

KENDAL TOWN COUNCIL

Christmas Lights & Festivals Committee

**Tuesday 14th January 2020 at 7.00 pm
in The Mayor's Parlour, Town Hall, Kendal**

PRESENT Councillors Shirley Evans (Chair), Helen Ladhams (Vice Chair
Tina Becker, Chris Hogg and Adam Edwards

APOLOGIES None

OFFICERS Janine Holt (Assistant to the Town Clerk)

726/19/20 PUBLIC PARTICIPATION
None

727/19/20 DECLARATIONS OF INTEREST
None

728/19/20 MINUTES OF THE MEETING HELD ON 9TH SEPTEMBER 2019

Members were asked to accept the minutes of the meeting held on 9th September 2019 as a correct record of the proceedings. These minutes had been approved at the meeting of full Council on 7th October 2019.

RESOLVED That the minutes of the meeting of the Committee held on 9th September 2019 be accepted as a correct record.

MATTERS ARISING (Not on Agenda)

None.

729/19/20 TORCHLIGHT 2020 – CRAIG RUSSELL
Craig Russell provided a comprehensive presentation for the members highlighting the community involvement in the event. He explained that it is the 50th anniversary for Torchlight in 2020. With this in mind a request for enhanced funding was made. The focus for next year is to look at ways to better promote local businesses and to establish some events involving the schools. Torchlight has been well received by all sectors but for the festival to continue, there are some challenges to overcome. The challenges are:

- The Torchlight cannot attract Arts Council funding.
- If it is to be sustainable it has to be supported by local politicians with funding attached.
- Move away from relying on volunteers to co-ordinate the event and to bring in professionals.

Councillor Hogg indicated that the Arts Council funding may be available and it would be worthwhile completing another application for consideration. Craig Russell also informed the group that Kendal Torchlight is to become known as Kendal Torchlight Gathering.

The Chair explained that the Committee have an upper limit of 5k for festival grants. An additional application is needed if further funding is required for a specific one off event. The Chair highlighted that the Committee can only support events that fall within the boundary of Kendal

The Chair thanked Craig Russell for all his effort in organising the event and assured him that the Committee are supportive of the event and would like to see it continue and expand.

730/19/20

REPLACEMENT BUNTING

Janine Holt reported that a request had been received from BID for the Committee to consider replacing the existing bunting with fabric bunting. The members considered the request but unfortunately there is no money available in the current budget or the 2020/21 budget. Members were happy for BID to replace the bunting.

RESOLVED

Janine Holt to contact BID and inform them of the Committee's decision.

731/19/20

GRANT APPLICATIONS

BID – ARMED FORCES DAY & VE 75 COMMEMORATION

Members considered a request of £4000 towards the cost of the festival. The members felt that the application lacked detail. The members would like to invite a BID representative to attend the next meeting to provide further clarity on the event. The members agreed to set aside a provisional amount of £1500.

RESOLVED

Invite a BID representative to attend the next meeting to discuss the application.

CUMBRIA FESTIVAL CHORUS

Members considered a request of £1000.00 towards the cost of the festival.

RECOMMENDATION

That a grant of £500.00 be awarded.

CUMBRIA OPERA GROUP

Members considered a request of £1000.00 towards the cost of the festival.

RECOMMENDATION

That a grant of £500.00 be awarded.

KENDAL RUGBY CLUB

Members considered a request of £10,000 towards the cost of the event. It has to be noted that the Committee cannot support the event if it is to be ticketed.

RECOMMENDATION

That a grant of £1500.00 be awarded.

TORCHLIGHT

Members considered a request of £10,000 towards the cost of the festival.

RECOMMENDATION That a grant of £5000 be awarded.

KENDAL WOOL GATHERING

Members considered a request of £3500 towards the cost of the festival

RECOMMENDATION That a grant of £1500 be awarded.

KENDAL POETRY FESTIVAL

Members considered a request of £1500 towards the cost of the festival.

Note: Unfortunately there is uncertainty over the figure agreed and a consensus cannot be reached. Committee to reconsider the application at the next meeting scheduled for 30th March 2020.

UNITY FESTIVAL

Members considered a request of £1500 towards the cost of the festival.

RECOMMENDATION That a grant of £1500 be awarded

732/19/20

START UP GRANTS FOR EVENTS

The Members recognised the importance of supporting start up events. It was agreed to promote this through the next edition of the newsletter.

RESOLVED

That an article on the availability of start grants is included in the next edition of the newsletter.

733/19/20

VE 75 DAY COMMEMORATION 8TH MAY 2020

The Chair presented this item, the Town Clerk had made a request for support finding of approx. £1500 to be set aside to be utilised specifically for VE day events. The members requested more clarity from the Town Clerk about any potential events and also to ensure that a co-ordinated approach is adopted towards all applications. The members agreed to an amount of £1500 being set aside for this purpose.

RESOLVED

1. Janine Holt will seek clarity with regard to any proposed VE 75 Commemorative events and circulate this information to members.
2. The Committee agreed to support funding of £1500 towards any VE 75 Commemorative events.

734/19/20

ITEMS FOR THE NEWSLETTER

Spring edition – article on promotion of start-up grants e.g.- Easter egg trail/festival

735/19/20

REVIEW OF SPEND AGAINST BUDGET 2019/20

The members considered the budget statement and agreed to the following expenditure:

- Torchlight Gathering - £1000 towards the cost of 50th Anniversary celebrations.

- Mountain Film Festival - £1000 towards the cost of their Anniversary celebration.
- VE 75 Commemorative Event - £1500 towards the cost of the event.

The remaining £3000 will be utilised to support start up grants for small events.

RESOLVED

Approval of £1000 to be allocated to Torchlight
Approval of £1000 to be allocated to Mountain Film Festival
Approval of £1500 to be allocated to VE 75 events.

736/19/20**ANY OTHER BUSINESS****SWITCH ON EVENT 2019**

The Chairman provided an update for the members. The event received positive feedback, it was acknowledged that some minor adjustments should be made to the timings and to condense the event to no longer than an hour. Councillor Hogg will liaise with the Mountain Film Festival to ascertain whether they want to be involved and he will report back next meeting. It was acknowledged that if they do not want to be involved, the format will stay the same and the event will take place on the Saturday of the same weekend as Mountain Film Festival.

CHRISTMAS LIGHTS DISPLAY

Janine Holt reported that the display had been well received. It was disappointing that the projector didn't work all season, Janine will address this with Christmas Plus when she has her review meeting. The lights and motif at the bottom of Stramongate, were also not illuminated all season, this was due to a failure in the infrastructure. Repairing infrastructure is a priority area for next financial year. It was agreed to concentrate on enhancing the Christmas tree next year if the funds are available.

EASTER EGG TRAIL

Some Members were unsure whether the funds had been approved and Janine Holt was asked to seek clarity from the Town Clerk. It was agreed to highlight via the newsletter that a small amount of funds were available and to use the Easter Egg Trail as an example.

737/19/20**DATE OF NEXT MEETING**

Monday 30th March 2020 at 7pm.

The meeting closed at 8.45pm.

Summary of Information, Resolutions and Recommendations to Council

Min	Subject	Information/Resolution/Recommendation to Council	
730	BID Grant Application 2020/21	RES	Janine Holt to contact BID and inform them of the Committee's decision not to fund the bunting.
731	BID – Armed Forces Day & VE 75 Commemoration Cumbria Festival Chorus 2020/21 Cumbria Opera Group 2020/21 Kendal Rugby Club 2020/21 Torchlight 2020/21 Kendal Wool Gathering 2020/21 Unity Festival 2020/21	RES REC REC REC REC REC	Invite a BID representative to attend the next meeting to discuss the application. That a grant of £500.00 be awarded. That a grant of £500.00 be awarded. That a grant of £1500 be awarded. That a grant of £5000 be awarded. That a grant of £1500 be awarded. That a grant of £1500 be awarded.
732	Start Up Grants	RES	That an article on the availability of start grants is included in the next edition of the newsletter.
733	VE 75 Commemoration	RES	Janine Holt will seek clarity with regard to any proposed VE 75 Commemorative events and circulate this information to members
735	Budget Requirements 2019/20.	RES	Approval of £1000 to be allocated to Torchlight Approval of £1000 to be allocated to Mountain Film Festival Approval of £1500 to be allocated to VE 75 Commemoration