funding are you requesting from the Town Council (maximum £5,000)	£5,000.00
Over how many years would you like this funding to be in place? (max 3 years)	One year <input type="checkbox"/> Two years <input type="checkbox"/> Three years <input checked="" type="checkbox"/>
Have you approached other funding sources? If so, please list them and the amount you have applied for.	We have approached Bela Masonic Lodge but they have not come back to us. They were thinking about a couple of hundred pounds at the most.
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	

We would use the money to pay towards the cost of the firework display and top the rest up with a gate fee. We are hoping to make this an annual event again so any excess funds will be used towards making future years better.

**How does your proposal address the needs for diversity and equality?**

In answer to this question it is an open invitation to the town.

**How will you evaluate the success of your proposal?**

We would know if the event was a success by the amount of footfall and the feedback from social media. We can learn by the comments and change things accordingly to make future years even more successful.










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[REDACTED]

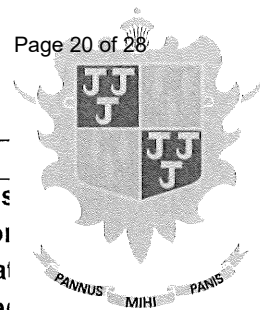
[REDACTED]

[REDACTED]

<b>Please include the following documents with your application</b>					
<ul style="list-style-type: none"> <li>• Constitution of your organisation</li> <li>• Last accounts and most recent bank statements</li> </ul>					
<b>Declaration</b>					
<ul style="list-style-type: none"> <li>• I/we understand that grant money from Kendal Town Council must be used for the agreed purpose.</li> <li>• I/we will abide by the conditions of funding.</li> </ul>					
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Signature		Name		Position	
Signature		Name		Position	

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**Form ref KTC CFP2/22**

# Kendal Town Council



## Community Funding Proposal 2022-2023

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<b>Name of Project</b>	<b>Principal Contact</b>
Kendal MicroFest	Andrew Halsey
<b>Address of organiser</b>	<b>Address of contact</b>
MusicLinks c/o Lake District Holocaust Project First Floor, Windermere Library Ellerthwaite Road LA23 2AJ	[REDACTED]
<b>Date of application</b>	11/06/2022
<b>Telephone</b>	[REDACTED]
<b>E-mail</b>	[REDACTED]
<b>Organisation website</b>	www.music-links.org.uk
<b>Description of proposal</b>	
<p>In recent years MusicLinks has delivered the JamTent project providing musical and social opportunities, for hundreds of local people with SEN/LD at Kendal Calling. Kendal Micro Fest (KMF) pilot-project has been developed in response to concerns/risks mooted by carers that groups are not ready to attend a full-scale festival be it due to a loss of beneficiary confidence, reductions in staffing, or group members' susceptibility to COVID. The KMF project was conceived in response to these risks, as a safe alternative. KMS looks to live-stream invited artists from Kendal Calling to groups unable to attend this year. Delivering a 1 day mini music festival drawing participants and support workers from local care settings to collaborate with the world-class artists performing at Kendal Calling. MusicLinks' highly experienced delivery team will be enhanced by qualified professional care staff from local partner organisations. Our team involves professional DBS checked music leaders, sound engineers, cameramen, code writers, web developers, and project managers. We have twenty years of experience in delivering open accessible and award winning community music projects. We're confident we have the skills and passion needed to deliver an inspiring multi-media and multi-cultural music event. The community venue chosen will be accessible to, and regularly cater for, people with disabilities. The project will also provide access for the bed-bound/home-based via zoom links and offer one-to-one support/access as necessary. The opportunity for us to recruit artists from a wide range of talent and cultures via Kendal Calling is unique. The focus of this project is to ensure our participants are safe and inspired by the array of artists, instruments, and participants involved. If funded KMF will form the basis of our argument for similar events in Kendal, tying in with Kendal Calling Music Festival in the coming years. KMF will provide opportunities to learn from artists from many cultures and will also provide access for those artists to new audiences, in care.</p>	

How much funding do you require in total?	5000
How much funding are you requesting from the Town Council (maximum £5,000)	2250
Over how many years would you like this funding to be in place? (max 3 years)	One year <input checked="" type="checkbox"/> Two years <input type="checkbox"/> Three years <input type="checkbox"/>
Have you approached other funding sources? If so, please list them and the amount you have applied for.	<p>PRSF £500</p> <p>Lottery Community Fund £250</p> <p>WOSP and partner organisations – Care workers/staffing (In Kind) £500</p> <p>MusicLinks - Administration (In Kind) = £500</p> <p>Kendal Calling – On site studio, tech support, band booking, Internet, electricity, parking, refreshments for crew (In Kind) £1000</p>
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	
<p>Music Leader at Kendal Micro Fest @ £208 (MU recommended rate) x 2 = £416</p> <p>Bands at KC for Live Streaming: 3 bands on the day @ £225 per band (MU rate for live-stream gigs) including: performance, online-interactive jamming/Q&amp;A/workshop session plus /improvisations for a celebratory music grid = £675</p> <p>House Band at Kendal Micro Fests x 1 band @ £225 (MU rate)</p> <p>On-Site in studio at KC - Sound Engineer for bands live-streaming £350 (BECTU recommended daly rate)</p> <p>MicroFest Sound Engineer £350</p> <p>Trainees x one at KC + one at Kendal Micro Fest (8 hrs) @ 15 per hour (circa £5 to £8 above UK GOV recommended rate - dependent on age) £240</p> <p>Cameraman - Film making and editing, audio editing, uploading to celebratory music grid - £500 (funded by PRSF)</p> <p>Follow up visit/Evaluation session £250 (Community Fund)</p> <p>Kendal Calling – tickets and facilities £ 1000 (In Kind)</p> <p>WOSP/Cumbria Care and partners - support staff and facilities on the day £500 (In Kind)</p> <p>MusicLinks Administration £500 (In Kind)</p> <p>All Artistic spending is in line with MU recommendations for the roles described in our budget. We look to staff the event to ensure high quality in our delivery of all elements of the project. We're confident that the figures detailed in the budget, match the project we look to deliver. Overhead spending is budgeted in line with BECTU recommendations. The tech support team and management /administration will ensure we generate the best outcomes for beneficiaries, contributing artists, music leaders, online audiences, and funders. Ensuring the right level of support for live music/performance, and technical link-ups between KC and IE-Live micro fests.</p>	

**How will your proposal benefit the people of Kendal?**

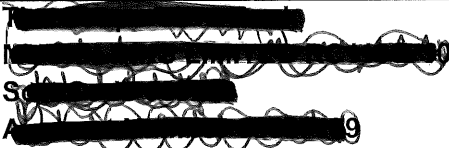
The project will draw together circa 60 age 12 to 65 (genders near 50/50) young people and adults with SEN/LD supported by carers, family members and volunteers via Cumbria Care, Oaklea Trust, Kendal Youth Zone, 'Friends' and Youth Engagement Service who regularly meet at the Lads and Girls Club, Peat Lane House, Dowkers Lane Day Centre and WOSP in Kendal. In addition the project will recruit young people/trainees via Cumbria Youth Alliance, a local house band from Kendal, as well as world-class profile artists drawn from Kendal Calling. The celebratory music grid created by bands and community groups will add to the Magic Notes archive/educational resource that we are developing (a previous example can be found here: <https://music-links.org.uk/project/grid-3-lady-nade/>). The project will be promoted via project partners and by contributing artists, the resulting grid and other film/s from the project will be distributed to funders, featured online via [www.music-links.org.uk](http://www.music-links.org.uk) and the charity's social media platforms such as FaceBook (4000 friends). It will also be promoted via partner websites and via our on going partnership with Kendal Calling on the festivals website which has 500,000 visits annually. "We've found that people no matter what their abilities are able to take something valuable away from the MusicLinks jamming experience, when we've worked with them in the past, we have only had a positive response from the service users." Amanda Cleasby - Manager, Cumbria Care

**How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?**

This year the reduction in mileage/fuel usage associated with eight community groups, music leaders, and support team traveling to and from Kendal Calling (circa 100 miles each round trip), means a saving of around 1000 miles traveling in total. An average mpg figure for the cars, vans, and minibuses involved is usually roughly 25 miles per gallon, meaning a minimum forty-gallon reduction. CO2 calculated @ 9 grams per gallon means an overall reduction of 360 grams of CO2 this year. We are committed to increasing our environmental data gathering and ensuring we drastically reduce our carbon footprint in the coming years. MusicLinks is keen to develop projects that advocate for a reduction in Environmental Impacts. To date, we've won two National Green Awards for best publicity and best education project for the RFactor. The project ran in 137 schools across Cumbria. Working with students to write, record, and perform jingles promoting the benefits of recycling. We beat over 2000 charities to win the National Innovations in the Community award for our Digital Arts Van that delivered computer-based music workshops to remote rural areas for seven years greatly reducing the travel needs/carbon use of participants.

**How does your proposal address the needs for diversity and equality?**

KMF jam sessions, seek to dissolve intolerance and any perceived cultural and physical barriers between artists, races, and vulnerable people from different socio-economic backgrounds. We aim to empower a wonderful multi-cultural music community. The wish to tackle prejudice, and ignorance, about disability forms the bedrock of our approach. The computer code innovation we developed over the last 2 years ensures that our inclusive approach and cultural content, is embedded in the form of music grids - a unique free teaching resource enhancing users' music production, mixing, harmony, and arrangement skills, and cultural engagement. This approach ensures that in the future when Kendal Micro-Fest attendees/grid users go on to trigger a piece of film/music in the archive, they're not just mixing/overlaying filmed music in a unique way, in all likelihood, they're also proudly profiling their work and that of a friend/artist they've collaborated with, from a culture far beyond their usual sphere of experience.

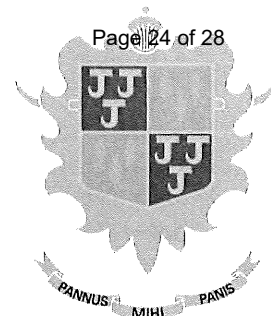
<b>How will you evaluate the success of your proposal?</b>					
We will take a participatory/qualitative approach to information gathering, to find out if we are reaching the people and outcomes intended. Use our findings to guide future work and to identify appropriate ways forward. Carry out semi-structured interviews, observations, active listening, and note taking as appropriate. Record, film, and photograph the process/project. Regularly consult with disability groups in their advisory role to help us find new, creative ways to represent disability. Ensure we respond positively to the needs and views of all involved with protected characteristics. Ensure excellence and diversity in the artists engaged, and in the music made. We're keen to understand how we can become more inclusive and relevant, what difference we make to the people that matter in this project, the participants/ stakeholders/volunteers/ artists/team members/audiences and care providers. We are working to understand, demonstrate and improve the quality and impact of our work, encourage a diversity of participants and audiences, and make the case for future investment.					
<b>Bank Details – How does the name of your organisation appear on your bank account?</b>					
This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.					
					
<b>Please include the following documents with your application</b>					
<ul style="list-style-type: none"> <li>• Constitution of your organisation</li> <li>• Last accounts and most recent bank statements</li> </ul>					
<b>Declaration</b>					
<ul style="list-style-type: none"> <li>• I/we understand that grant money from Kendal Town Council must be used for the agreed purpose.</li> <li>• I/we will abide by the conditions of funding.</li> </ul>					
<b>Please note that we require three signatures in order to present your application to Committee.</b>					
Signature		Name		Position	
Signature		Name		Position	
Signature		Name		Position	

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: [office@kendaltowncouncil.gov.uk](mailto:office@kendaltowncouncil.gov.uk)  
**Form ref KTC CFP2/22**

# Kendal Town Council

## Festival Funding Proposal 2022-2023

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Please use this form to make a Festival Funding Proposal for your organisation from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form, you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

<b>Name of Festival</b>	<b>Principal Contact</b>
KENDAL WOOL GATHERING	MR CLIFF DIXON
<b>Address of organiser</b>	<b>Address of contact</b>
Kendal Wool Gathering [Redacted] [Redacted] [Redacted] [Redacted] [Redacted]	Same Address: [Redacted]
<b>Date of application</b>	FRI 17 <sup>th</sup> June 2022
<b>Telephone</b>	[Redacted]
<b>E-mail</b>	[Redacted] [Redacted]
<b>Organisation website</b>	www.Kendalwoolgathering.co.uk

### Description of proposal

Kendal Wool Gathering is a successful event held every year on the last weekend in October.

Kendal history is based around sheep farming so the Town's motto "Wool is my bread" highlights the importance of this trade both historically and currently there is an increase in interest in wool as a naturally sustainable product, good for our health and good for the landscape.

So by attracting over 50 small business Kendal Wool Gathering and its' visitors are keeping alive this important market.

The local economy is boosted at the end of October by providing accommodation for our exhibitors and those visitors who choose to make a holiday around the Gathering. It also brings an added vibrancy to the town outside peak visitor times.

Local schools have shown interest in inspiring children to take up many of the dying skills such as spinning, weaving and knitting.



We are a not-for-profit organisation and run by volunteers. Our Committee members consist of Mrs. Mandy Dixon (Chair) Cliff Dixon (Secretary), Christine Knipe (Treasurer) & Sara Last (PR). The event was originally conceived to educate and demonstrate the importance of wool and its relevance to the history of the our town of Kendal and surrounding lands. This year will be our 10<sup>th</sup> year, with the difficulties of Covid -19 over the past two years we have with your support kept the interest and dialogue of both our Exhibitor's and our substantial following to keep the event live by providing a virtual communication using a mix of dedicated videos with specific offers. We are receiving a growing level of communication from our followers that the time is right and there is a need to return to the experience of the show, where they can talk, touch, and feel the real wool experience.

The Wool Gathering had cemented itself as one of Kendal's major events of their festival year, attracting visitors from all over the country. We hope to once again attract our many loyal exhibitors to bring a huge variety of quality products including yarns, dyes, crafts, art, accessories, tools, felting, crochet, patterns, carpets, looms, spinning wheels and more. Whilst we cannot predict the benefit of the visitor and accommodation spend this year, we hope to boost the local economy and try and get back the importance of our event to the local community and visitors to Kendal.

By taking the event from the Leisure Centre to the Town Hall, we feel that visitors to the show will get a more complete experience of everything 'Kendal' has to offer, plus the benefits to us of having cafes and restaurants within walking distance of the Town Hall entrance.

<b>How much funding do you require in total?</b>	<b>The event costs £15,000</b>
<b>How much funding are you requesting from the Town Council (maximum £5,000)</b>	<b>£3,185.00</b>

<p><b>Have you approached other funding sources? If so, please list them and the amount you have applied for.</b></p>	<p><b>No</b></p>
<p><b>Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.</b></p>	
<p>This grant application is to cover the costs of communicating the change in venue, by using signage from the motorway and other major roads leading into Kendal and direct them to the various car parks, plus the changes to venue on all existing print.</p> <p>Our insurance costs have increased to cover the valuable asset of holding the event in the new venue and the nature of the building and postcode.</p> <p>Our request for a grant this year is to purchase AA Road Signage from the A590, A591, and around the one way system in Kendal, highlighting the SLDC car parks</p> <p>£1440</p> <p>New NFU Event Insurance to cover the valuable asset of the Town Hall</p> <p>£779.28 (gone up from £200 because of new venue postcode)</p> <p>Event marketing materials &amp; Graphic Design</p> <p>£966</p> <p>Tangible invoices for the above essential costs can be supplied after the event has been taken place if applicable</p> <p>All signage has to be replaced due to the change in venue from the Leisure Centre to the Town Hall.</p> <p>We have requested a Road Closure on Sunday night between 4pm &amp; 7pm</p> <p>Audited accounts can be sent on request given a month's notice, we have positive liquidity to cover the hire of all public areas of Kendal Town Hall enabling the committee to agree to relaunching the event after 2 years absence.</p>	

**How will your proposal benefit the people of Kendal?**

By taking the event from the Leisure Centre to the Town Hall, we feel that visitors to the show will get a more complete experience of everything 'Kendal' has to offer, plus the benefits to us of having cafes and restaurants within walking distance of the Town Hall entrance.

**How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?**

By maximising the use of a natural product that sustains the environment of our fells, so important to the local economy especially tourism. By moving the event to Kendal town centre, it opens the opportunity for the use of sustainable public transport links, minimising trips cars.

**How does your proposal address the needs for diversity and equality?**

We have a written diversity and equality policy on our website embracing everybody with no exceptions within our large "woolly family".

**How will you evaluate the success of your proposal?**

With the value of social media and the following we have, even via our KWG virtual shows, there is a need for people to come to a live show, exhibitors and customer exit surveys give us valuable information regarding their visitor experience and whether they have included overnight stays. This year we will encourage parents to bring their children (free) to introduce them to the amazing crafts that would otherwise dye out.

**Bank Details – How does the name of your organisation appear on your bank account?**

**This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.**

[REDACTED]



**Please include the following documents with your application**

- **Constitution of your organisation**
- **Last accounts and most recent bank statements**

### Declaration

- I/we understand that grant money from Kendal Town Council must be used for the agreed purpose.
- I/we will abide by the conditions of funding.

***Please note that we require three signatures in order to present your application to Committee.***

Signature		Name		Position	
Signature		Name	Mr Cliff N J Dixon	Position	Secretary
Signature		Name		Position	

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: [office@kendaltowncouncil.gov.uk](mailto:office@kendaltowncouncil.gov.uk)

Form ref KTC FFP1 2022