

Kendal Town Council

Town Hall, Highgate, Kendal LA9 4ED
www.kendaltowncouncil.gov.uk



13 February 2024
Version 2 14 February 2024

To Members of the Culture and Communities Committee

Cllr L Edwards	Cllr R Edwards
Cllr M Helme (Vice-Chair)	Cllr H Ladhams (Chair)
Cllr S Long	Cllr C Russell
Cllr K Simpson	Cllr R Sutton
Cllr P Thornton	

You are summoned to attend a meeting of Kendal Town Council Culture and Communities Committee on Monday, 19 February 2024, at 7.30 p.m., in the Council Chamber at the Town Hall, Highgate, Kendal.

Distributed to other members of the Council for information only.

Yours faithfully

Chris Bagshaw
Town Clerk

AGENDA

Public Participation

Any member of the public who wishes to ask a question, make representations or present a deputation or petition at this meeting should apply to do so before the commencement of the meeting. Information on how to make the application is available on the Council's Website - <http://www.kendaltowncouncil.gov.uk/kendal-town-council/statutory-information/guidance-on-public-participation-at-kendal-town-council-meetings/> or by contacting the Town Clerk on 01539 793490.

1. Apologies

To receive and accept any apologies. If accepted, apologies will be considered to be for reasons approved by the council under the terms of Local Government Act 1972, s85.

2. Declarations of Interest

To receive declarations by members and/or co-optees of interests in respect of items on this agenda.

3. Exclusion of Press and Public (Public Bodies Admission to Meetings Act 1960)

To consider whether there are any agenda items during consideration of which the press and public should be excluded.

4. Minutes from the Last Meeting (pages 4–8)

To receive the minutes of the meeting of the Culture and Communities Committee held on 30 October 2023 and to authorise the Chair to sign them as a true record (see attached).

5. Minute Action Sheet (pages 9–10)

To consider a report on actions taken by officers on resolutions or recommendations made at previous meetings (see attached).

6. Budget Monitoring (pages 11–14)

To consider the Culture and Communities Committee 2023/24 budget as at 31 January 2024, including the allocations to grant recipients so far (see attached).

7. Christmas Lighting 2024 (pages 15–18)

To receive a report on the preparations for the Christmas lighting display and switch-on in 2024 and make any necessary decisions (see attached).

8. Grants and Funding Criteria (pages 19–21)

To review the current Grants and Funding Criteria (see attached). Please note: any changes proposed to the funding criteria will apply to subsequent meetings, providing all applicants have been made aware of the changes. The applications considered in this meeting will be under the current criteria.

9. Festival Grant Applications (pages 22–43)

To consider the following applications for Festival Grants (see attached):

- a) Lakes International Comic Art Festival
£2,000
To support provision of full day outreach workshops in four primary schools in Kendal.
- b) Kendal Community Theatre
£250
To support in covering publicity with regard to raising awareness of May Fest across Kendal.
- c) Kendal Pride
£4,500
Towards Kendal Pride 2024.
- d) Kendal Walking Festival
£3,226
Towards Kendal Walking Festival 2024.
- e) Kendal Unity Festival
£3,000
Costs including venue hire, volunteer training etc

10. Community Grant Applications (pages 44–67)

To consider the following applications for Community Grants (see attached):

- a) Kendal Choral Society
£500
Towards the purchase of purpose-built staging.

- b) Kendal Schools cycle maintenance and skills workshop
£2,160
To fund trial workshops in partnership with four Kendal schools.
- c) North West Air Ambulance
£5,000
Towards the ongoing costs of the Charity's consultant doctors.
- d) Stricklandgate House
£5,000
To contribute to financing the role of Project Development Officer.
- e) Westmorland Orchestra
£2,740
To pay professional fees for conductor and leader, and soloist's fees, for its first concert on 24 March 2024.

11. Community Resilience

To receive a brief verbal report from the Clerk on the progress of Community Resilience planning.

12. Town Partnerships (page 68)

To receive an update on the activities of Kendal Business Improvement District (BID), and Kendal Futures with regards to the development of a Calendar of Events and other matters relating to the promotion of the town (see attached).

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Minutes of a meeting of the Culture and Communities Committee held on Monday, 30 October 2023, at 7.00 p.m., in the Georgian Room at the Town Hall, Highgate, Kendal.

Cllr L Edwards	Present	Cllr R Edwards	Apologies
Cllr M Helme (Vice-Chair)	Apologies	Cllr H Ladhams (Chair)	Present
Cllr C Russell	Present	Cllr K Simpson	Present
Cllr R Sutton	Apologies	Cllr P Thornton	Present

In attendance: Town Clerk (Chris Bagshaw); Development Manager (Helen Watson-Moriarty).

CC1/2023 Apologies

Apologies for absence were received and accepted from Cllrs R Edwards, M Helme and R Sutton.

CC2/2023 Declarations of Interest

No declarations of interest were raised under this item.

CC3/2023 Exclusion of Press and Public (Public Bodies Admission to Meetings Act 1960)

There were no excluded items on the agenda.

CC4/2023 Minutes of the Previous Meeting

Resolved: To receive and accept the minutes of the meeting of the former Christmas Lights and Festivals Committee held on 26 June 2023 and to authorise the Chair to sign them as a true record.

CC5/2023 Minute Action Sheet

The Committee considered a report on actions taken by officers on resolutions or recommendations made at previous meetings of the former Christmas Lights and Festivals and Audit, Grants and Charities Committees. A query concerning the supply of three-phase power to a potential site for a temporary ice rink was answered by the Development Manager, who recently met with staff from W&FC (as landowner) and Lakeland Arts (as tenants). Aspects of the project were being investigated and the Committee would hear more in due course.

Resolved: To note the actions taken by officers on resolutions or recommendations made at previous meetings of the former Christmas Lights and Festivals and Audit, Grants and Charities Committees.

CC6/2023 New Terms of Reference

The Chair reminded members that the former Christmas Lights and Festivals Committee had been re-named with new Terms of Reference coming in to effect from 1 October. The new terms re-focussed the Committee's role away from the narrow issue of Christmas Lights and into the wider area of community development. To support this goal, the Committee was taking on the grant-giving roles previously held by the former Audit, Grants and Charities Committee. As well as responding to applications for Community Grants (and deciding what the criteria for those grants might be), the Committee was also being delegated the function of being the managing committee for the School of Science and Art (Sale Proceeds) Charity, a standalone Charity for which the Council was the Sole Trustee. The Town Clerk drew attention to the new Terms of Reference and asked the Committee to consider any actions required.

It was noted that the Terms of Reference related to the 'Thriving Towns' element of the Unitary Council's plan, and this implied that economic development was one of the Committee's core objectives. It was suggested that for this reason, the Council's Visit Kendal' work, probably should also belong to this Committee, rather than to Mayoralty and Heritage.

The Committee noted that the School of Science and Art (Sale Proceeds) (SoSA) charity could benefit from having a review of its funding criteria, which both could and should be different from those of the Council, generally.

It was noted that the breadth of the Committee's sphere of interest would include the voluntary faith and community enterprise sector, and that concepts like a 'Faith Covenant' for the Council would also be in this area.

Resolved: To note the Committee's new Terms of Reference.

Resolved: That the Chair would raise the issue of Visit Kendal with the Management Committee.

Resolved: That the next meeting of the Committee would be followed by a meeting of the SoSA management committee, which ought to consider the criteria for funding applications.

CC7/2023 Budget Monitoring 2023/24

The Committee considered its budget monitoring report for 2023/24 as at 13 October 2023 and the Town Clerk responded to queries raised by Members.

A virement from the underspends on both the Coronation and the Jubilee budget lines to the current Christmas Lights switch on budget was noted.

It was suggested that some elements of the budget report were still unclear to members and the Clerk agreed to look at how things might be clarified for future meetings.

Resolved: To receive and note the report.

Resolved: That the Clerk look at the scope for clarifying the presentation of the report from the Council's Finance system to ensure that members can fully understand what is being presented to them.

CC8/2023 Budget Review 2024/25

The Committee considered a report on its draft expenditure aims for the next financial year.

The table contained within the report showed the current budget and estimated outturn, as set out below. In addition, the table showed the estimated amount required in the next financial year to complete the Council's actions and the percentage variance on the previous year's budget.

The Town Clerk drew attention to the fact that the Coronation budget line had dropped out, but that he was proposing an additional £5,000 for contingencies or other priorities, allowing the Committee to develop social and cultural initiatives if it saw fit. The Committee felt this was better expressed as 'Cultural initiatives'.

The Chair proposed that the Christmas Lighting display element be uplifted to £30,000, to ensure that the programme for 2024/25 had genuine wow impact. It was noted that this would enable the Council to lease new lighting displays, which would serve to lift the existing infrastructure considerably. She was also optimistic that the Kendal Business Improvement District (BID) would contribute further funding to this, aiming for £40,000 in total.

The Committee considered if the Town Council needed to make budgetary provision for the development of the town's markets. It was noted that Westmorland and Furness Council, currently the town's market authority, had allocated £750,000 funding from the UK Shared Prosperity Fund, for the refurbishment of the markets, following the unsuccessful Levelling Up Fund application earlier in the year. It was suggested that the Town Council's role in the running of Kendal's markets might be the subject of a longer term plan, which didn't require a budgetary allocation at this stage, but should begin with a conversation with colleagues at W&FC.

Item	Budget 2023-24 £	Estimated Outturn £	Proposed 2024-25 £	% change
Community Grants	43,000	43,000	43,000	0
Festival Grants	25,000	25,000	23,000	0
Xmas Lights	18,000	18,000	30,000	+67%
Lights infrastructure	4,726	4,726	5,000	+6%
Electricity	850	850	1,100	+29%
Switch on	8,470	8,470	10,000	+18%
Bunting	1,250	1,100	1,500	+20%
Coronation	6,032	6,032	0	-100%
Cultural Initiatives	0		5,000	
Total	107,328	107,328	120,600	+8%

Resolved: To recommend the proposed budget requirements for the next financial year, as outlined above, for consideration by the Management Committee prior to presentation to Full Council.

CC9/2023 Mountain and Sky Christmas Lights Switch On 2023

The Committee considered a report from the Development Manager. The Kendal Switch-On Event was due to take place on 16 November in partnership with Kendal Mountain Festival. The report provided finer details of the event, which would include a parade from Abbot Hall

Park to the Market Square. The Committee thanked the Development Manager for picking up this task and also Stacey Hurley who was assisting with comms.

Resolved: To note the report.

CC10/2023 Festival Grant Applications

The Committee was asked to consider three applications for festival grant funding, as follows:

(a) Kendal Zine Fest - £489

The grant, if approved, would be put towards costs associated with Zine Fest. It was noted that the Chair had been delegated an assessment of the applicant's suitability, in the absence of the required number of signatures. The Chair reported that she had seen the quality and enthusiasm of the previous event and that it was the type of event that the council should be encouraging through its events grant system.

Resolved: To offer a grant of £489

(b) Kendal Mountain Festival - £5,000

The grant, if approved, would be put towards costs associated with delivering the festival.

Resolved: To offer a grant of £5,000

(c) Kendal Rugby Union Football Club - £2,000

The grant, if approved, would be put towards a firework display on Bonfire Night. The Club accepted that the figure of £2,000 may be more than the amount available. The Committee noted that the Council had offered a grant of this nature in the previous year, but the club had not been able to run the event, so had returned the money.

Resolved: To offer a grant of £2,000

CC11/2023 Community Grant Applications

The Committee was asked to consider three applications for community grant funding, as follows:

(a) Kendal Windows on Art - £500

The grant, if approved, would be put towards supporting the delivery of art outreach in Kendal.

Resolved: To offer a grant of £500

(b) Abbot Hall Bowling Club - £75

The grant, if approved, would be put towards supporting the Alexander Cup festival of bowling 2023.

Resolved: To offer a grant of £75

(c) *Kendal South Choir - £250*

The grant, if approved, would be put towards supporting the presentation of two concerts in Kendal.

Resolved: To offer a grant of £250

(d) *Space2Create - £5,000 per annum for three years*

The grant, if approved, would be put towards supporting the establishment of a community exhibition and events programme.

Resolved: To offer a grant of £1,500 pa

(e) *St Thomas' Community Connections - £480*

Cllr Thorton drew the Committee's attention to his connection to this application, and took no part in the decision making.

The grant, if approved, would be put towards assisting in provision of Christmas Meal day for the Cedars Support Group.

Resolved: To offer a grant of £480

Resolved: All grant recipients were to receive Conditions of Funding which set out the Council's expectations for publicity and feedback. The Festivals Grant criteria require review to ensure they fitted the Council's expectations and a report should be brought to a subsequent meeting of the Committee..

CC12/2023 Community Resilience

The Town Clerk provided a brief verbal report on a Community Resilience Planning project being run by Action with Communities in Cumbria (ACT). Giving the context that the Council had previously supported the Kendal Community Emergency Plan group, both financially and in back office support, and that now the subject required reinvigorating, he explained that ACT was in receipt of government funding to develop a scheme in Kendal, but was seeking a delivery partner, such as the Town Council. The role would be similar to the Council's previous involvement but could be set up with more up to date governance arrangements.

Resolved: To note the verbal report and seek further information and a proposal from ACT.

The meeting closed at 9.00 p.m.

ITEM NO.5 - Culture and Communities Committee - Minute Action Sheet - as at 15 February 2024							
Meeting Date	Minute No.	Title	Action (Resolution)	Officer Responsible	Deadline, if any	Date Actioned	Comments
21/11/2022	CLF33/2022	Festival Grant Applications	Establish appropriate procedure and deadlines for processing of grant applications	JH/HWM		12.4.23	Awaiting feedback from relevant Chairs.
20/02/2023	CLF42/2022	Budget Monitoring 2022-23	A report to be brought to the next meeting of the Committee on arrangements for a survey to be carried out on all of the fuse boxes and on the potential for electronic switches and remote switch on.	JH		Ongoing	On agenda at this meeting
20/02/2023	CLF47/2022	Community Resilience	The Chair of the Committee be delegated to work with Cllr C Russell and a working group to bring a proposal to Management Committee for an appropriate structure to be brought into being in order to address the wellbeing and culture agenda.	HL/CR			On agenda at this meeting
24/04/2023	CLF54/2022	Mountain and Sky Christmas Lights Switch On 2023	To provide Cllr P Thornton with details in relation to the outcome of research into the installation of a three phase power source to enable him to look into the potential of Westmorland & Furness Council providing finance for the project.	HM		In progress	Meeting with Lakeland Arts confirmed for the 20th June with Estates Lead and Chief Executive to meet with Ice Rink provider to assess feasibility and three phase power options
24/04/2023	CLF56/2022	Festival Grant Applications	To give consideration to a suitable and consistent mechanism for the Town Council to have regard to in making grants to individuals applying for grants.	FMcM		In progress	This work is included in a larger body of work that involves reviewing the grants procedure. The procedure will also be aligned with the new Committee Terms of Reference and Council Plan.

Meeting Date	Minute No.	Title	Action (Resolution)	Officer Responsible	Deadline, if any	Date Actioned	Comments
24/04/2023	CLF56/2022	Festival Grant Applications	To bring back the Committee's grants criteria for reconsideration at a future meeting of the committee.	FMcM		In progress	On agenda at this meeting

Kendal Town Council
Annual Budget - By Centre (Actual YTD Month 11)
Note: Full Budget Statement

		<u>22/23</u>		<u>23/24</u>						<u>24/25</u>		
		Budget	Actual	Brought Forward	Net Virement	Agreed	EMR	Total	Actual YTD	Agreed	EMR	Carried Forward
400	<u>Audit, Grants & Charities</u>											
1999	Other Income	0	0	0	0	0	0	0	-1,500	0	0	0
	Total Income	0	0	0	0	0	0	0	-1,500	0	0	0
4690	AG&C Community Grants	41,000	37,300	0	0	43,000	0	43,000	22,804	43,000	0	0
	Overhead Expenditure	41,000	37,300	0	0	43,000	0	43,000	22,804	43,000	0	0
	Movement to/(from) Gen Reserve	(41,000)	(37,300)			(43,000)		(43,000)	(24,304)	(43,000)		
430	<u>Christmas Lights & Festivals</u>											
4800	Christmas Lights	17,500	11,437	0	0	18,000	0	18,000	18,100	30,000	0	0
4805	CL&F infrastructure & Maint	10,000	8,112	0	0	4,726	0	4,726	4,606	5,000	0	0
4810	Christmas Electricity	750	1,268	0	0	850	0	850	0	1,100	0	0
4815	Christmas Switch On	3,500	3,881	0	0	6,742	1,728	8,470	7,781	10,000	0	0
4820	CL&F Bunting	1,250	1,004	0	0	1,250	0	1,250	265	1,500	0	0
4825	Jubilee/Coronation	5,000	3,273	0	0	6,032	0	6,032	6,032	0	0	0
4826	Cultural Initiatives	0	0	0	0	0	0	0	0	5,000	0	0
4830	CL&F Festival Grants	30,000	27,000	0	0	25,000	0	25,000	18,977	23,000	0	0
	Overhead Expenditure	68,000	55,976	0	0	62,600	1,728	64,328	55,760	75,600	0	0
6000	plus Transfer from EMR	0	0	0	0	0	0	0	6,453	0	0	0
	Movement to/(from) Gen Reserve	(68,000)	(55,976)			(62,600)		(64,328)	(49,307)	(75,600)		
	Total Budget Income	0	0	0	0	0	0	0	-1,500	0	0	0
	Expenditure	109,000	93,276	0	0	105,600	1,728	107,328	78,564	118,600	0	0
	Net Income over Expenditure	-109,000	-93,276	0	0	-105,600	-1,728	-107,328	-80,064	-118,600	0	0

Continued on next page

Annual Budget - By Centre (Actual YTD Month 11)

Note: Full Budget Statement

	<u>22/23</u>		<u>23/24</u>						<u>24/25</u>		
	Budget	Actual	Brought Forward	Net Virement	Agreed	EMR	Total	Actual YTD	Agreed	EMR	Carried Forward
plus Transfer from EMR	0	0	0	0	0	0	0	6,453	0	0	0
Movement to/(from) Gen Reserve	<u>(109,000)</u>	<u>(93,276)</u>			<u>(105,600)</u>		<u>(107,328)</u>	<u>(73,611)</u>	<u>(118,600)</u>		

Kendal Town Council

Agenda Report

Committee: Culture and Communities	Meeting Date: 19 February 2024
From: Town Clerk	Agenda No: 6b
Description: Grants Awarded to date 2023-24:	

Background

The Committee has two grant budgets to work from. The Community Grants budget (£43,000 in 2023-24) and the Festival Grants budget (£25,000 in 2023-24). If the total amount of money applied for exceeds the in-year budget, then grants may be awarded from the following year's budget (payable from April 2024). This allocation will then be reported to the next meeting of the Committee at which grants are considered as expenditure in that financial year. The Budget allocations for 2024-25 (confirmed by Council 6 February) are £43,000 (Community Grants) and £23,000 (Festivals).

Community Grants

Name	Notes	Amount
Fairoak Housing		500
Stricklandgate House		500
Growing Well		500
Kendal Youth Zone		499
Drum Nation		1,500
South Lakes Hydrotherapy Pool		1,500
Brewery Arts	Y2	10,000
Kendal South Choir		250
Space2Create		1,500
Abbot Hall Bowling Club		75
Windows on art		500
Outside/in		1,500
St Thomas Connections		480
Lakeland Arts	Y2	5,000
Citizen's Advice	Y3	5,000*
Total to date		30,804
Requested		
Kendal Choral Society	Staging	500
Wellbeing Westmorland	Schools cycle project	2,160
North West Air Ambulance	Consultant doctor service	5,000
Stricklandgate House	Project Development officer	5,000
Westmorland Orchestra	Fees	2,740
		15,400
Remaining/required		(3,204)

* to be paid

Festival Grants

Name		Value
Kendal Zine Festival		488
Kendal Pride		500
Torchlight		10,000
Mountain Festival		5,000
KRUFC Fireworks		2,000
Zine Festival2		489
KPC Xmas trees		500
Total to date		18,977
Requested		
Unity Festival		3,000
LICAF Schools project		2,000
Kendal Community Theatre		250
Kendal Pride 2024		4,500
Walking Festival		3,226
		12,976
Remaining/(required)		(6,953)

Agenda Report

Committee: Culture & Communities	Meeting Date: 19 th February 2024
From: Council Services Officer	Agenda No. 7
Description: To receive a report on issues with the Christmas lighting infrastructure	

Summary: *The committee is asked to approve the essential infrastructure works and to identify funds.*

Background

The electrical infrastructure has been showing signs of aged wear and tear recently. The vast majority of the equipment has been in use for over 20 years since Kendal Town Council first took over the management of the Christmas lights. In addition, there has been some storm damage which is compromising the safety of some of the equipment.

Power Supply Points and Timers

Some time ago (pre-dating 2013), the timers developed issues. At that time, to resolve the immediate issues, it was decided to have the display on permanently. This did solve the problem of erratic lighting but did not fix the problem long term. However, with the shorter hours trialled this year the original issues have resurfaced. There is no alternative but to replace the 11 power supplies and timers.

Problematic Power Supplies

1. There is a power supply located in the Clock Tower of the Town Hall. Over the years there have been numerous problems with access and unauthorised personnel tampering with the equipment. To alleviate these issues, it is suggested that the power supply be removed from the Town Hall and replaced on the external wall of the shop at the top of Lowther Street. The new power supply will be in a weatherproof box offering the relevant protection.
2. There is a power supply unit set at height on a building on Highgate. Although this is not illegal, to conform with current regulations, it should be lowered to a height of 3m, this will enable it to be accessed by a ladder

Storm Damage

The team at Christmas Plus has concerns about the additional stress on anchor points and catenary wires in Kendal due to the recent storms with winds exceeding 50mph.

As a matter of diligence, they strongly recommend we anchor test 5 specific locations. All anchors were tested in 2023 and wouldn't normally be tested again for another 3 years but due to the number and intensity of the storms, the anchors need testing in specific locations that are most at risk from the wind.

Infrastructure Costs

Essential

- To supply 11 power supply points and replace timers - £1,990.
- Test and certify 11 power supply points - £1,265.
- Specific location anchor point testing, to include replacement of catenary wires. £995
- Replace defective catenary wires - £95 per wire

Optional

- Move supply from Town Hall - £1,260
- Lower supply from height and replace with new weatherproof supply box £1,080

The prices quoted are valid until 18th March 2024

All work is to be carried out by NAPIT, HERS registered electrical contractor with full insurance cover.

Recommendation

Committee members are asked to consider the infrastructure repairs/upgrades and make a decision whether they want to undertake the work.

Agenda Report

Committee: Culture & Communities	Meeting Date: 19 th February 2024
From: Council Services Officer	Agenda No.7b
Description: To consider the report and discuss the proposals.	

Summary: *The committee is asked to consider the report and to forward any amendments to the proposal.*

The Christmas Lights contract with the current supplier comes to an end in July 2024. This provides the Council with the opportunity to review the scheme.

Current Position

Kendal currently owns all the equipment and this model has been in place for approx. 20 years. Although owning the equipment may save with ongoing annual costs it does present some problems: -

- The Council is responsible for all the ongoing repair costs and call-out charges for failed equipment throughout the season
- The ad hoc purchasing of additional motifs etc. results in an uncoordinated display
- Due to the high cost of replacing equipment, the display becomes dated rather quickly

The Council Services Officer has met with 3 different suppliers to discuss how to improve the scheme in Kendal.

Proposal.

Phase out the equipment we own. Resulting in the hiring of the complete scheme by the end of the contract period. The benefit of hiring a scheme is that it can be changed/updated regularly, it eradicates repair and call-out costs and it keeps the scheme looking fresh and coordinated.

Due to the expanse of the scheme, it would be wise to have a 3-year plan concentrating on specific areas. The first year to concentrate on the main area through the centre of Town (Kirkland through to Stricklandgate).

Year 1 suggestions:

- To hire 10 motifs along the main area. All motifs are to be of similar/same design and colour scheme.
- Any additional equipment to be hired and the council-owned equipment phased out
- Retain the current festoon lighting in white and hire any additional
- Consider lighting the lampposts along Highgate. The lighting stays in situ all year and can be used for other festivals and events. The wrapping of the lampposts does not interfere with the structural integrity of the lampposts.
- Ensure festoon lighting in Finkle Street matches the rest of the scheme.
- Dispose of Council motifs and offset the cost against the new scheme

Years 2 & and 3 would concentrate on all the other areas of Kendal and further co-ordinate the scheme.

Kendal Town Council

Agenda Report

Committee: Culture and Communities	Meeting Date: 19 February 2024
From: Town Clerk	Agenda No: 8
Description: Grants Criteria:	

Background

The Council offers grants under four headings, two of which are budget lines under the Culture and Communities Committee.

Currently the criteria for awarding a grant are fairly simple. Applicants must be:

- Not for profit
- Serving Kendal and its people
- Able to show how they are combating discrimination (they should have an equalities policy)
- Able to show how they are contributing to Net Zero and combatting the causes of Climate Change or supporting nature recovery.
- Able to show that they have governance arrangements in place (by showing they have a constitution), and that the safeguarding of children and vulnerable adults has been a consideration
- Able to show they have a bank account

The wording shown on the website is given below.

For smaller grants, particularly Festivals, the Council has exercised a modicum of discretion in order to assist start ups who struggle with capacity. This has included, without prejudice and on a case by case basis, waiving the requirement for a constitution or three signatories. Currently, all grants over £5,000 must be approved by the Full Council.

Grant forms were last overhauled in 2022.

Extract from website:

Grants & Funding

Kendal Town Council offers grants and funding to organisations and groups that serve the people of Kendal.

Who can apply?

You can apply if you are a not-for-profit organisation or group, serving the people of Kendal.

If you're not one of these, perhaps because you are a statutory body, a commercial business, or an individual, then you're unlikely to be funded through our grants scheme.

You should be helping the Council to achieve its vision of a healthy, creative town, where nature recovery and the crisis caused by climate change are treated as a priority.

How much can you apply for?

We offer a range of funding, for a range of topics.

Larger community funding proposal

Up to £5,000 to support established groups or organisations deliver services to the people of Kendal. For organisations which the council feels are strategically important, three-year funding agreements may be available.

[KTC-CFP2 Community-Funding-Proposal-2022](#)

Smaller community support grants

Up to £500 for small-scale projects or endeavours.

[KTC CSG1 Community Support Grant application 2022](#)

Larger Festivals grants

Up to £5,000 to support established or large-scale festivals which enhance the town's image and promote the issues which the council feels are important.

[KTC-FFP1 Festival Funding-Proposal-2022](#)

Start-up/small festivals grants

Up-to £500, for toes in the water, market research, viability assessment or just modest gigs with minimal overheads.

[KTC FDG1 Festival Development.Support Grant application 2022](#)

Biodiversity grants

Up to £500 for projects which support nature recovery in Kendal. Larger applications are welcomed and will be considered on a case by case basis, please contact anne-marie@kendaltowncouncil.gov.uk to discuss your project.

[KTC BG1 Biodiversity Grant application 2022](#)

Kendal in Bloom Grants

Up to £500 for projects which support the aims of Kendal in Bloom, bringing sustainable floral colour to our Auld Grey Town.

[KTC KiB1 Kendal in Bloom Grant application 2022](#)

What else will I need to do?

Before you get a grant, you'll have to jump through the proper hoops.

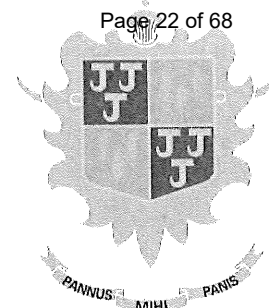
- *You'll need to complete an application form. Make sure you get the right one, and that you complete all the boxes.*
- *You'll need a bank account. We can't pay individuals and we won't make direct payments to your creditors. We ask for a copy of your last bank statement, or audited accounts.*
- *You'll need a constitution. You need to show us you have arrangements in place to ensure your decisions are legal, and supported by your members (or your management). Your constitution should also show that you are committed to equality, and that you take the safeguarding of children and vulnerable adults seriously. You'll also need to show us how you are combating Climate Change through your actions.*
- *You'll need to tell us about your funding needs. You'll need to show that we aren't your only source of funds, and that you are at least exploring other options.*
- *You'll need to tell us what you're going to do with your grant.*
- *You'll need it signed off. Your application will need to be signed by at least three people in a position of authority in your organisation.*

The Council has agreed to give me a grant – what now?

If your grant application is successful, we'll require you to complete a Conditions of Funding Statement. This will include what we expect you to say about acknowledging the grant. We like to set up a photo-opportunity with the Mayor. It may be at your place, or in the Mayor's Parlour, in Kendal Town Hall. The statement will also ask you to tell us how you have spent your funding, and whether it achieved the aims you set out. You will receive a Conditions of Funding Form with the notification of your Grant.

Kendal Town Council

Festival Funding Proposal 2022-2023



Please use this form to make a Festival Funding Proposal for your organisation from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

Name of Festival	Principal Contact
Lakes International Comic Art Festival	Hester Harrington
Address of organiser	Address of contact
[REDACTED]	[REDACTED]
Date of application	January 2024
Telephone	[REDACTED]
E-mail	[REDACTED]
Organisation website	https://www.comicartfestival.com
Description of proposal	

We would like to provide full day outreach workshops in four primary schools in Kendal. These high-quality workshops, provided by a qualified teacher, would introduce pupils and school staff to the medium of comics and comic art. The workshops would provide the pupils with literacy and creative skills that could be used to produce individual and collaborative comics and facilitate the experience of reading comics. We would also provide a fifth drop-in weekend workshop for youngsters, families and the general public, as well as host an exhibition in collaboration with Kendal Library.

We have worked with the schools before, and all the schools are keen to have us return again. For this proposal LICAF Arts Educator, Hester Harrington, has developed a NEW comic resource and would greatly appreciate the backing of Kendal Town for the delivery a new season of Comics in the Classroom. We would love to offer free sessions and use comics as a vehicle to embed creative skills, explore nature, and support pupils' learning and wellbeing.

The new Little LICAF teaching resource developed is entitled: MAKING A MARK - A SILENT COMIC CHALLENGE. This task draws on various comic elements, including silent storytelling

and mindful mark-making. It also has features that will allow pupils to draw upon the beautiful and inspiring landscape of Cumbria and The Lake District.

In our wider educational outreach work we have completed a research project in a Manchester school, and we are currently undertaking another research project to provide workshops to Primary and Special schools in Barrow and Kendal, which are aimed at developing reading enjoyment – a proven foundation for learning. Our developing skills in using comics to enhance reading enjoyment, and the accompanying online teacher resources available for use after the workshop, will be core part of this outreach project, to enable teachers to continue using comics independently beyond our workshop days.

We have previously provided other one-day workshops, based around a variety of comic related topics, in schools in Kendal, Bowness, Windermere and Hawkshead, which have been well received by staff and pupils, and have produced work for display in libraries and shop windows. We would also give pupils an opportunity to produce work to be exhibited at the Lakes International Comic Art Festival, and encourage them, and their families to attend the festival.

How much funding do you require in total?	Approx £3500 for this outreach project
How much funding are you requesting from the Town Council (maximum £5,000)	£2000
Have you approached other funding sources? If so, please list them and the amount you have applied for.	<p>For this outreach project we will use in kind funds contributed by:</p> <p>Arts Council England - £1000 – books for Little LICAF mobile comic library, digital learning materials, physical learning materials, eg copies of The Wanderer book.</p> <p>The Adlard Foundation - £500 – art materials, including quality drawing pens and pencils, and travel</p> <p>(In addition we will be approaching James Cropper Plc for donation of quality drawing paper – we have been supported by them on previous projects).</p> <p>The festival itself, and therefore its contribution to this outreach project, is supported by:</p> <p>Lake District National Park Authority Westmorland and Furness Council British Council Finnish Cultural French Cultural Italian Cultural Czech Literary Centre Wallonie Bruxelles Internationale</p>
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	

The funding will be used to provide four school workshops plus library drop-in session/exhibition

Staffing for:

Planning of workshops £200

Preparation of workshops £150

Presentation of workshops £1500 (5 x £300)

Exhibition set up £150

TOTAL £2000

How will your proposal benefit the people of Kendal?

Pupils in schools will be exposed to the medium of comics, and will have opportunities to read, including with peers, and create comics and comic art. They will be signposted to the availability of comics from eg the local library, and local shops. They will be shown that producing simple comics is achievable and that reading and creating comics can have positive effects on wellbeing and on mental health, and of course on literacy.

They will be told about the provision of free workshops at the Lakes International Comic Art Festival, where their work will be exhibited, and will be encouraged to attend with follow up communications and visits.

Pupils' families will also be encouraged to attend the festival – first time adult visitors to the festival have previously been surprised by the range of subject matter provided by the comic medium, and we believe that this encourages adult literacy and a reading link for parents/carers and pupils that reaches and lasts beyond that of “traditional” books. We found that many pupils who had attended workshops before last year's festival attended festival weekend workshops, with other members of their families, including siblings and parents.

How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?

We will raise awareness of environmental issues through the choice of comics that we use and through discussion during the workshops. We will share a selection of books with the pupils, but the one that we will base our afternoon session on (where the children will produce work for exhibition) is called *The Wanderer*, by Peter Van Den Ende. This book draws on various comic elements, including silent storytelling and mindful mark-making. It also has features that will allow pupils to draw upon the beautiful and inspiring landscape of Kendal and its surroundings, as it tells the story of a paper boat making its way across rivers and seas, past stunning scenery. This simple idea will be expanded to show the boat making its way along the river Kent through Kendal and will include commentary on the issues facing the river and the town that it flows through, stimulating discussions on flood threat and pollution.

From a practical standpoint we will encourage pupils and families to use public transport to visit the festival in September, and to visit the local library to see the selection of comics there, and to use the library as a source of comics.

How does your proposal address the needs for diversity and equality?

We will introduce the pupils to a diverse range of comics created in several different countries from across the world. The comics feature characters from a range of ethnic, social and economic backgrounds, and represent a variety of genres, appealing to both male and female readers.

Comics can engage reluctant readers, and in addition we have several examples of the silent (wordless) comic format for the pupils to read.

The silent comic *The Wanderer*, which is to be used in the art task, and the nature of the artwork, is particularly suitable for pupils with Autistic Spectrum Disorders. The drawing approach encompasses mindful mark-making and could be approached as stimulating for pupils who are neurodiverse, using drawing as a way to self-regulate.

Tasks provided will be differentiated for all abilities, and children will be encouraged to read together.

How will you evaluate the success of your proposal?

We will re-visit each school later in the year, before the festival date, and ask pupils and teachers about involvement with comics, eg have they visited the library or bought comics from shops, have they read comics with parents.

We will ask Kendal library staff to report back to us on uptake of comic reading.


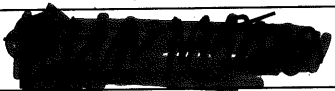

On the festival weekend we record attendance at each of the ten workshops and take note of where children have come from, and which school they attend.

Bank Details – How does the name of your organisation appear on your bank account?

This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.

HSBC

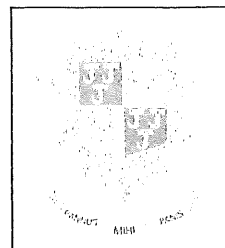
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[REDACTED]
[REDACTED]

Please include the following documents with your application					
<ul style="list-style-type: none"> • Constitution of your organisation • Last accounts and most recent bank statements 					
Declaration					
<ul style="list-style-type: none"> • I/we understand that grant money from Kendal Town Council must be used for the agreed purpose. • I/we will abide by the conditions of funding. 					
<i>Please note that we require three signatures in order to present your application to Committee.</i>					
Signature		Name	Carole Tait	Position	Festival Manager
Signature		Name	Hester Harrington	Position	Education & Creative Outreach
Signature		Name	Simeon Leech	Position	Festival Co-producer

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: office@kendaltowncouncil.gov.uk
Form ref KTC FFP1 2022

Kendal Town Council

Festival Support/Development Grant 2022-2023



Please use this form to apply for a Festival Support/Development Grant from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee.

Name of Organisation	Principal Contact
Kendal Community Theatre	Chris Taylor
Address of organisation	Address of contact
[REDACTED]	[REDACTED]
Date of application	29/01/2024
Telephone	[REDACTED]
E-mail	[REDACTED]
Description of organisation	
<p>A Community Theatre group open to all with an interest in exploring a wide range of performing styles. It is made up of people with a broad range of experience, or none! There are no entry requirements, auditions or tests. People at disadvantage because of employment, health or social status are welcome. Working in partnership with others KCT delivers at least one major production each year.</p>	
How much funding do you require in total?	£600
How much funding are you requesting from the Town Council (maximum £500)	£250
Have you approached other funding sources? If so, please list them and the amount you have applied for.	<p>Not yet. We have spoken with Kendal BID and will apply for a grant</p> <p>We have in-kind contributions from Kendal Parish Church Hall. Free rehearsal & green-room space (app value £250.00)</p>
Tell us what you will do with a grant from Kendal Town Council?	

A grant would be used primarily to cover publicity costs – printing & typesetting, advertising – in order to raise awareness of May Fest across Kendal, via businesses, hotels, schools, leisure & cultural groups, *Visit Kendal & Cumbria Tourism*, print and broadcast media. This would consist especially of A6 flyers or bookmarks to be continually circulated across the town & target groups from February to May

How will your festival benefit the people of Kendal?

As with the Kendal Passion Play (2012); Panto Pub Crawl (2013); the 1715 Jacobite Commemoration (2015); Kendal Yarns, 58 plays across Kendal (2016); Strong Women Street Theatre (2018); Kendal Vampyres (2019); Tales from Lockdown (2022) and others, all performed on the streets, or in business premises, KCT provides opportunities for local people to join street theatre celebrations as participants, writers and spectators (sometimes with rather blurred distinctions), led by professional directors, musicians, writers and designers. Kendal May Fest will provide a similar opportunity with the additional attraction of being on a Bank Holiday. After consulting Kendal Bid we have chosen the Saturday as the best day to involve businesses and visitors.

This is a chance for local people to come together and celebrate, but also to show others less local how good we all are.

KCT is also in partnership with Kendal Parish Church who are hosting an exhibition of icons at the same time and so can help raise awareness of other activities and festivals (including the Walking festival, also simultaneous).

Kendal Community Theatre is committed to inclusion and partnership. We have increased this through a strong relationship with Sandgate School, whose students regularly join our productions. May Fest will build on all these precedents. We would hope it will become a regular event, as in many other places across the UK.




And it will be enormous fun and promote joie de vivre.

How will your festival help to reduce Kendal's Carbon Footprint?

Kendal Community Theatre has always presented professionally led Street Theatre shows (more than half of 27 projects over 12 years). No heating or lighting costs. Easy pedestrian access. Reduction in indoor rehearsal time.

When using indoor venues, we endeavour to use our own lighting rig – all LEDs.

Where necessary, we attempt car share or plan daytime rehearsals around bus schedules.

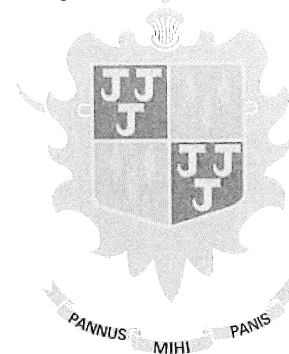
Do you have a constitution? Please send a copy with your application			Yes		
Bank Details – How does the name of your organisation appear on your bank account? This is who we will transfer funds to, should your application be successful.					
Kendal Community Trust					
Please include the following documents with your application					
<ul style="list-style-type: none"> • Most recent bank statements and last audited accounts • Constitution of group. This must include a statement on how you promote equality 					
Declaration					
<ul style="list-style-type: none"> • I/we understand that grant money from Kendal Town Council must be used for the agreed purpose. • I/we will abide by the conditions of funding. 					
<i>Please note that we do require 3 signatures in order to present your application to Committee.</i>					
Signature		Name	Christopher Taylor	Position	Trustee
Signature		Name	Anne Banks	Position	Secretary/Trustee
Signature		Name	John Hackett	Position	Treasurer/Trustee

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4DQ. Email: office@kendaltowncouncil.gov.uk
Form ref KTC FDG1 2022

Kendal Town Council

Festival Funding Proposal

2022-2023



Please use this form to make a Festival Funding Proposal for your organisation from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

Name of Festival	Principal Contact
Kendal Pride	Duncan Hodgson
Address of organiser	Address of contact
c/o About Time 26 Finkle Street Kendal LA9 4AB	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Date of application	14/01/2024
Telephone	[REDACTED]
E-mail	info@kendalpride.co.uk
Organisation website	www.kendalpride.co.uk

Description of proposal

Kendal Pride 2024 will build on the success of our first pride in 2023. We will continue 'doing pride differently' and offering something distinct from other prides, focusing on exploring the outdoors and enjoying arts. Situated on the edge of the Lake District National Park, but close enough to transport links to be accessible, Kendal is the perfect location and will attract a national audience as well as a local one.

Taking place over three days from 14-16 June, there will be a range of events bringing colour to the 'Old Grey Town.' Kicking off the festival on Friday evening, Kendal Mountain Festival will host an evening of queer outdoor films at the Brewery Arts Centre.

The highlight of the weekend will be a pride village at Abbot Hall on the Saturday, with three outdoor venues - one for live performances, one for talks and discussions, and another for workshops or physical activities. Alongside this, Ragtag Arts will engage families with eco-arts activities through their Ragtag Roadshow. Plus, activities for young people will be provided by youth workers from the Brathay Trust.

Elsewhere, there will be outdoor activities including hikes, cycles, climbs and runs, taking advantage of our beautiful landscape.

Heading into twilight, the pride village will transform into a catwalk where people of all ages will be invited to express their queerness and creativity, arriving in costume and strutting their stuff on the red carpet. The evening will include performances and decor created at artist-led workshops with young people from Kendal College and community participants (dependent on funding from Arts Council or Awards for All).

After dark, we'll host a Big Pride Party cabaret at Bowness Bay Brewery's Venue with performances from drag artists from the local area and beyond.

On the Sunday, we will continue with free activities including yoga, a Pride Vigil to provide a focal point for people to remember loved ones and how far the community has come, and a trip to Windermere for an open water swim in the lake.

Ragtag Arts will deliver engagement activities for adults before the festival, using scrap materials to create decor to greet audiences across the weekend, and provide an opportunity for the community to meet and build connections.

Depending on funding from Arts Council England we will also create a book of stories from the local LGBTQIA+ community, highlighting the diversity within our community. As well as this and subject to our bid being successful, we will commission two experienced drag performers to create outdoor themed work to premiere at the festival, and run a 'drag school' where six local people can try the art form for themselves.

All this will not only increase visibility for the queer community in Kendal, but allow people at every stage of their lives to explore and express their creativity and queerness. And, it will send a signal that our area is a safe and relevant place for queer people to live, take up space, be themselves and find community.

How much funding do you require in total?	£70,914.40
How much funding are you requesting from the Town Council (maximum £5,000)	£4,500
Have you approached other funding sources? If so, please list them and the amount you have applied for.	<p>Arts Council England £29,396 Police, Fire & Crime Commissioner £2,460 Kendal BID £3,500 Awards for All £19,474.40 ASDA £400</p> <p>Additional income of £11,184 will come from our profit from the 2023 festival, ticket sales, merchandise sales business sponsorship and other sources.</p>
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	

The funding from Kendal Town Council will primarily be used partially to support our marketing activities, documentation, our entertainment budget for the Pride Village and to support our work with Cumbria Deaf Association. Please find a breakdown below...

Marketing: Posters: £200
 Marketing: Pop-up banners: £200
 Documentation: Film-maker: £1,000
 Documentation: Photography: £800
 Entertainment: Pride Village Artist Fees: £1,800
 Inclusion: Cumbria Deaf Association: £500

Total: £4,500

How will your proposal benefit the people of Kendal?

The festival won't just be catering to out of towners or adults, we'll have activities for all ages with a particular emphasis on showing that pride is for families as well as those who have a particular interest in celebrating pride in a different way. As well as this, it will give a space for LGBTQIA+ communities in the local area to celebrate pride, feel a sense of safety and acceptance in the town and increase their visibility and ultimately, wellbeing.

We'll also be increasing footfall in the town centre, especially on the Saturday, by providing free access to family activities. All these families will need places to eat and drink, so hospitality businesses should see an uptick in sales on the day.

Additionally, by working with Brathay Trust and their LGBTQIA+ youth group, we'll be giving young queer people the chance to meet positive role models and feel like Kendal is a place where they can feel safe and be themselves.

Finally, by offering a range of night time events, we'll also be contributing to the night time economy - encouraging people to make the most of Kendal's nightlife for both food and drink.

Following on from our first event in 2023 and in the build up to our second event in 2024, Kendal Pride has now partnered with an incredible organisation in Brighton to bring their great work to the Auld Grey Town. Across Rainbows is a Community Interest Company (C.I.C) spearheading the #BackOffBackUp campaign to create safe spaces in public across the UK for members of the LGBTQ+ community. Kendal Pride has teamed up with the BOBU campaign to work with local businesses in Kendal to help them become more LGBT+ friendly, creating more essential safe spaces for the LGBTQ+ local community and visitors alike. This partnership is being funded by the JD Foundation (via Street Games).

For those audiences who are visiting and wanting to celebrate pride differently, outdoor and arts based events will be key, and we'll aim to attract people from cities such as Manchester and Liverpool, encouraging people to make a weekend of it. This will mean additional spending on accommodation and hospitality in particular, plus the retail and service sector, and we'll be encouraging town centre businesses to both show their support for pride by decorating their spaces or by organising fringe events to attract people in.

In addition to this, we believe that our ethos of celebrating pride in a different way will gain national attention in the LGBTQ+ press and help to put Kendal on the map as a welcoming place for LGBTQ+

people to visit all year round. Due to the LGBTQ+ nature of the event, we expect to attract a significant number of first time visitors to the town, showing them what it has to offer and that they can feel comfortable here. We expect that having had a positive experience, these visitors will be more likely to return for repeat visits.

We know that there's a demand from local people for Kendal to have its own pride festival as following the 2023 event we ran a survey which showed that 89% of respondents felt it was important to them.

How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?

Many of the events which form part of the festival will take place outdoors in the natural environment and as such, our carbon footprint will be limited.

Additionally, we'll make efforts to encourage visitors from out of town to travel to the festival using public transport - signposting them to the relevant transport links using our social media channels and marketing. We will also provide a minibus for activities taking place outside of Kendal, both to reduce individual travel, but also to support those without transport.

We are also working with Ragtag Arts to create site decor for the festival and to run children's and family activities using reclaimed materials diverted from landfill.

We will also make efforts to reduce our printed materials and keep them virtual wherever possible. And we are committed to working with service providers who share our values to work in a sustainable way.

How does your proposal address the needs for diversity and equality?

Kendal Pride is created by and for the LGBTQIA+ community both in the local area, and for those visiting from further afield.

We will be providing activities inclusive for all ages and identities, including children and young people, families, adults and older people alike.

We are also aware of the other diverse groups in our area, so this year we will enhance what we do to make them feel welcome and meet their needs, including women and disabled people.

We will work with Anti Racist Cumbria to look at how we can demonstrate our solidarity with ethnically diverse communities, and include artists and speakers in our programme who reflect different ethnic backgrounds.

Additionally, we are in the process of having conversations with Cumbria Deaf Association to hold an awareness raising session as part of Kendal Pride, and to have British Sign Language interpreters at some of our events and activities to ensure deaf people can participate.

How will you evaluate the success of your proposal?

Following the festival we will run a survey with attendees to find out what they liked, didn't like and what other feedback they might have. Additionally, we will work with our steering group, made up of a diverse range of community members, to understand their views.

We will also send out another survey for partner organisations and local businesses to help us understand the impact of Kendal Pride for them.

Additionally, we will commission a filmmaker to create a video about the event, capturing the experience of attendees.

After the event we will publish a report, sharing the findings from the survey and the reflections of the team and share this with funders and partners, and on our website.

Bank Details – How does the name of your organisation appear on your bank account?

This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.

[REDACTED]
[REDACTED]
[REDACTED]

Please include the following documents with your application

- Constitution of your organisation
- Last accounts and most recent bank statements

Declaration

- We understand that grant money from Kendal Town Council must be used for the agreed purpose.
- We will abide by the conditions of funding.

Please note that we require three signatures in order to present your application to Committee.

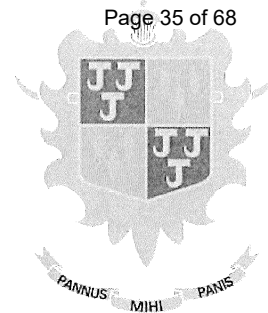
Signature	[REDACTED]	Name	Duncan Hodgson	Position	Project Manager
Signature	[REDACTED]	Name	Jamie Hooper	Position	Chairperson
Signature	[REDACTED]	Name	Josh Simpson	Position	Director

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: office@kendaltowncouncil.gov.uk

Form ref KTC FFP1 2022

Kendal Town Council

Festival Funding Proposal 2022-2023



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Name of Festival	Principal Contact
Kendal Walking Festival	Claire Wickham, Wellbeing Westmorland CIC
Address of organiser	Address of contact
Wellbeing Westmorland CIC [REDACTED] [REDACTED] Kendal [REDACTED]	[REDACTED]
Date of application	1 ^{3th} January 2024
Telephone	[REDACTED]
E-mail	[REDACTED]
Organisation website	www.wellbeingwestmorland.org.uk www.kendalwalkingfesetival.co.uk

Description of proposal

Wellbeing Westmorland CIC is working together with the group that has organised the Kendal Walking Festival for the last 6 years. The Festival is coming back in 2024 for the 7th year, but with a plan to build on the success of previous years and to reach a wider, more diverse audience. The Festival highlights Kendal as a base for exploring the local area for walking of all kinds. Starting from Kendal, walks will take participants into the surrounding countryside, fells and coastline with a range of walks for all capabilities and interests, led by experienced and knowledgeable walk leaders.

- In highlighting Kendal as a walking centre, we seek to contribute positively to the local economy.

- In seeking to diversify our festival, we aim to reach new audiences, including more women, participants with physical disabilities, children and young people, and those new to walking.

- In widening the range of walk styles we intend to appeal to a wider range of interests, linking with themes such as wildlife, the environment, and meditative approaches to walking.

- By introducing films and music to the festival for the first time, we aim to create a more lively, festival atmosphere to the Town for the walking festival and increase the financial benefits to accommodation providers and venues.

How much funding do you require in total?	£3726
How much funding are you requesting from the Town Council (maximum £5,000)	£3226
Have you approached other funding sources? If so, please list them and the amount you have applied for.	We intend to apply to Cumbria Community Fund for the remaining amount.
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	

- provide opportunities for local people to take up walking as a recreational activity, supporting the move to increasing active travel
- the walks encourage the use of public transport from Kendal, with many of them using bus and train connections to the start and finish of walks. This will have a direct and immediate impact, and will help to create a culture of using public transport rather than private cars.
- the walks explore the immediate area within and around Kendal, demonstrating the benefits of exploring local opportunities for recreation and enjoyment rather than always travelling away.

How does your proposal address the needs for diversity and equality?

Previous walking festivals have largely reached an older white audience of existing walkers. By widening the types of walk on the programme, employing a more diverse range of walk leaders, and strategic social media advertising, we will attract a broader audience, including more women, people with a wider range of physical abilities, and children and young people.

How will you evaluate the success of your proposal?




Number of walks successfully delivered
Number of participants on walks
Number of women
Number of people with physical disabilities
Number of children and young people
Numbers attending supporting festival events

Bank Details – How does the name of your organisation appear on your bank account?

This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.

sort code: [REDACTED]

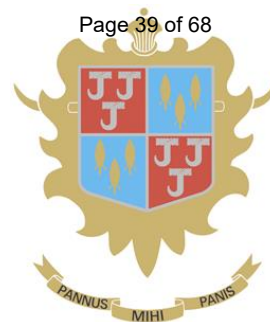
account number [REDACTED]

Please include the following documents with your application					
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<i>Please note that we require three signatures in order to present your application to Committee.</i>					
Signature		Name	Claire Wickham	Position	Director
Signature		Name	Stuart Lockton	Position	Director
Signature		Name	Pierre Labat	Position	Director

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: office@kendaltowncouncil.gov.uk
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Kendal Town Council

Festival Funding Proposal 2022-2023



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Name of Festival	Principal Contact
Kendal Unity Festival 2024	Guy Tirvengadum
Address of organiser	Address of contact
AWAZ Cumbria, Unit 20 Carlisle Enterprise centre, James Street, Carlisle, CA2 5BB	redacted
Date of application	November 10 th 2023
Telephone	redacted
E-mail	ktc.oxenholme02@gmail.com
Organisation website	www.awazcumbria.org
Description of proposal	

Awaz Cumbria is a community development organisation that has been working for community development since 2005 in providing support for formal/informal community groups and empowering the voices of BAME people and communities (including migrant workers, Gypsy and Travellers).

We do this to make Cumbria a more welcoming and caring place by connecting communities, advancing equality, celebrating diversity and challenging prejudice to enable community development and support integration and enterprise.

Awaz Cumbria is the leading organisation and responsible for the overall management of the Unity Festival, in collaboration with a diverse and dedicated organising committee and an active group of volunteers.

As a consequence of events that have occurred in the past few years, people are more polarised and divided than ever.

The radicalisation of extreme opinions and positions can only be counteracted by the active and passionate promotion of unity. Bringing people together, fostering acts of solidarity, mutual support and community cohesion can remind us of our true nature, that of a social species whose survival depends on the unity of the group.

For an overview of the Unity Festival, its origins, history and progress, please watch the video documentary 'The Unity Festival: The Untold Story, available at this link:

<https://www.youtube.com/watch?v=smqyIx0ETK0>

Here is a link to the Cumbria Unity Festivals overview video <https://www.youtube.com/watch?v=PgzL4LMOPAY>

The next annual Kendal Unity Festival will take place on July 20th 2024. We have booked the Town Hall again and our plan is to replicate the success of the 2023 event and build upon it. As well as celebrating diversity we will feel that it is important to include activities and events which will help with cultural challenges within the community. Therefore, we will be running the Escape to safety exhibition, Bystander intervention training, language café, conversations café and how to be an ally.

How much funding do you require in total?	£5000
How much funding are you requesting from the Town Council (maximum £5,000)	£3000

Have you approached other funding sources? If so, please list them and the amount you have applied for.	Not yet but will be applying to Kendal BID, W&F Council and PCC
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	
<p>Escape to safety exhibition - £700 Bystander Intervention training - £400 First Aiders - £450 Venue hire costs - £500 Publicity materials – leaflets, banners etc.. £1000 Art & Craft materials and equipment - £500</p>	
How will your proposal benefit the people of Kendal?	

Target audience

The event is open to everyone in the County and anyone who is interested to know what happens in Kendal and might be inspired to celebrate and foster unity in their own community.

It is an event suitable for families and people of all ages with various activities on offer for all members of the community.

Aims for the target audience and the community:

- To increase awareness, build community cohesion and foster good relations by tackling prejudice, promoting mutual understanding and celebrating the diversity of people and cultures in Kendal;
- To encourage active citizenship and facilitate greater participation and inclusion through community action and engagement in a wide range of activities;
- To empower marginalised groups and communities living in Kendal by highlighting their issues as well as contributions to the local economy and culture;
- To welcome newcomers, refugees and people living in contingency accommodation and migrant workers and introduce these people and families to wider community networks in Kendal and support them in their social integration locally;
- To provide space for information stalls, food demonstrations, workshops and performances.

How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?

As at previous Unity festivals, we will invite climate change organisations/champions to attend and have information stalls and activities where they can engage with the diverse audience and inform and educate on the challenges of climate change and how to help Kendal reduce its carbon footprint.

How does your proposal address the needs for diversity and equality?

The Unity Festival is a DE&I event as outlined above.

How will you evaluate the success of your proposal?

Bank Details – How does the name of your organisation appear on your bank account?
 This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.

redacted

Please include the following documents with your application

- Constitution of your organisation
- Last accounts and most recent bank statements

Declaration

- I/we understand that grant money from Kendal Town Council must be used for the agreed purpose.
- I/we will abide by the conditions of funding.

Please note that we require three signatures in order to present your application to Committee.

Signature		Name	Guy Tirvengadum	Position	Director
Signature		Name	Mohammed Ali	Position	Director
Signature		Name	Mohammed Dhalech	Position	Director / Secretary

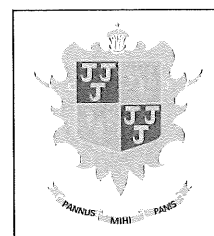
Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: office@kendaltowncouncil.gov.uk

Form ref KTC FFP1 2022

Kendal Town Council

Community Support Grant

2022-2023



Please use this form to apply for a Community Support Grant from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

Name of Organisation	Principal Contact
Kendal Choral Society	Virginia March
Address of organisation	Address of contact
[REDACTED]	[REDACTED]
Date of application	08/02/24
Telephone	[REDACTED]
E-mail	[REDACTED]
Description of organisation	
<p>Kendal Choral Society is a well-established choir based in Kendal (the oldest choral society in the country, founded in 1895), and a registered charity. Our aims and activities are to promote, improve, develop and maintain public education in and appreciation of the art and science of music in all its aspects, by inviting people to join the choir and by the presentation of public choral concerts, as well as for the general purposes of such charitable bodies or for such other purposes as shall be exclusively charitable as the Committee may from time to time decide.</p>	
How much funding do you require in total?	£1080
How much funding are you requesting from the Town Council (maximum £500)	£500
Have you approached other funding sources? If so, please list them and the amount you have applied for.	<p>We are currently investigating other sources of funding, but if necessary, we can have the staging constructed piecemeal, as we can afford it. We hold regular fund raising events such as quizzes, raffles etc. A grant from the council will enable us to have half the staging made very soon, which, in itself, will be very</p>

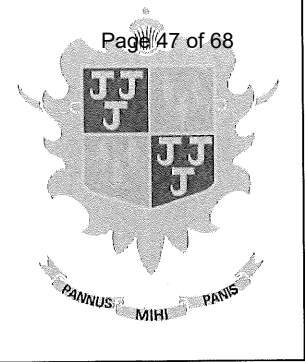
	beneficial, as even that amount will enhance our presentation, but it will also give us the impetus to raise the rest of the money that we need to complete the project. (See below for more details)
Tell us what you will do with a grant from Kendal Town Council?	
<p>We wish to buy our own staging, rather than having to hire staging from other sources. Inflation has meant that the costs of staging concerts and events have risen, so ticket prices have had to rise, to cover expenses. Having our own staging will help keep expenses and, therefore, ticket prices down. The staging will be made to measure for St George's Church, Kendal, our usual concert venue, but will be made in such a way that it can be transported and be flexible enough to use elsewhere. Having purpose-built staging will also make a big difference to our presentation and sound.</p> <p>A copy of the quote for building the staging is available if required.</p>	
How will your activity benefit the people of Kendal?	
<p>As stated above, having our own staging will help us keep concert ticket prices down, and enable us to present and perform music to the high standards to which we aspire. We also hope it will help us recruit more members to the choir, by enabling us to hold more events e.g we hope to hold a "come and sing" day in St George's Church in October 2024, and the new staging will be a factor in planning such an event. We are open to all local singers without audition, and rehearsals and concerts are held in easily accessible venues. The choir is determined to secure its future and firmly believes in its contribution to the well-being of the community and its relevance to cultural life. This grant would help us to keep costs, and therefore ticket prices, to a minimum, so we would hope to encourage greater participation and attract a bigger audience.</p>	
How will your activity help to reduce Kendal's Carbon Footprint?	
<p>Hiring staging as we have to at present, involves members of our choir travelling a significant distance to collect and return the staging that we use. Having our own staging, stored locally, would eliminate this need to travel. It would also mean that we can be confident in being able to keep St George's Church as our main concert venue, thus ensuring that choir and audience members can also keep travel to a minimum. The staging will be made from timber, rather than less sustainable materials.</p>	

Do you have a constitution? Please send a copy with your application				Yes/	
Bank Details – How does the name of your organisation appear on your bank account? Include your account number and sort code. This is who we will transfer funds to, should your application be successful.					
Kendal Choral Society. Account held at [REDACTED] [REDACTED]					
Please include the following documents with your application					
<ul style="list-style-type: none"> • Most recent bank statements and last audited accounts • Constitution of group. This must include a statement on how you promote equality 					
Declaration					
<ul style="list-style-type: none"> • I/we understand that grant money from Kendal Town Council must be used for the agreed purpose. • I/we will abide by the conditions of funding. 					
Please note that we do require 3 signatures in order to present your application to Committee.					
Signature	[REDACTED]	Name	Duncan Lloyd	Position	Musical Director
Signature	[REDACTED]	Name	Virginia March	Position	Fundraising Officer
Signature	[REDACTED]	Name	Linda Hunter	Position	Chair of choir

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4DQ. Email: office@kendaltowncouncil.gov.uk
Form ref KTC CSG1 2022

Kendal Town Council

Community Funding Proposal 2022-2023



Please use this form to make a Community Funding Proposal for your organisation from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

Name of Project	Principal Contact
Kendal Schools cycle maintenance and skills workshops	Stuart Lockton Wellbeing Westmorland CIC
Address of organiser	Address of contact
W. H. [REDACTED] [REDACTED] [REDACTED] [REDACTED]	same
Date of application	30 th January 2024
Telephone	[REDACTED]
E-mail	info@wellbeingwestmorland.org.uk
Organisation website	Www.wellbeingwestmorland.org.uk

Description of proposal

We propose to trial cycle maintenance and skills workshops in partnership with 4 Kendal schools which will be delivered this Spring.

The project will deliver 4 cycle maintenance workshop to pupils, 4 of the same to parents and 4 'parent and child cycle to school' workshops, with 4 different schools.

Workshops will be delivered by our professional trainers.

This will contribute to changing the culture of travel to school, developing lifelong habits of active travel.

In this year we plan to deliver this project to 40 pupils and 40 parents for the maintenance workshops, and 24 families. If this is successful, we would intend to work with more schools in future years.

We have already begun conversations with a number of our target schools and had an immediate positive reaction to our proposals.

How much funding do you require in total?	£2160
How much funding are you requesting from the Town Council (maximum £5,000)	£2160
Over how many years would you like this funding to be in place? (max 3 years)	One year <input checked="" type="checkbox"/> Two years <input type="checkbox"/> Three years <input type="checkbox"/>
Have you approached other funding sources? If so, please list them and the amount you have applied for.	<p>We will also look at funding from the Cycling UK Big Bike Revival fund. Not applied at this point, and we will not be able to apply for this funding before March.</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	

By enabling the greater use of cycling for active travel to school, work and recreation, we will reduce the use of cars for short journeys, reducing the carbon footprint of journeys, as well as supporting an improvement of air quality in and around schools. The project supports a culture change leading to lifelong increase in the use of cycling for active travel.

How does your proposal address the needs for diversity and equality?

The workshops will be open and accessible to all pupils and parents and will be relevant to adapted bikes as well as standard bikes. The funding will enable us to heavily subsidise the cost of these workshops, making them accessible to families on low incomes or in receipt of benefits.

How will you evaluate the success of your proposal?

Number of schools engaging with the project

Number of pupils attending workshops

Number of parents attending workshops

We will conduct a survey of the number of children cycling to school at the partner schools before and after the workshops.




Bank Details – How does the name of your organisation appear on your bank account?

This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.

████████████████████

sort code: ██████

account number ██████████

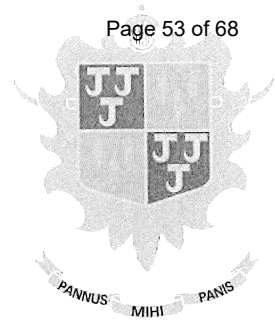
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<ul style="list-style-type: none"> • I/we understand that grant money from Kendal Town Council must be used for the agreed purpose. • I/we will abide by the conditions of funding. 					
<i>Please note that we require three signatures in order to present your application to Committee.</i>					
Signature		Name	Stuart Lockton	Position	director
Signature		Name	Claire Wickham	Position	director
Signature		Name	Pierre Labat	Position	director

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: office@kendaltowncouncil.gov.uk
Form ref KTC CFP2/22



Kendal Town Council

Community Funding Proposal 2022-2023



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Name of Project	Principal Contact
Medical Emergency support for the people of Kendal, when needed.	Lucinda Campbell-Dutton
Address of organiser	Address of contact
North West Air Ambulance Charity, North Mersey Business Centre, Woodward Road, Knowsley, L33 7UY	Same
Date of application	5 th December 2023
Telephone	[REDACTED]
E-mail	[REDACTED]
Organisation website	https://www.nwairambulance.org.uk/
Description of proposal	

The North West Air Ambulance Charity helicopters and critical care cars operate 365 days a year, with highly skilled specialist doctors and Helicopter Emergency Medical Service (HEMS) paramedics on board, bringing the hospital to those in medical emergency at the scene of the incident.

We cover the entire North West region, an area covering 5,500 square miles and over 8 million people, as we aim to give people the greatest chance of survival. **But we require your support to ensure we can support all those in medical emergency from Kendal.**

We do not receive any government or NHS funding and must raise over £12million this year to ensure we can continue to save lives. It's solely thanks to our supporter's generosity that we can be there for people in need across the North West. Therefore, we seek your support to ensure we can reach all those who need our help this year.

THE NUMBERS SO FAR THIS YEAR

- We have already completed 2,954 missions to those in emergency need.
- The Critical Care Vehicles have made an additional 862 missions so far this year. They are a lifeline when our helicopters are grounded for bad weather and can respond to city centres, where they can get closer to the incident.
- Accidental injury and Road Traffic Accident are the two top presenting incidents.

THE DIFFERENCE OUR SUPPORT CAN MAKE - CASE STUDY – Toddler, Henry

Two-year-old Henry endured multiple facial and skull fractures, chest and lung injuries, internal bleeding and a lacerated spleen, when his head went under the wheels of the car whilst walking with his mum and aunty in a horrific accident last year.

The North West Air Ambulance Charity's Dr Ed and his critical care team gave Henry lifesaving interventions at the scene of the accident before he was taken to the nearest children's major trauma centre. Without the enhanced pre-hospital care given at the roadside; dad Rob fears his son would never have made it alive.

As Henry continues on his road to recovery, dad Rob said: *"I don't think words will ever say how grateful we are as a family to the North West Air Ambulance Charity. And to everyone who donates you have given us as a family a chance to live our lives again and for Henry to live his life as fully as possible."*

The project in which I would like to seek your funding towards would contribute to the cost of one of our consultant doctors, who provide support to Kendal. Our doctors are specialists in their fields at hospitals around the North West. The North West Air Ambulance has our consultant doctors on a rota to cover the shifts.

Your support should we be successful would support the costs of these specialists, as they are called out to those in severe medical emergency in Kendal. Essentially your support would help save the lives of those in greatest need in the area and ultimately provide people a second chance at life.

How much funding do you require in total?	£54,000
How much funding are you requesting from the Town Council (maximum £5,000)	£5,000
Over how many years would you like this funding to be in place? (max 3 years)	One year <input type="checkbox"/> Two years <input type="checkbox"/> Three years <input checked="" type="checkbox"/>

<p>Have you approached other funding sources? If so, please list them and the amount you have applied for.</p>	<p>Recently we have received funding from the UKH Foundation towards this project, as well as securing £8.5k from The EG Foundation towards replacing crew uniforms enabling our clinical crew to continue to respond to call ours in the best suited crew uniforms protected themselves and the patients they attend.</p> <p>We also have long-term support from many charitable trusts and foundations we have built strong relationships with for unrestricted funding and additional projects.</p>
<p>Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.</p>	
<p>Should we be successful your support would go towards the ongoing costs of our consultant doctors who play a pivotal role in providing lifesaving medical interventions at the scene of the incident, as they fly out to support those from Kendal and surrounding areas.</p> <p>Procedures our consultant doctors implement at the scene of medical crisis include Rapid Sequence Induction, administering blood transfusions, analgesia, and in some instances our crew have even performed open heart surgery out in the field along with many other lifesaving interventions.</p> <p>Our consultant doctors are the highest level of medical care personnel that attend these extreme medical emergencies and have the overall authority to administer vital lifesaving drugs. Your support should we be successful, would cover the cost of 1 month, or over the year would be to cover all those call outs to the Kendal area that we provide.</p>	
<p>How will your proposal benefit the people of Kendal?</p>	

Our proposal will benefit the people of Kendal by helping to fund the vital lifesaving missions we complete to the area. We have many road traffic incidents which are our top presenting callout type along with accidental injuries. Yet 60,000 in the UK annually sustain an out of hospital cardiac arrest, we attend many cardiac arrest call outs, and by doing so, we can utilise our Schiller defigard touch 7 defibrillators to not only help those in cardiac arrest, but to pace a person's heart, provide non-invasive blood pressure measurement and much more.

How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?

As the North West Air Ambulance is a aviation lifesaving charity, there is still a carbon footprint to our services. Yet, for those in severe medical emergency, we can either fly those needing to go to hospital for further treatment or we can take them in one of the critical care vehicles under blue lights. Meaning that we can get our patients to the hospital in the best mode of transport possible for their injuries, whilst trying to minimise the impact of our carbon footprint proceeding through traffic to get our patients to the hospital in the shortest time possible, to give them the greatest chance of survival. In some instances, we can fly a helicopter for 10/15 mins from the scene of the incident to hospital, whereas if by land ambulance it might take 1:30hh in traffic.

How does your proposal address the needs for diversity and equality?

The North West Air Ambulance Charity's employees have all undertaken diversity and equality training and the guidelines are set out in the employee handbook. Additionally, as a charity we support anyone in medical emergency, therefore we adhere to diversity and equality in every manner.

How will you evaluate the success of your proposal?

The success of our consultant doctors is evidenced by data taken from our HEMSBASE database, which tracks all missions initiated by the charity, for patients treated and medical interventions implemented at the scene of medical emergency, meaning we record the total number of call-outs and medical interventions we deliver each month.

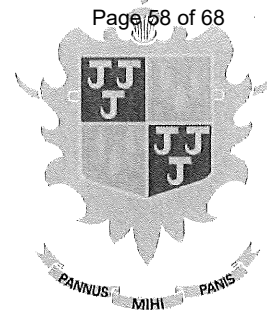
Bank Details – How does the name of your organisation appear on your bank account?

<p>This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.</p>					
<p>Account name: [REDACTED] Sort Code: [REDACTED] Account No.: [REDACTED] Bank: [REDACTED]</p>					
<p>Please include the following documents with your application</p> <ul style="list-style-type: none"> • Constitution of your organisation • Last accounts and most recent bank statements 					
<p>Declaration</p> <ul style="list-style-type: none"> • I/we understand that grant money from Kendal Town Council must be used for the agreed purpose. • I/we will abide by the conditions of funding. 					
<p><i>Please note that we require three signatures in order to present your application to Committee.</i></p>					
Signature	[REDACTED]	Name	Lucinda Campbell-Dutton	Position	Trusts and Foundations Fundraiser
Signature	[REDACTED]	Name	Rachel Bates	Position	Corporate and Trusts Manager
Signature	[REDACTED]	Name	Chris Andrews	Position	Corporate Fundraiser

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Form ref KTC CFP2/22

Kendal Town Council

Community Funding Proposal 2022-2023



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Name of Project	Principal Contact
Sustainable Heritage for Stricklandgate House (SH4SH)	Jill Salmon: Centre Manager
Address of organiser	Address of contact
	Stricklandgate House Trust Ltd 92 Stricklandgate Kendal LA9 7LR
Date of application	13/11/2023
Telephone	[REDACTED]
E-mail	[REDACTED]
Organisation website	www.stricklandgate-house.org.uk

Description of proposal

Background

The Stricklandgate House Trust (SGHT) is a charitable trust that operates primarily as a centre for voluntary organisations, based in Kendal at Stricklandgate House (SGH). It aims to support and promote the charitable and voluntary sector in the delivery of their services by providing reasonably priced office accommodation, common services, facilities, and support.

Often the space requirements of the voluntary and charitable sector are not met by the marketplace or the cost for small to medium sized accommodation is high. The space made available at SGH is reasonable and allows tenant organisations to direct more of their resources to their own charitable aims. They also benefit from sharing experiences and mutual advice and support, while their clients are protected by the anonymity the nature of SGH provides. Currently we have 16 tenant charities making their home at SGH.

SGH also has counselling rooms and conference rooms that are available to hire. The conference room and large meeting room are used for exhibitions, talks, AGMs and other meetings and conferences,

predominantly by the charity sector. Approximately 15,000 individuals annually visit and use the services provided through SGH.

Stricklandgate House itself is a Grade II listed Georgian Building. The house has a very interesting and varied history and heritage. It was built as a town house in 1776 by successful merchant, Joseph Maude. The house remained in the Maude family until the early 1880s. In 1815, the Kendal Bank of Savings set up its office in SGH and between 1854 and 1913 SGH became the home of Kendal Museum.

South Westmorland District Council acquired the building in 1948, using the house as its main administrative offices and chambers. In 1993, the council began leasing SGH to a group of local charities and by 1998 the charities had bought the lease and the present SGH Trust was established.

Stricklandgate House Trust is also responsible for preserving, enhancing, and promoting the history and heritage of the building. However, the challenges that we face as stewards of an old building of heritage are significant.

Project

We have ambitions to undertake some major upgrades to the building including the redevelopment of the modern extension and the creation of a 'sustainability hub' that will generate heat and light for the building in as carbon neutral a way as possible, becoming an exemplar of how a building of heritage can be managed sustainably, minimising carbon emissions. We hope to develop SGH into a vibrant 'hub' for the community and the charitable and voluntary sector, celebrating its heritage and working in partnership to make it as accessible to as wide a range of people as possible. We are also aiming to raise the profile of the heritage value of SGH, its varied and interesting history and how it has impacted upon Kendal and the local area over time, as well as the Georgian history of Kendal.

The project will undertake the following:

- Reimagine and redesign the modern extension, making use of the double height to create more office space for charities, an exhibition space and a café offer.
- Create a community hub in the modern extension by making the conference suite / modern extension more autonomous. This will make it more available for organisations and community groups to use out of hours for activities and events.
- Ensure the exterior of the modern extension is more in keeping with the heritage value of the house and the area.
- Repair and recover the integrity of the modern extension, which is plagued by a flat leaky roof, disrepair, and very poor insulation.
- In the old building, we will uncover and recover heritage that has been lost over the years by unsympathetic modernisation, repairs, and upgrades.
- Improve the fabric of the building making it safer, more inclusive, and more sustainable.
- Develop a programme of activities that encourage people to explore and experience the heritage of SGH and Georgian Kendal.
- Internally deliver new heritage interpretation.

Overall, the project will restore the building, create new services, improve our resilience, increasing the use of the building and reducing our overheads and carbon footprint. It will allow us to expand our

support and diversify our offer to the community, voluntary and charitable sector.

Stricklandgate House Trust (SGHT) have been successful with an Expression of Interest submitted to the National Lottery Heritage Fund and have encouraged us to apply for Development Stage funding.

Development Stage funding will allow us to fund further investigations, feasibility studies, assessments, architectural plans, and planning applications, as well as the trialling of heritage focused activity and develop partnerships. It will provide 18 months of funded time to undertake this further research and allow us to develop and submit the very in-depth Delivery Phase application for the full project described above.

If successful and we are granted delivery funding, we will be in a position to undertake all the works necessary to create more space for the charity sector in SGH, create a community hub, put SGH heritage on the map for locals and visitors alike and secure the future of the building in a financial and environmentally sustainable manner.

We need to secure 10% match contribution for the Development Phase project costs in order to have a chance of success. The more match that we can raise, the less the risk of an unsuccessful application. Some of the match will come from voluntary and in-kind contributions.

How much funding do you require in total?	£250,000
How much funding are you requesting from the Town Council (maximum £5,000)	£5,000
Over how many years would you like this funding to be in place? (max 3 years)	One year <input checked="" type="checkbox"/> Two years <input type="checkbox"/> Three years <input type="checkbox"/>
Have you approached other funding sources? If so, please list them and the amount you have applied for.	Aside from the National Lottery Heritage Fund, we have applied to the Hadfield Trust £5,000 and are applying to Westmorland and Furness District Council £5,000 and The Frieda Scott Trust.
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.	

If successful, we will use funding from Kendal Town Council to contribute to financing the role of the Project Development Officer. The Project Development Officer is a key role that will have overall responsibility for the delivery of the Development Project phase and the development of the Delivery Phase application. The Development Officer will report to a Project Steering Committee that will include the Centre Manager, trustees, local representatives, and heritage stakeholders. Some of the key tasks of the Development Officer will include:

- Oversight of project delivery, ensuring the project runs according to plan, within budget and against key milestones.
- Finalise, advertise and participate in the recruitment of consultants to develop a strong team to maximise project success.
- Work with the Audience Development consultant to develop and coordinate the delivery of a programme of heritage activities and events.
- Develop & formalise partnerships with key stakeholders.
- Liaise with the architects and quantity surveyor to finalise planning applications.
- Budget management and procurement compliance.
- Lead on the development of the Delivery Phase application
- Liaise with our Heritage Lottery Engagement Manager / Officer

How will your proposal benefit the people of Kendal?

SGH is the centre for voluntary and charitable organisation in the local area. With 16 tenant charities and many non-tenant charities, counsellors and organisations using the building to deliver their services to the local area, the community reach that SGH has is significant. We estimate that 15,000 people benefit from the services and activities delivered through the building annually. The development works will increase this number by creating more available space that can be used by the charitable and voluntary sector to deliver their services and reach more people. Many of our tenant charities support vulnerable people locally.

Reimagining and redevelopment the building will expand and diversify its use for and by the community. through the development of community hub and all the heritage and other activities that will be delivered through the project and the revitalise building.

The project will address current issues we have with the building and will secure a sustainable future for SGH as our overheads will reduce and our offer will increase and diversify. This will enable us to continue to serve the community of Kendal and its surrounds.

How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?

The initial driver for this project was the condition of the building itself. We have leaking roofs, poor insulation creates difficult work environments, increasingly high and escalating energy, repair, and maintenance costs and a building that is far from environmentally sustainable. This undermines our future. If we do not undertake substantial remedial work, we risk being unable to operate and support local charities and vulnerable people. At the same time, we want to minimise our carbon footprint and future proof our building both economically, environmentally and purposefully.

We commissioned architects with substantial heritage experience to plan potential building improvements. Discussions with them, partners and local representatives highlighted the opportunity this could present to showcase both the Georgian heritage of the building and town, and how to manage an older, listed, heritage building in an environmentally sustainable way, generating our own power through a 'sustainability hub', reducing waste, and reusing grey and / rainwater. This will help us become both financially and environmentally more sustainable.

The 'sustainability hub' that will generate the heat and light required for the building in a carbon neutral way, will be accessible and interpreted so that individuals, organisations, and other buildings of heritage can see how a carbon footprint can be reduced in a practical way. We hope this will inspire and inform people and organisations as they consider more carbon neutral means of managing their homes and buildings.

We are currently participating in the 'Going Green Together' programme and working towards our bronze accreditation, which we hope to realise in December 2023.

How does your proposal address the needs for diversity and equality?

A key consideration of the National Lottery Heritage Fund is encouraging more people to engage with heritage, particularly groups who historically or traditionally don't. We have already engaged with many charitable organisations and a diverse range of groups. The Development Phase will provide time and space to explore, liaise with and plan with a wide range of stakeholders to diversify and maximise involvement with SGH, our tenant charities and the heritage.

Internal design of the building will focus on creating a warm, inviting and uplifting atmosphere and sense of space that removes barriers that might preclude people from entering. An accessibility Audit has and will influence design and any information and interpretation will have accessibility at its centre.

How will you evaluate the success of your proposal?




An Evaluation Consultant will be recruited for the Project Development Stage. Together with the Development Officer, they will design a Monitoring and Evaluation Plan.

We do not have details on the plan at this stage, but because monitoring and evaluation information and data will be an important outcome for the National Lottery Heritage Fund, it will be robust. The National Lottery Heritage Fund will use our M&E data to assess the success of our Development Stage project and as a result, the quality of our Delivery Phase application.

It is possible to say though that project progress will be monitored against key milestones and project outcomes. And, the success of consultation and heritage activities will include measuring the range and inclusivity of involvement and uptake and feedback in terms of enjoyment, learning and inspiring further interest.

Bank Details – How does the name of your organisation appear on your bank account?

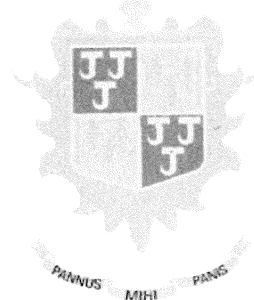
This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.

<ul style="list-style-type: none"> • Constitution of your organisation • Last accounts and most recent bank statements 					
Declaration					
<ul style="list-style-type: none"> • I/we understand that grant money from Kendal Town Council must be used for the agreed purpose. • I/we will abide by the conditions of funding. 					
<i>Please note that we require three signatures in order to present your application to Committee.</i>					
Signature		Name	Jill Salmon	Position	Centre Manager
Signature		Name	David Sykes	Position	Trustee
Signature		Name	John Leigh	Position	Trustee

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall, Kendal, LA9 4ED. Email: office@kendaltowncouncil.gov.uk
Form ref KTC CFP2/22

Kendal Town Council

CommunityFunding Proposal 2022-2023



Please use this form to make a Community Funding Proposal for your organisation from Kendal Town Council. You must complete all the boxes on the form and submit it along with the required paperwork. On receipt of this form you will be given a date when your application will be considered by the relevant committee. You can use additional pages if you require.

Name of Project	Principal Contact
Spring concert 2024	Su Lockley
Address of organiser	Address of contact
Westmorland Orchestra, 111-117, South 111-117, South , KENDAL LA9 4LN	111-117, South 111-117, South 111-117, South
Date of application	19 January 2024
Telephone	111-117, South
E-mail	111-117, South
Organisation website	www.westmorlandorchestra.org.uk
Description of proposal	
<p>A talented group of about 50 amateur musicians meets every week at Castle Street in Kendal to play classical music. This is the Westmorland Orchestra. Three times a year the Orchestra puts on a concert, usually in Kendal. Guided by a professional conductor and leader the Orchestra offers a fantastic opportunity to local musicians to prepare and perform music to a high standard. And what is more, it enables local people in Kendal and the surrounding area to experience the joy of live classical music.</p> <p>The Orchestra is excited to be presenting on 23 March 2024 its first concert under the baton of newly-appointed Musical Director Melvin Tay. The programme is exciting too – the “London Symphony” by Vaughan Williams – 90 years almost to the day since its successful first performance on 27 March 1914 in London. Also on the programme are the rarely heard “King Lear” overture by Berlioz and the Horn Concerto no.2 by Richard Strauss, with soloist Angela Barnes of the London Symphony Orchestra.</p> <p>The concert offers a delightful mix of classical music, full of tunes and easy to listen to for</p>	

anyone not familiar with this sort of music but wanting to dip their toe in the water. As with all Westmorland Orchestra concerts, we love to welcome children and young people in full time education, and so we offer them FREE TICKETS!

The benefits of classical music in terms of cultural uplift, creativity and wellbeing are well-known and we want all of the local community in Kendal and round about to have the opportunity to share them. But we need a bit of help to balance the books to make the event happen. Putting on any kind of classical concert in the current financial climate is expensive and the Orchestra is finding it harder and harder to break even. A grant from Kendal Town Council would pay for the professional musicians who give so much to the orchestra in preparing us for the concert and making it happen on the day, raising our standard of playing and making the concert such an enriching experience for our audience. They are our conductor Melvin Tay, our leader Pam Redman and our horn soloist Angela Barnes. We wouldn't be able to do it without them!

Thank you very much for helping. It is really appreciated.

How much funding do you require in total?	£7,071								
How much funding are you requesting from the Town Council (maximum £5,000)	£2,740								
Over how many years would you like this funding to be in place? (max 3 years)	One year <input checked="" type="checkbox"/> Two years <input type="checkbox"/> Three years <input type="checkbox"/>								
Have you approached other funding sources? If so, please list them and the amount you have applied for.	We try to be self-sufficient as far as possible. With the assistance of the grant from Kendal Town Council we expect to be able to raise the rest of the money from ticket sales, membership subscriptions, patrons and programme advertising.								
Tell us what you will do with funding from Kendal Town Council. Please include a breakdown of how it will be spent.									
<p>We would use the Kendal Town Council grant to pay for:</p> <p>Professional fees for conductor and leader:</p> <table> <tr> <td>Rehearsals</td> <td>£1,760</td> </tr> <tr> <td>Concert</td> <td>£405</td> </tr> <tr> <td>Soloist's fees</td> <td>£575</td> </tr> <tr> <td>TOTAL:</td> <td>£2,740</td> </tr> </table> <p>Other costs e.g. concert venue (Kendal Leisure Centre), rehearsal venue (Castle Street Community Centre), music hire and publicity, would be met through ticket sales, membership subscriptions, patrons and programme advertising.</p>		Rehearsals	£1,760	Concert	£405	Soloist's fees	£575	TOTAL:	£2,740
Rehearsals	£1,760								
Concert	£405								
Soloist's fees	£575								
TOTAL:	£2,740								
How will your proposal benefit the people of Kendal?									

Making music together is a fulfilling and life-enhancing experience. The physical activity of playing an instrument helps with fitness, the process of reading and learning music keeps minds alert and creating something amazing together is a tremendous boost to wellbeing. Friendships are forged which carry on long after the event.

This event will bring the wonder and excitement of high quality classical music to the people of Kendal. For some this may be their first time at a classical concert. With funding for the arts under such pressure nowadays it is vital that we keep on making this kind of experience possible. It is especially important to engage with children and young people, which is why we offer free tickets to all students in full-time education.

How will your proposal address the challenges of Climate Change and help Kendal reduce its carbon footprint?

- This concert will take place at the Kendal Leisure Centre. It will bring many people (performers and audience) into the building where they may either spend money directly or be prompted to return to use the leisure facilities at other times. Any additional income gained could be used by Kendal Town Council for green initiatives.
- The Orchestra invites local companies, including green energy companies, to advertise in the programme. By supporting the concert Kendal Town Council could be helping raise awareness amongst local residents of ways to reduce the carbon footprint of their homes and therefore of the town generally.
- The location of the Leisure Centre means that many participants and audience members live nearby and will be able to walk rather than drive.

How does your proposal address the needs for diversity and equality?

- The concert is open to all. There is no requirement to be a member of any particular group in order to come and enjoy the music.
- Age diversity is encouraged by offering free tickets to children and young people in full time education.
- Membership of the Orchestra is decided on musical ability, not on ability to pay. There is assistance available if financial considerations might otherwise prevent a talented instrumentalist from joining.

How will you evaluate the success of your proposal?

- Size of audience. This will show how successful the choice of programme and the pre-concert publicity have been.
- Audience feedback after the concert. This is the best indicator of musical impact and joy shared.
- Social media responses, e.g. Facebook "likes", re-Tweets and re-posts, website hits.
- Prospective new members approaching the Orchestra after the concert.
- Interest in joining mailing lists for the Orchestra, becoming patrons or buying tickets for future concerts.
- Young people inspired to take up an instrument, maybe leading to membership of the Westmorland Youth Orchestra and in due course, the Westmorland Orchestra itself.

Bank Details – How does the name of your organisation appear on your bank account?

This is who we will transfer funds to, should your application be successful. You'll need to state the name, sort code and account number. Please note the Council cannot make payments to personal accounts.

Account name: **[REDACTED]**
 Sort code: **[REDACTED]**
 Account no.: **[REDACTED]**

Please include the following documents with your application

- Constitution of your organisation
- Last accounts and most recent bank statements

Declaration

- I/we understand that grant money from Kendal Town Council must be used for the agreed purpose.
- I/we will abide by the conditions of funding.

Please note that we require three signatures in order to present your application to Committee.

Signature	[REDACTED]	Name	Georgina Perkins	Position	Chair
Signature	[REDACTED]	Name	Bridget Starling	Position	How TREASURER
Signature	[REDACTED]	Name	LINDA HUNTER	Position	LIBRARIAN

Please return completed forms by e-mail or post: Kendal Town Council, Town Hall,
 Kendal, LA9 4ED. Email: office@kendaltowncouncil.gov.uk
 Form ref KTC CFP2/22

Kendal Town Council

Agenda Report

Committee: Culture and Communities	Meeting Date: 19 February 2024
From: Town Clerk	Agenda No: 12
Description: Festival/Event Diary dates so far	

We have been notified of the following event dates so far this year

25 May Kendal Walking Festival

(No cycling festival this year)

14-16 June Kendal Pride

22 June Kendal folk and blues festival

14 July Mayor's Sunday (Parade)

20 July Unity festival and Youth Festival

27 July. Family festival

August (maybe) Classic cars

28 Sept Torchlight

4-5 Oct Kendal live music festival

11-13 Oct Humanise Festival of Play (provisional)

10 Nov Remembrance Sunday (Market Square and Parade)

11 Nov Armistice Day (Market Square)

21 Nov Christmas lights switch on

21-24 Nov Mountain Festival

1 Dec Christmas Festival

6-7 Dec Kendal Whisky Festival