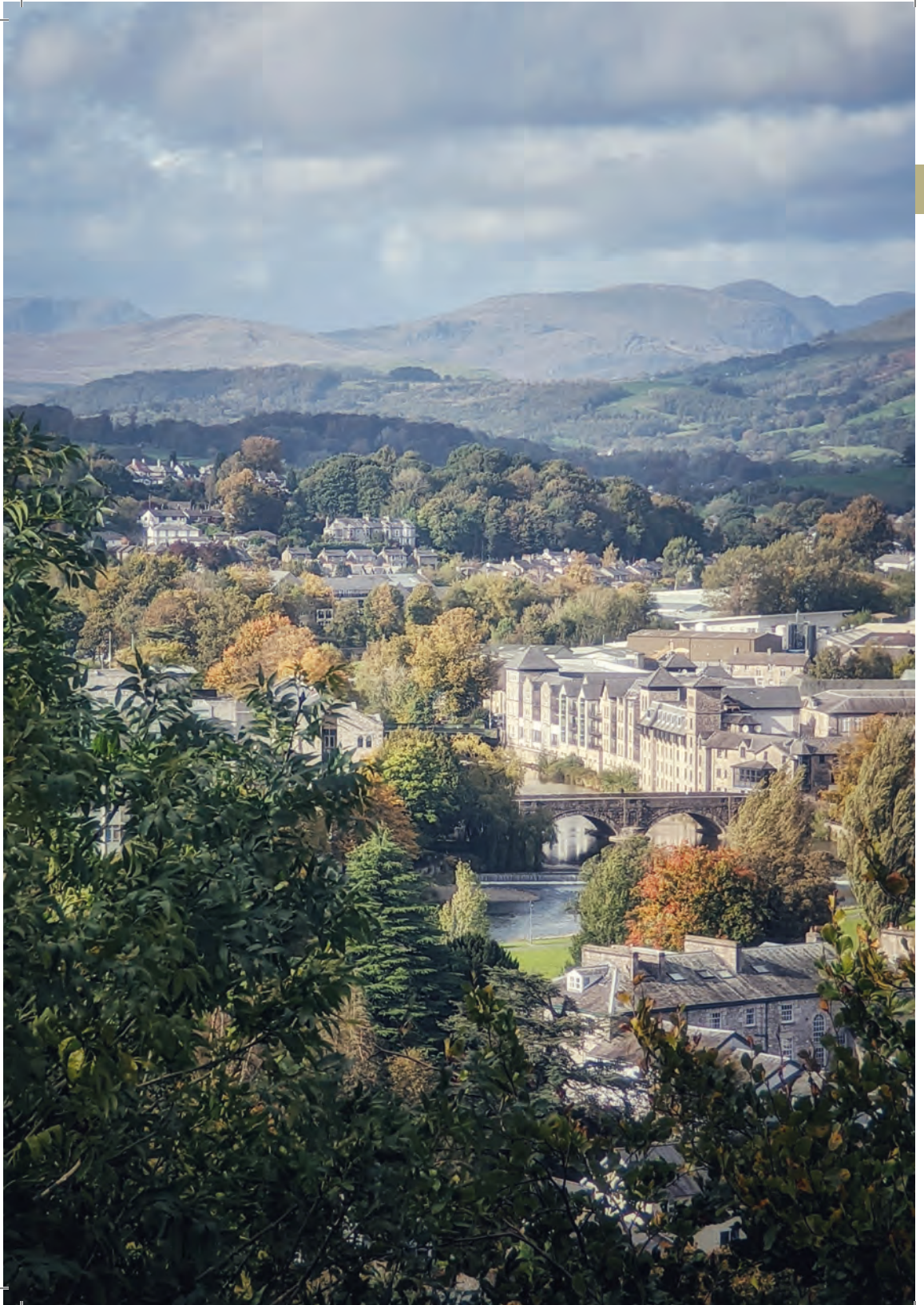


**Kendal**  
Town Council



KENDAL TOWN COUNCIL - PLAN 2023



## Introduction

**Our plan is a statement of what the Council intends to do along with our partners and people of Kendal.**

The Town Council is a group of 28 Councillors, each one a volunteer and elected by local residents, plus a small staff team. We are committed to following our values and doing our best for the town. To deliver our Plan, the Council needs to work in partnership with other organisations and local people. There are several challenges to face, such as the flood protection programmes which are still underway, and the lasting impact of covid on individuals, our community and the economy. Our civic pride is strong, and we are finding new ways of working together. Kendal's great strength is the compassion creativity and commitment of its people.

Kendal Town Council is harnessing the town's heritage, as it looks to Kendal's future. We are already working very closely with the unitary authority of Westmorland and Furness, our partners Kendal Futures and the Business Improvement District (BID), and key bodies such as the Police, Integrated Care Group, Lakeland Arts, Brewery Arts, Kendal College and schools, plus local businesses and the voluntary community and faith groups.

## Our Council's Plan

Kendal is already a great town, one of the most desirable places in which to live, work, invest and visit. This council aims to ensure all is done to sustain this for the future, by addressing challenges and building on our strengths. Kendal Town Council is working with partners to deliver this plan, based on our five priorities.

Our priorities are based on our values: ✓

civic pride, heritage and sense of place

- ✓ innovation, enterprise and creativity
- ✓ cohesion, inclusion, equality and diversity
- ✓ collaboration, engagement and participation
- ✓ care and compassion
- ✓ environmental, social and cultural responsibility
- ✓ integrity, impartiality and transparency
- ✓ effective governance and financial responsibility



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# Kendal Town Council's Five Priorities

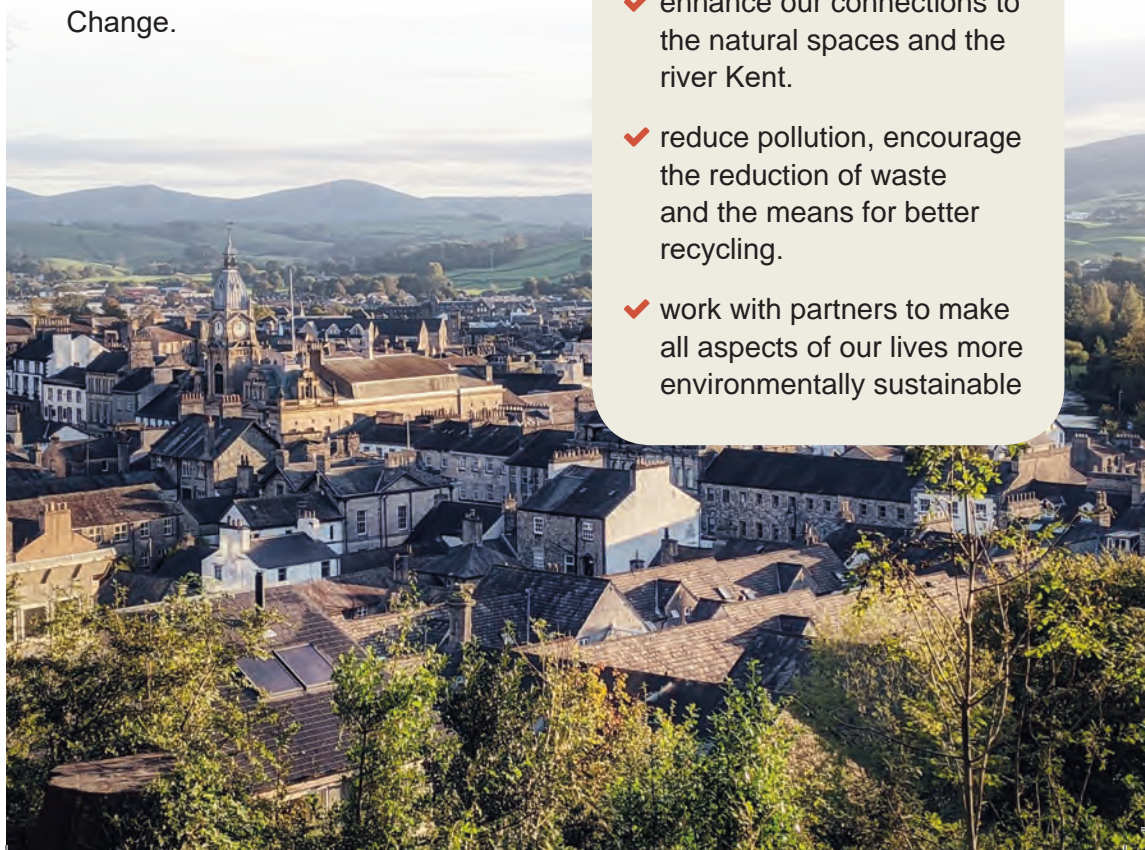
## 1 Climate Change and Biodiversity

The Town Council recognises that climate change and the depletion of biodiversity, are emergencies that challenge the planet's wellbeing.

We will address these challenges and enact the recommendations of the Kendal Citizens' Jury on Climate Change.

Kendal Town Council will:

- ✓ protect and improve green spaces, so they provide a natural home for wildlife, as well as being a wonderful place for people.
- ✓ support awareness and actions that help us move toward zero carbon.
- ✓ enhance our connections to the natural spaces and the river Kent.
- ✓ reduce pollution, encourage the reduction of waste and the means for better recycling.
- ✓ work with partners to make all aspects of our lives more environmentally sustainable



## 2 How Kendal Looks and Feels - the Public Realm

The Town Council believes we have a role to play in meeting the high expectations of our community and visitors. We will work with partners to ensure Kendal is an attractive place in which to live, work, visit and invest.

### Kendal Town Council will:

- ✓ ensure the most is made of Kendal's natural beauty, fantastic location, great architecture, rich heritage, civic pride and strong community
- ✓ collaborate with partners to increase the number of affordable and sustainable homes for local families, encouraging the highest standards
- ✓ maintain and improve our open green spaces and allotments
- ✓ drive for a high quality in the buildings and maintenance of the town centre and its public space



## 3 A Thriving Town

The economic vitality of the town requires partnerships of people and place to ensure its continued success. We will work with others to plan, finance and deliver a thriving town for everyone.

### Kendal Town Council will:

- ✓ promote Kendal to visitors and new arrivals
- ✓ engage with partners to deliver the Vision for Kendal and the Town Centre Strategy
- ✓ champion Kendal as a market town, service hub, retail centre and tourist destination
- ✓ promote the town's industries, culture and heritage
- ✓ encourage and support local people in creating and delivering community festivals and events



## 4 Supporting People and Community Wellbeing

The Town Council knows that it is the people of Kendal that make it a special place. We will support them through networks of groups and organisations, to build capacity, cohesiveness and resilience in our communities.

### Kendal Town Council will:

- ✓ fight for the delivery of the local services people need
- ✓ collaborate with local communities, young people, local schools and colleges to provide services and opportunities for all young people
- ✓ support local community, voluntary, faith groups and businesses who together are addressing social issues and building our communities
- ✓ work with local groups and community centres to address isolation, special needs and emergencies
- ✓ encourage groups and institutions to come together, collaborate and develop efficient partnerships



## 5

## Getting Around

The Town Council believes that changing the way we move around the town is better for people and the planet. We will support initiatives to lower emissions, improve air quality and improve safety, creating a town that is cleaner, safer and friendlier.

## Kendal Town Council will:

- ✓ improve footpaths and cycle ways
- ✓ lobby central government, and other partners to ensure the town has a better road system, that is maintained to the best standards, delivering better safety and shared use of our streets
- ✓ push for the improvement of bus and train services
- ✓ encourage active travel to access local services



## Conclusion

### The plan for the town depends on the people of Kendal

All plans and priorities will rely on engaging communities and encouraging participation. Our town's success is dependent on all of us working together. In all we do as Kendal Town Council, we will work to encourage the involvement of local people in local projects, to improve neighbourhoods, in the development of our communities and the coming together of our town for the benefit of all.



Kendal Town Council is the parish-tier local authority for the Civil Parish of Kendal. It is served by 28 councillors and a small professional staff, based in Kendal Town Hall and Business Hub. The first Mayor of Kendal was elected in 1636.



**Kendal**  
Town Council

**Kendal Town Council,  
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